

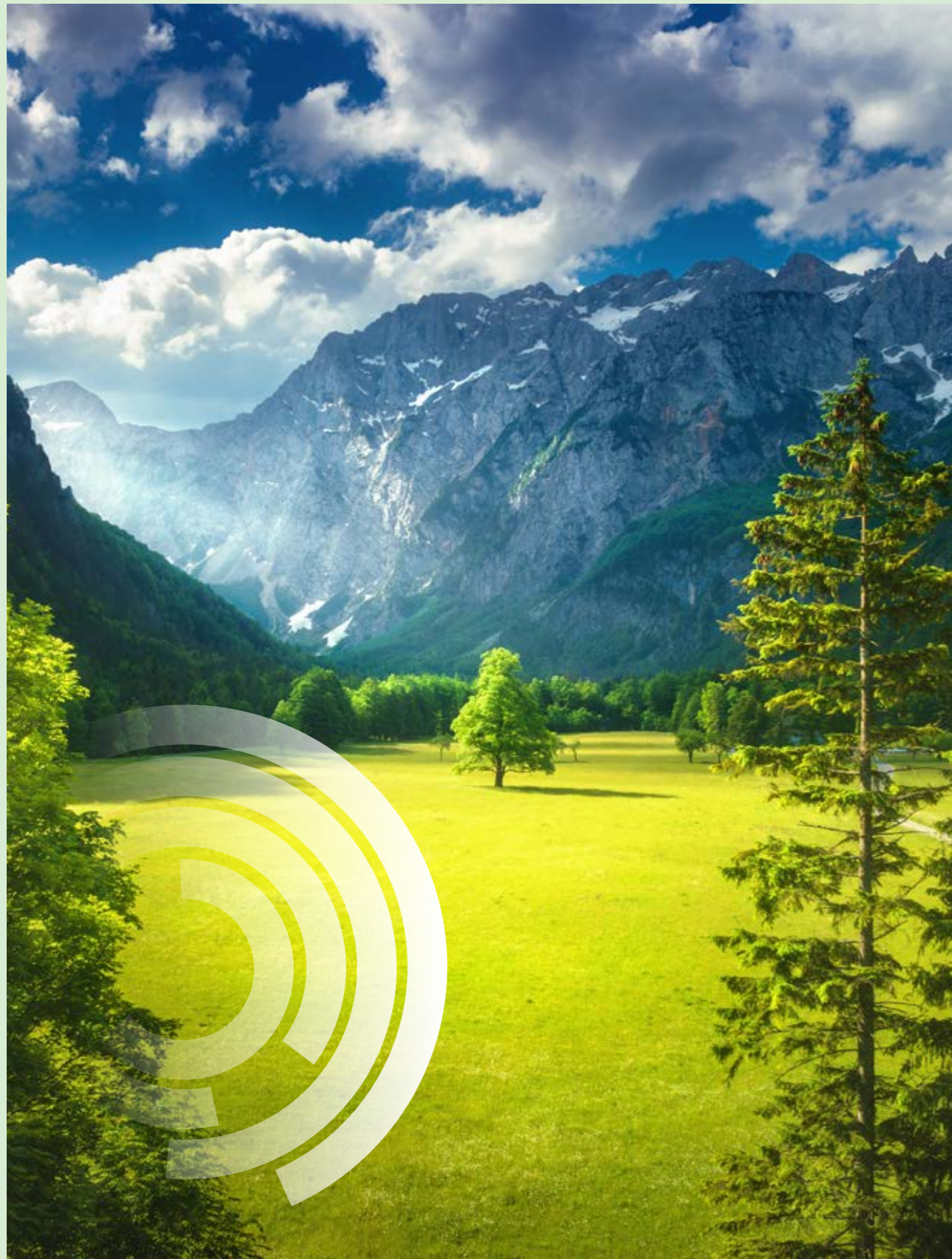


**DELO
JAVNE SLUŽBE
KMETIJSKEGA SVETOVANJA V LETU 2025**
WORK OF THE PUBLIC AGRICULTURAL ADVISORY SERVICE IN 2025



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UVOD



Dr. Jože Podgoršek, predsednik KGZS

Javna služba kmetijskega svetovanja predstavlja enega najpomembnejših stebrov slovenskega kmetijstva in razvoja podeželja. Njena vrednost ni zgolj v strokovnem znanju, ki ga vsakodnevno prenaša na kmetijska gospodarstva, temveč predvsem v ljudeh – svetovalkah in svetovalcih, ki s svojim delom, predanostjo in odgovornostjo spremljajo slovenske kmete pri njihovih odločitvah, izzivih in razvojnih načrtih.

Ob prebiranju letnega poročila lahko z zadovoljstvom ugotovimo, da je za nami uspešno obdobje, v katerem je Javna služba kmetijskega svetovanja znova dokazala svojo nepogrešljivo vlogo. V času hitrih sprememb, vse zahtevnejših razmer za kmetovanje ter številnih administrativnih in razvojnih izzivov ostaja svetovalna služba najtesnejši strokovni partner slovenskega kmeta. Njena prisotnost na terenu, neposreden stik z ljudmi in dobro poznavanje lokalnega okolja predstavljajo neprecenljivo prednost, ki je ni mogoče nadomestiti z nobenim drugim sistemom podpore.

Posebej pomemben dosežek zadnjega obdobja je pridobitev triletna koncesije za izvajanje javne službe. Ta zagotavlja večjo stabilnost delovanja, omogoča dolgoročneje načrtovanje dela ter ustvarja pogoje za nadaljnji razvoj kakovostnih strokovnih storitev. Ob tem služba uspešno sledi tudi sodobnim trendom. Digitalizacija procesov, uvajanje novih delovnih pristopov in vključevanje mlajših strokovnjakov prispevajo k temu, da svetovalna služba ostaja sodobna, učinkovita in pripravljena na prihodnje izzive.

Svetovalke in svetovalci igrajo ključno vlogo pri uvajanju novih tehnologij, prenosu znanja v prakso, prilagajanju podnebnim spremembam ter izboljševanju konkurenčnosti slovenskih kmetijskih gospodarstev. Njihovo delo pa postane še posebej vidno v obdobjih naravnih nesreč in drugih kriznih razmer, ko kmetom nudijo strokovno pomoč, podporo in usmeritve. Enako pomembna je njihova vloga pri izvajanju ukrepov kmetijske politike, saj pomagajo pri razumevanju zahtev, pripravi vlog ter uveljavljanju podpor, brez katerih bi bilo delovanje številnih kmetij bistveno težje.

Veseli me, da je tudi v letu, ki je bilo za Kmetijsko gozdarsko zbornico Slovenije politično zahtevno in polno izzivov, prevladalo spoznanje, da slovensko kmetijstvo potrebuje močno, kakovostno in učinkovito javno službo kmetijskega svetovanja. Prav tako se je znova potrdilo, da je njeno naravno in najprimernejše okolje Kmetijsko gozdarska zbornica Slovenije. Le organiziranost znotraj stanovske organizacije omogoča tesno povezanost s potrebami kmetov, hitro odzivnost na razmere na terenu ter strokovno neodvisnost, ki je temelj zaupanja v delo svetovalne službe.

Vsem svetovalkam in svetovalcem se iskreno zahvaljujem za njihovo predanost, strokovnost in vsakodnevni prispevek k razvoju slovenskega kmetijstva in podeželja. Njihovo delo je razlog, da lahko z optimizmom zremo v prihodnost ter gradimo pogoje za uspešno, konkurenčno in trajnostno naravnano slovensko kmetijstvo.

FOREWORD

The Public Agricultural Advisory Service represents one of the most important pillars of Slovenian agriculture and rural development. Its value lies not only in the professional knowledge it transfers to agricultural holdings on a daily basis, but above all in the people – the advisors who, through their work, dedication, and responsibility, accompany Slovenian farmers in their decisions, challenges, and development plans.

Reading the annual report, we can note with satisfaction that a successful period is behind us, in which the Public Agricultural Advisory Service has once again proven its indispensable role. In a time of rapid change, increasingly demanding farming conditions, and numerous administrative and development challenges, the advisory service remains the closest professional partner of the Slovenian farmer. Its presence in the field, direct contact with people, and good knowledge of the local environment represent an invaluable advantage that cannot be replaced by any other support system.

A particularly important achievement of the recent period is the acquisition of a three-year concession for the implementation of the public service. This ensures greater operational stability, enables longer-term work planning, and creates the conditions for the further development of high-quality professional services. At the same time, the service successfully follows modern trends. The digitalisation of processes, the introduction of new work approaches, and the inclusion of younger specialists contribute to the advisory service remaining modern, efficient, and prepared for future challenges.

Advisors play a key role in introducing new technologies, knowledge transfer into practice, adapting to climate change, and improving the competitiveness of Slovenian agricultural holdings. Their work becomes particularly visible during periods of natural disasters and other crisis situations, when they provide farmers with professional help, support, and guidance. Equally important is their role in implementing agricultural policy measures, as they help in understanding requirements, preparing applications, and claiming support, without which the operation of many farms would be significantly more difficult.

I am pleased that even in a year that was politically demanding and full of challenges for the Chamber of Agriculture and Forestry of Slovenia, the realisation prevailed that Slovenian agriculture needs a strong, high-quality, and efficient Public Agricultural Advisory Service. It was also reaffirmed that its natural and most appropriate environment is the Chamber of Agriculture and Forestry of Slovenia. Only organisation within a professional body allows for a close connection with the needs of farmers, rapid responsiveness to conditions in the field, and professional independence, which is the foundation of trust in the work of the advisory service.

I would like to sincerely thank all the advisors for their dedication, expertise, and daily contribution to the development of Slovenian agriculture and rural areas. Their work is the reason why we can look to the future with optimism and build the conditions for a successful, competitive, and sustainably oriented Slovenian agriculture.

Dr Jože Podgoršek, President of KGZS

S STROKOVNIM ZNANJEM IN DOBRIM SODELOVANJEM V PRIHODNOST SLOVENSKEGA KMETIJSTVA



Alberta Zorko, vodja JSKS

Pred vami je poročilo, ki prikazuje predano delo sodelavcev Javne službe kmetijskega svetovanja v Sloveniji. Mreža deluje v okviru Kmetijsko gozdarske zbornice Slovenije in kmetijsko-gozdarskih zavodov ter ostaja trden steber podpore slovenskim kmetijam. Naše poslanstvo tudi v letu 2025 ostaja nespremenjeno: zagotavljamo vrhunske storitve po celotni Sloveniji, pri čemer se neprestano prilagajamo specifikam posameznih tipov kmetij, proizvodenj, tehnološki opremljenosti kmetij ter predznanju in viziji slovenskih kmetov.

V svetu hitrih sprememb našim uporabnikom storitev – kmetom prinašamo ključne informacije o zakonodajnih novostih in intervencijah kmetijske politike. Skozi naše pisarne prehajajo številne kmetije, ki si prizadevajo za pridobitev javnih sredstev iz evropskih skladov in slovenskega proračuna. Te zahtevne postopke vodimo skrbno in načrtno, s čimer zagotavljamo, da so vsi potencialni vlagatelji sočasno in pravilno obveščeni o investicijskih razpisih. Naša vloga je, da vlagatelje strokovno pospremimo skozi administrativne procese vse do končnega cilja – razvoja in modernizacije kmetije.

Verjamemo, da je ideja kmeta glavna pogonska sila sprememb, mi pa s svojim znanjem svetujemo, kako to idejo v danih okoliščinah najbolje uresničiti. Naše delo se začne in konča na terenu. Naj naštejemo le nekaj naših aktivnosti: pregledujemo polja, trajne nasade, svetujemo pri varstvu rastlin ter pripravljamo izračune za gnojenje v najučinkovitejših časovnih oknih. Prav tako z visoko mero strokovnosti optimiziramo krmne obroke za vse vrste rejnih živali, s čimer krepimo konkurenčnost sektorja živinoreje.

Aktivno pristopimo k aktivnostim po naravnih nesrečah ali neugodnih vremenskih pojavih, saj se zavedamo pomena hitre informiranosti na terenu. Posebno skrb namenjamo prihodnosti podeželja, zato aktivno navdušujemo mlade za prevzem kmetij in družinam pomagamo pri prehodu gospodarstva na mlajše generacije. Kmetijam odpiramo nove poti razvoja skozi dopolnilne dejavnosti in nudimo celostno podporo ekološkim kmetijam v obdobju prehoda ter pri sami proizvodnji.

Naša vloga je nepogrešljiva tudi v širšem sistemskem okviru. Smo pomemben deležnik v sistemu Mreže knjigovodskih podatkov s kmetijskih gospodarstev (FSDN) ter omogočamo pridobivanje nacionalnih poklicnih kvalifikacij. Kmete nenehno usposabljam na delavnicah, s prikazi dobrih praks in strokovnimi predavanji, hkrati pa zagotavljamo svetovanje na področju ekonomike in davčne optimizacije. Kot pomemben deležnik sistema AKIS (prenos znanja in inovacij) smo tesno povezani z znanstveno-raziskovalnimi inštitucijami doma in v tujini ter drugimi javnimi službami, kjer prek mednarodnih mrež, kot so EUFRAS, IALB in SEASN, sooblikujemo evropski prostor

kmetijskega svetovanja.

JSKS igra pomembno vlogo tudi na področju digitalizacija v kmetijstvu, ki predstavlja korenit premik od tradicionalnega odločanja na podlagi občutka do upravljanja na podlagi podatkov. Njen pomen se odraža v večji učinkovitosti, nižjih stroških in manjšem vplivu na okolje v rastlinski pridelavi ter živinoreji. Digitalna preobrazba je postala nepogrešljiv del našega vsakdana na terenu. Digitalizacija v obeh panogah služi kot most do trajnostnega kmetovanja. Z digitalnimi evidencami postajajo vsi procesi sledljivi, kar krepi zaupanje potrošnikov v varnost hrane. Za kmeta digitalizacija pomeni boljšo ekonomiko, saj optimizacija porabe surovin (semen, gnojil, kreme, energije) neposredno znižuje stroške pridelave. Hkrati pa digitalna orodja omogočajo svetovalcem hitrejše nasvete, s čimer se krepi odpornost slovenskega kmetijstva na podnebne spremembe in tržna nihanja.

Prav tako je JSKS vpeta v usposabljanje s področja vsebin CECRA. Kmetijski svetovalci v luči digitalizacije in vedno zahtevnejših okoljskih standardov s certifikatom CECRA delujejo kot most med znanostjo in prakso. Njihova usposobljenost omogoča, da se zapletene raziskovalne ugotovitve in digitalni podatki prevedejo v razumljive, praktične nasvete, ki jih kmetje lahko takoj uporabijo v svojem vsakdanu. S ponosom lahko rečemo, da vlaganje v kompetence CECRA krepi ugled poklica kmetijskega svetovalca in zagotavlja, da slovensko kmetijstvo ostaja dinamično, inovativno in konkurenčno.

Kljub izzivom finančne stabilnosti nenehno iščemo nove vire za razvoj. Naši odlični kadri, ki se stalno izpopolnjujejo, so srce naše službe. Mladi sodelavci s svojo inovativnostjo prinašajo svež zagon, medtem ko izkušeni svetovalci s svojim nepogrešljivim znanjem zagotavljajo kontinuiteto in kakovost. Vse to počnemo z globokim zanosom in ponosom, saj verjamemo v uspeh slovenskega kmeta.



WITH PROFESSIONAL KNOWLEDGE AND GOOD COOPERATION INTO THE FUTURE OF SLOVENIAN AGRICULTURE

Before you is a report showing the dedicated work of the staff of the Public Agricultural Advisory Service in Slovenia. The network operates within the framework of the Chamber of Agriculture and Forestry of Slovenia and the agriculture and forestry institutes, and remains a solid pillar of support for Slovenian farms. Our mission in 2025 also remains unchanged: we provide top-quality services throughout Slovenia, constantly adapting to the specifics of individual types of farms, production, the technological equipment of farms, and the prior knowledge and vision of Slovenian farmers.

In a world of rapid change, we bring key information on legislative novelties and agricultural policy interventions to our service users – farmers. Many farms pass through our offices, striving to obtain public funds from European funds and the Slovenian budget. We manage these demanding procedures carefully and systematically, thereby ensuring that all potential investors are simultaneously and correctly informed about investment tenders. Our role is to professionally accompany investors through administrative processes all the way to the final goal – the development and modernisation of the agricultural holding.

We believe that the farmer's idea is the main driving force for change, and with our knowledge, we advise on how to best realise this idea in the given circumstances. Our work begins and ends in the field. To list just a few of our activities: we inspect fields and permanent crops, advise on plant protection, and prepare fertilisation calculations for the most effective time windows. We also optimise feed rations for all types of livestock with a high degree of professionalism, thereby strengthening the competitiveness of the livestock sector.

We actively approach activities following natural disasters or adverse weather events, as we are aware of the importance of rapid information in the field. We pay special attention to the future of rural areas, which is why we actively encourage young people to take over farms and help families with the transition of the agricultural holding to younger generations. We open new development paths for farms through supplementary activities and offer comprehensive support to organic farms, both during the transition period and in production itself.

Our role is also indispensable within the broader systemic framework. We are an important stakeholder in the Farm Sustainability Data Network (FSDN) system and facilitate the acquisition of national vocational qualifications. We constantly train farmers at workshops, through demonstrations of good practices and professional lectures, while also offering advisory in the field of economics and tax optimisation. As an important stakeholder in the AKIS system (knowledge transfer and innovation), we are closely linked with scientific research institutions at home and abroad, as well as other public services, where through international networks such as EUFRAS, IALB, and SEASN, we help shape the European agricultural advisory space.

PAAS also plays an important role in the field of digitalisation in agriculture, which represents a radical shift from traditional decision-making based on intuition to data-driven management. Its importance is reflected in greater efficiency, lower costs, and a smaller environmental impact, both in crop production and in livestock farming. Digital transformation has become an indispensable part of our daily lives in the field. Digitalisation in both sectors serves as a bridge to sustainable farming. With digital records, all processes become traceable, which increases consumer confidence in food safety. For the farmer, digitalisation means better economics, as the optimisation of input consumption (seeds, fertilisers, feed, energy) directly reduces production costs. At the same time, digital tools enable advisors to provide faster advice, thereby increasing the resilience of Slovenian agriculture to climate change and market fluctuations.

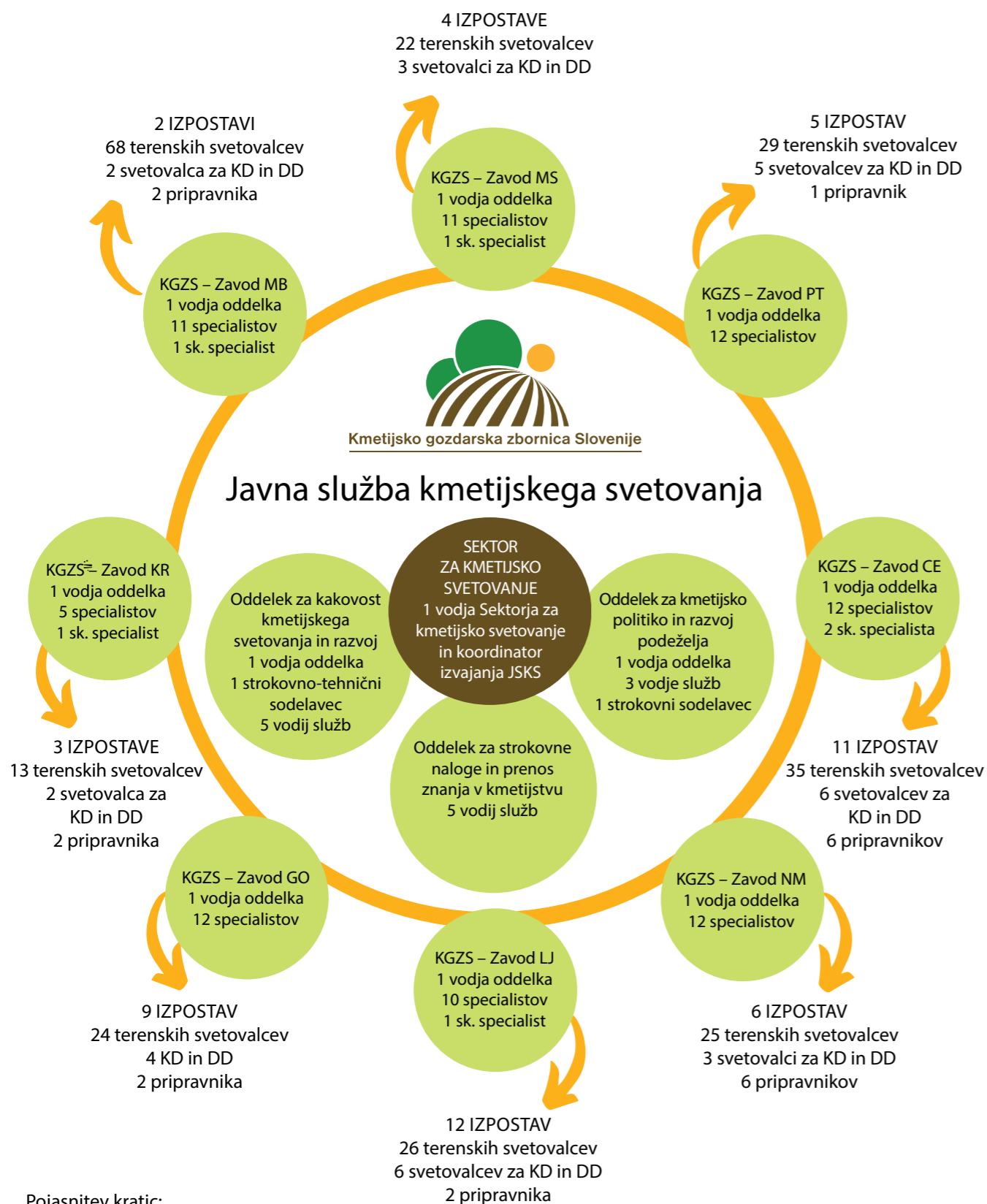
PAAS is also involved in training in the field of CECRA content. In the light of digitalisation and increasingly demanding environmental standards, agricultural advisors with a CECRA certificate act as a bridge between science and practice. Their competence allows complex research findings and digital data to be translated into understandable, practical advice that farmers can use immediately in their daily lives. We can say with pride that investing in CECRA competences

strengthens the reputation of the agricultural advisor profession and ensures that Slovenian agriculture remains dynamic, innovative, and competitive.

Despite the challenges of financial stability, we are constantly looking for new sources for development. Our excellent staff, who are constantly improving their skills, are the heart of our service. Young colleagues bring fresh momentum with their innovation, while experienced advisors ensure continuity and quality with their indispensable knowledge. We do all this with deep enthusiasm and pride, as we believe in the success of the Slovenian farmer.

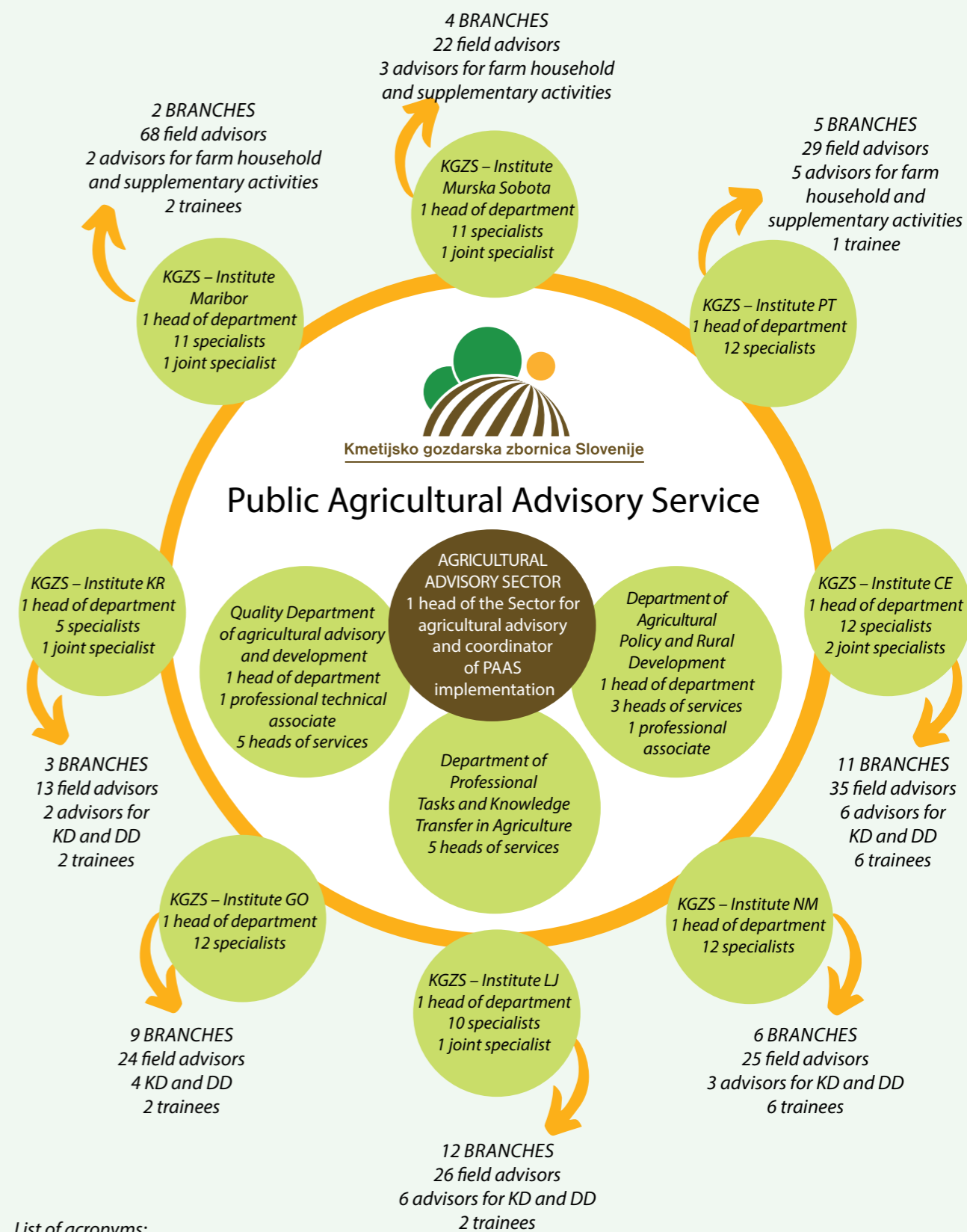
Alberta Zorko, Head of PAAS





Pojasnitev kratic:
 KD – svetovalec za kmečko družino
 DD – svetovalec za dopolnilno dejavnost

Podatki na dan: 31. 5. 2026



List of acronyms:
 KD – advisor for farm household
 DD – advisor for supplementary activity

Data as of: 31/05/2026

KOT PREDNOSTNE NALOGE SO SE V LETU 2025 IZVAJALE NASLEDNJE NALOGE:

1. IZVAJANJE STRATEŠKEGA NAČRTA SKUPNE KMETIJSKE POLITIKE

Izvedene aktivnosti:

Izvajanje Strateškega načrta SKP 2023–2027 za Slovenijo predstavlja eno ključnih nalog JSKS. Služba igra pomembno vlogo povezovalca med državo in kmeti, saj zagotavlja prenos informacij, pomoč pri razumevanju zahtev iz zakonodaje ter podporo pri pripravi vlog in izvajanju ukrepov na terenu. Delo je usmerjeno v kakovostno svetovanje, pravočasno obveščanje in zmanjševanje napak. Poseben poudarek je na promociji in podpori pri izvajanju intervencij na področju IAKS in zunaj njega, trajnostnemu kmetovanju, varovanju naravnih virov, dobrobiti živali in prilagajanju na podnebne spremembe. Kmete spodbujamo k vključevanju v okoljske ukrepe ter razvoju inovacij in sodelovanja. Pomemben del dejavnosti predstavljata tudi svetovanje mladim prevzemnikom in spodbujanje prenosa znanja.

2. EKOLOŠKO KMETIJSTVO

Izvedene aktivnosti:

V letu 2025 je bilo svetovanje na področju ekološkega kmetijstva izvajano usklajeno na ravni vseh zavodov KGZS in Sektorja za kmetijsko svetovanje skladno z usmeritvami Akcijskega načrta za razvoj ekološkega kmetijstva in programom Javne službe kmetijskega svetovanja. Glavni poudarki dela so bili zvišanje števila ekoloških kmetij in povečanje površin v preusmeritvi, izboljšanje tehnološke ravni pridelave ter krepitev konkurenčnosti in tržne usmerjenosti ekoloških kmetij.



3. PRILAGAJANJE PODNEBNIM SPREMEBAM

Izvedene aktivnosti:

V letu 2025 se je kmetijski sektor znova soočal z izrazitimi podnebnimi izzivi, zato je Javna služba kmetijskega svetovanja (JSKS) izvajala številne aktivnosti za krepitev odpornosti kmetijskih gospodarstev in zmanjševanje vplivov na okolje. Organizirali smo izobraževanja, praktične prikaze, strokovne ogledne in delavnice ter kmetom posredovali znanja o prilagajanju na spremenjene vremenske razmere. Na področju živinoreje smo svetovali o trajnostnem krmljenju, ravnanju z gnojili, urejanju paše ter ukrepih za blaženje vročinskega stresa pri živalih. V rastlinski pridelavi smo spodbujali uporabo zaščitne infrastrukture, kot so namakanje, oroševanje in mreže proti toči, ter svetovali o izboljšanju rodovitnosti tal in pravilnem gnojenju. Pripravljali smo strokovna navodila, priročnike in aktualne informacije za pridelovalce ter nudili podporo pri vključevanju kmetij v ukrepe strateškega načrta za bolj trajnostno in podnebno odpornejše kmetovanje. Sodelovali smo tudi na mednarodni zimski šoli v Osijeku na Hrvaškem na temo ogljičnega kmetovanja (angl. carbon farming) ter pripravili poglavje Aktivnosti JSKS na področju podnebnih sprememb v okviru Podnebnega poročila o stanju v kmetijstvu 2025.

4. DIGITALIZACIJA KMETIJSTVA

Izvedene aktivnosti:

Sistemske smo pospešili digitalizacijo kmetij s prenosom znanja, prikazi v praksi in uvajanjem naprednih tehnologij. Kmetijam smo približali senzoriko, precizno kmetijstvo, robotiko, drone, optimizacijo stroškov in podatkovno podprto odločanje. Razvijali in nadgrajevali smo napredna digitalna orodja ter jih uspešno prenesli v vsakodnevno rabo: Farm Manager, SMT, platforma E naSVET, platforma za prenos strokovnega znanja v kmetijstvu in gozdarstvu ter platforma za digitalizacijo nalog JSKS kot krovna platforma Javne službe kmetijskega svetovanja. Z inovativnimi izobraževanji ter mednarodno izmenjavo in sodelovanjem smo krepili digitalne kompetence in odprli nove priložnosti za učinkovitejše, bolj trajnostno in konkurenčno kmetijstvo.

THE FOLLOWING TASKS WERE IMPLEMENTED AS PRIORITIES IN 2025 TASKS:

1. IMPLEMENTATION OF THE STRATEGIC PLAN OF THE COMMON AGRICULTURAL POLICY

Activities carried out:

Implementation of the Strategic Plan of the CAP 2023–2027 for Slovenia represents one of the key tasks of the PAAS. The service plays an important role as a link between the state and farmers, as it ensures the transfer of information, assistance in understanding legislative requirements, and support in the preparation of applications and the implementation of measures in the field. Work is focused on high-quality advisory, timely information, and the reduction of errors. Special emphasis is placed on the promotion and support in the implementation of IACS and non-IACS interventions, sustainable farming, protection of natural resources, animal welfare, and adaptation to climate change. Farmers are encouraged to participate in environmental measures and in the development of innovation and cooperation. An important part of the activities also includes advisory for young farm successors and the promotion of knowledge transfer.

2. ORGANIC FARMING

Activities carried out:

In 2025, advisory in the field of organic agriculture was carried out in a coordinated manner at the level of all KGZS institutes and the Agricultural Advisory Sector, in accordance with the guidelines of the Action Plan for the Development of Organic Agriculture and the programme of the Public Agricultural Advisory Service. The main focuses of the work were increasing the number of organic farms and areas in conversion, improving the technological level of production, and strengthening the competitiveness and market orientation of organic farms.

3. ADAPTATION TO CLIMATE CHANGE

Activities carried out:

In 2025, the agricultural sector again faced significant climate challenges; therefore, the Public Agricultural Advisory Service (PAAS) carried out numerous activities to increase the resilience of agricultural holdings and reduce environmental impacts. We organised training sessions, practical demonstrations, professional tours,

and workshops, and provided farmers with knowledge on adapting to changed weather conditions. In the field of livestock farming, we advised on sustainable feeding, manure management, grazing management, and measures to mitigate heat stress in animals. In crop production, we encouraged the use of protective infrastructure, such as irrigation, misting, and anti-hail nets, and advised on improving soil fertility and correct fertilisation. We prepared professional instructions, manuals, and up-to-date information for producers, and offered support in including farms in the measures of the strategic plan for more sustainable and climate-resilient farming. We also participated in the international winter school in Osijek, Croatia, on the topic of carbon farming, and prepared the chapter "Activities of PAAS in the field of climate change" within the Climate Report on the State of Agriculture 2025.

4. DIGITALISATION OF AGRICULTURE

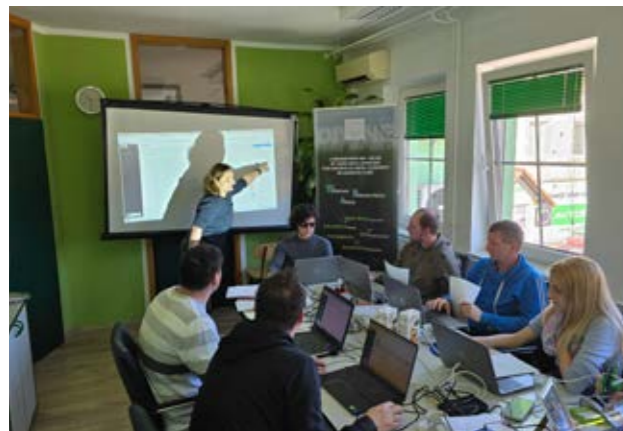
Activities carried out:

We systematically accelerated the digitalisation of farms through knowledge transfer, demonstrations in practice, and the introduction of advanced technologies. We brought sensor technology, precision agriculture, robotics, drones, cost optimisation, and data-supported decision-making closer to farms. We developed and upgraded advanced digital tools and successfully transferred them into everyday use: Farm Manager, SMT, the E naSVET platform, the platform for knowledge transfer in agriculture and forestry, and the platform for the digitalisation of PAAS tasks, as the umbrella platform of the Public Agricultural Advisory Service. Through innovative training, international exchange, and cooperation, we strengthened digital competences and opened new opportunities for more efficient, sustainable, and competitive agriculture.

5. SVETOVANJE IN POMOČ PRI STRATEŠKEM ODLOČANJU NA KMETIJAH

Izvedene aktivnosti:

Na KGZS in kmetijsko-gozdarskih zavodih izvajamo celovito podporo kmetijam pri pripravi razvojnih načrtov, strateškem usmerjanju in presoji investicij za večjo konkurenčnost ter ekonomsko učinkovitost. Svetovanje temelji na analizah gospodarjenja in uporabi orodij Farm Manager ter SMT (interaktivni strateški menedžment), pri čemer posebno pozornost namenimo mladim prevzemnikom in kmetijam pred ključnimi razvojnimi odločitvami. Uspešno izvajamo delavnice ISM+, kjer kmetje ob strokovni podpori pripravijo lastne strateške načrte. V letu 2025 smo vanje vključili 39 kmetij, hkrati pa nadgrajevali digitalna orodja (SMT in Farm Manager) in usposabljali svetovalce za podporo pri strateškem razvoju kmetij. Pomemben del aktivnosti obsega pomoč pri vključevanju v sistem FADN/FSDN, saj podatki o poslovanju bistveno izboljšajo svetovanje. Kmetije usmerjamo tudi k uspešnemu prilagajanju podnebnim spremembam in generacijskemu prenosu



6. SPODBUJANJE MLADIH ZA KMETOVANJE

Izvedene aktivnosti:

Spodbujanje vključevanja mladih v kmetijstvo smo vključili v vse programske aktivnosti ter svetovanje prilagodili njihovim potrebam. Poseben poudarek smo namenili e-svetovanju, e-novicam in digitalnim komunikacijskim kanalom za hitrejši dostop do informacij in razpisov. Nadaljevali smo izvajanje 2. Akcijskega načrta za delo z mladimi kmeti 2023–2030.

Sodelovali smo pri organizaciji letnega srečanja mladih kmetov v podjetju SIP Šempeter, kjer smo prek predavanj, predstavitev dobrih praks in pogovorov pridobili vpogled v potrebe mladih prevzemnikov. Aktivno smo predstavljali intervencije za mlade kmete ter poudarjali pomen pravočasnega načrtovanja prevzema kmetije, finančne stabilnosti in dolgoročnega razvoja. Izvedli smo strokovni ekskurziji v Prekmurje in Avstrijo, namenjeni spoznavanju dobrih praks, povezovanja kmetov in inovativnih pristopov v kmetijstvu. Mladim smo ponujali tudi svetovanje glede finančnih instrumentov in razvojnih podpor. Naš cilj ostaja celovita podpora mladim pri prevzemu, razvoju in trajnostnem upravljanju kmetij.

7. SODELOVANJE IN POVEZOVANJE Z USTANOVAMI, KI DELUJEJO NA PODROČJU KMETIJSTVA

Izvedene aktivnosti:

Aktivno smo sodelovali z ustanovami na področju kmetijstva na nacionalni in EU-ravni. Sodelovali smo z Ministrstvom za kmetijstvo, gozdarstvo in prehrano (MKGP), Agencijo RS za kmetijske trge in razvoj podeželja (ARSKTRP), Kmetijskim inštitutom Slovenije (KIS), Mrežo za razvoj podeželja, točka EIP VEM (EIP one-stop-shop), fakultetami, visokimi in srednjimi kmetijskimi šolami, Centrom za poklicno izobraževanje, Državnim izpitnim centrom ter regionalnimi organizacijami. Sodelovanje smo nadgradili z aktivnim vključevanjem v prijavo, izvajanje, diseminacijo in promocijo EIP projektov ter konzorcijev. S tem smo krepili prenos znanja, povezovanje deležnikov ter implementacijo inovativnih rešitev v prakso.

8. POVEZOVANJE IN IZMENJAVA ZNANJ ZNOTRAJ SISTEMA AKIS

Izvedene aktivnosti:

V letu 2025 sta bila povezovanje in izmenjava znanj znotraj sistema AKIS ena ključnih nalog kmetijskega svetovanja. Aktivnosti so bile usmerjene v učinkovito povezovanje kmetijskih gospodarstev, raziskovalnih institucij, izobraževalnih organizacij, javnih služb in drugih deležnikov z namenom hitrejšega prenosa znanja, inovacij in praktičnih rešitev v kmetijsko prakso. KGZS je igrala pomembno vlogo pri vzpostavljanju in krepitvi sistema prenosa znanja ter podpori inovacijskemu posredništvu. Prenos znanja je potekal prek individualnega in skupinskega svetovanja, strokovnih predavanj,

5. ADVISORY AND ASSISTANCE IN STRATEGIC DECISION-MAKING ON FARMS

Activities carried out:

At the KGZS and the Agriculture and Forestry Institutes, we provide comprehensive support to farms in the preparation of development plans, strategic orientation, and investment appraisal for greater competitiveness and economic efficiency. Advisory is based on management analyses and the use of the Farm Manager and SMT (interactive strategic management) tools, with special attention paid to young farm successors and farms facing key development decisions. We successfully conduct ISM+ workshops, where farmers prepare their own strategic plans with professional support. In 2025, we included 39 farms in these workshops, while simultaneously upgrading digital tools (SMT and Farm Manager) and training advisors to support the strategic development of farms. An important part of the activities includes assistance with integration into the FADN/FSDN system, as business data significantly improves advisory. We also guide farms towards successful adaptation to climate change and generational transition

6. ENCOURAGING YOUNG PEOPLE TO FARM

Activities carried out:

Encouraging the involvement of young people in agriculture has been integrated into all programme activities, and advisory has been adapted to their needs. Special emphasis was placed on e-advisory, e-news, and digital communications for faster access to information and public tenders. We continued with the implementation of the 2nd Action Plan for Work with Young Farmers 2023–2030. We participated in the organisation of the annual meeting of young farmers at the company SIP Šempeter, where we gained insight into the needs of young farm successors through lectures, presentations of good practices, and discussions. We actively presented interventions for young farmers and emphasised the importance of timely farm succession planning, financial stability, and long-term development. We carried out professional excursions to Prekmurje and Austria, aimed at learning about good practices, networking among farmers, and innovative approaches in agriculture. We also provided young people with advisory regarding financial instruments and development support. Our goal remains comprehensive support

for young people in the takeover, development, and sustainable management of farms.

7. COOPERATION AND NETWORKING WITH INSTITUTIONS OPERATING IN THE FIELD OF AGRICULTURE

Activities carried out:

We actively cooperated with institutions in the field of agriculture at national and EU levels. We cooperated with the Ministry of Agriculture, Forestry and Food (MKGP), the Agency of the Republic of Slovenia for Agricultural Markets and Rural Development (ARSKTRP), the Agricultural Institute of Slovenia (KIS), the Rural Development Network, the EIP VEM point (EIP one-stop-shop), faculties, higher and secondary agricultural schools, the Institute of the Republic of Slovenia for Vocational Education and Training, the National Examinations Centre, and regional organisations. We upgraded our cooperation through active involvement in the application, implementation, dissemination, and promotion of EIP projects and consortia. In this way, we strengthened knowledge transfer, the networking of stakeholders, and the implementation of innovative solutions into practice.

8. NETWORKING AND EXCHANGE OF KNOWLEDGE WITHIN THE AKIS SYSTEM

Activities carried out:

In 2025, networking and knowledge exchange within the AKIS system was one of the key tasks of agricultural advisory. Activities were aimed at the effective networking of agricultural holdings, research institutions, educational organisations, public services, and other stakeholders with the aim of faster knowledge transfer, innovation, and practical solutions into agricultural practice. The Chamber of Agriculture and Forestry of Slovenia played an important role in establishing and strengthening the knowledge transfer system and supporting innovation brokerage. Knowledge transfer took place through individual and group advisory, professional lectures, training,

usposabljanj, demonstracij, terenskih ogledov, uporabe digitalnih orodij in sodelovanja v razvojnih ter raziskovalnih projektih. Poseben poudarek je bil namenjen področjem poljedelstva, živiloreje, ekološkega kmetijstva, varstva rastlin, digitalizacije, biotske raznolikosti ter uvajanju sodobnih tehnoloških rešitev in praks z nizkim tveganjem. Pomembno vlogo je igralo sodelovanje z univerzami, inštituti, šolami, društvi in drugimi javnimi službami, ki so omogočali učinkovito povezovanje raziskav in prakse. Aktivno smo sodelovali pri projektih EIP, konzorcijih znanja ter pri širjenju rezultatov inovacijskih partnerstev. S sistematičnim usposabljanjem svetovalcev, uvajanjem novih kompetenc in krepitvijo sodelovanja med strokovnimi institucijami smo prispevali k večji usposobljenosti uporabnikov, hitrejšemu uvajanju inovacij ter trajnostnemu in konkurenčnemu razvoju slovenskega kmetijstva.

9. USPOSABLJANJE ZAPOSLENIH ZA UČINKOVITO IZVAJANJE JSKS

Izvedene aktivnosti:

Usposabljanje svetovalcev je v letu 2025 potekalo ciljno, s poudarkom na prioritetnih vsebinah in dejanskih potrebah kmetov. Posebno pozornost smo namenili krepitvi digitalnih in tehnoloških kompetenc svetovalcev, saj te pomembno prispevajo k večji učinkovitosti, dostopnosti in kakovosti svetovanja. Nadaljevali smo z razvojem in uvajanjem orodij za e-svetovanje in e-izobraževanje (E naSVET, Farm Manager, ISM Tool, platforma JSKS) ter izvedli številna usposabljanja za njihovo uporabo. Pomemben korak je bila tudi uvedba usposabljanj na daljavo za mlade kmete, s čimer smo dodatno razširili dostop do znanja. Trenerji CECRA iz Sektorja za kmetijsko svetovanje so za drugo generacijo svetovalcev JSKS izvedli štiri dvodnevna usposabljanja v okviru izbirnih modulov ter zagotovili celovito in kakovostno izvedbo. S tem smo okrepili strokovnost svetovalcev in njihovo sposobnost učinkovitega prenosa znanja v prakso.



group advisory, professional lectures, training, demonstrations, field tours, the use of digital tools, and participation in development and research projects. Special emphasis was placed on the fields of arable farming, livestock farming, organic agriculture, plant protection, digitalisation, biodiversity, and the introduction of modern technological solutions and low-risk practices.

Cooperation with universities, institutes, schools, associations, and other public services played an important role, enabling the effective linking of research and practice. We actively participated in EIP projects, knowledge consortia, and in the dissemination of the results of innovation partnerships. Through the systematic training of advisors, the introduction of new competences, and the strengthening of cooperation between professional institutions, we contributed to the greater proficiency of users, the faster introduction of innovations, and the sustainable and competitive development of Slovenian agriculture.

9. TRAINING OF EMPLOYEES FOR THE EFFECTIVE IMPLEMENTATION OF THE PAAS

Activities carried out:

In 2025, the training of advisors was targeted, with an emphasis on priority content and the actual needs of farmers. Special attention was paid to strengthening the digital and technological competences of advisors, as these contribute significantly to the greater efficiency, accessibility, and quality of advisory. We continued with the development and introduction of tools for e-advisory and e-learning (E naSVET, Farm Manager, ISM Tool, PAAS platform) and carried out numerous trainings for their use. An important step was also the introduction of remote training for young farmers, thereby further expanding access to knowledge.

CECRA trainers from the Agricultural Advisory Sector carried out four two-day training sessions within the elective modules for the second generation of PAAS advisors and ensured comprehensive and high-quality implementation. This has strengthened the expertise of advisors and their ability to effectively transfer knowledge into practice.



1. SVETOVANJE V ZVEZI S TEHNOLOŠKIM, GOSPODARSKIM IN OKOLJEVARSTVENIM PODROČJEM OPRAVLJANJA KMETIJSKE DEJAVNOSTI

1.1 IZVAJANJE TEHNOLOŠKEGA SVETOVANJA ZA DVIG KONKURENČNE SPOSOBNOSTI KMETIJ

1.1.1 SADJARSTVO

V letu 2025 je svetovalna služba na področju sadjarstva izvajala obsežno strokovno podporo pridelovalcem s poudarkom na prilagajanju pridelave podnebnim spremembam ter blaženju posledic pozebe, suše, poplav in drugih vremenskih ekstremov.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja sadjarjem na terenu, po telefonu, elektronski pošti in spletnih orodjih s področij rezi, gnojenja, varstva rastlin, priprave tal in izbire sort,
- organizacija delavnic, strokovnih srečanj, demonstracij rezi, ekskurzij ter sodelovanje na strokovnih prireditvah in dogodkih,
- določanje zrelosti plodov ter pobiranje vzorcev jabolk in hrušk za določitev obiralnih rokov in mineralne sestave plodov,
- sodelovanje pri pripravi in presoji zakonodaje ter reševanju problematike pomanjkanja fitofarmaceutskih sredstev,
- vključevanje v konzorcije znanja STRIP in KEKS ter krepitev sodelovanja med svetovalno službo, javnimi službami in raziskovalnimi ustanovami.



1.1.2 VINOGRADNIŠTVO IN VINARSTVO

V letu 2025 je svetovalna služba na področju vinogradništva in vinarstva izvajala obsežno strokovno podporo vinogradnikom in vinarjem s poudarkom na prilagajanju podnebnim spremembam, izboljšanju tehnologije pridelave ter obvladovanju bolezni vinske trte.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja s področij rezi, zelenih del, varstva vinske trte, gnojenja, izbire sort, postavitve novih vinogradov ter postopkov prestrukturiranja,
- organizacija strokovnih predavanj, degustacij, delavnic, ogledov dobrih praks ter sodelovanje na strokovnih dogodkih in ocenjevanjih vin,
- svetovanje na področju vinarstva glede rokov trgatve, stabilizacije vina, odpravljanja napak, označevanja vina in tehnologij zorenja,
- izvajanje aktivnosti za omejevanje širjenja zlate trsne rumenice in ameriškega škrdatka ter sodelovanje z JSZVR pri pregledih vinogradov,
- vključevanje v konzorcije znanja STRIP in KEKS ter sodelovanje z raziskovalnimi institucijami, javnimi službami in vinogradniškimi društvi.

1.1.3 OLJKARSTVO

V letu 2025 je svetovalna služba na področju oljkarstva izvajala strokovno podporo oljkarjem z namenom izboljšanja pridelave oljk, kakovosti oljčnega olja ter prilagajanja podnebnim spremembam.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja na terenu, po telefonu in elektronski pošti s področij rezi, gnojenja, izbire sort, varstva rastlin in tehnologije pridelave,
- organizacija strokovnih predavanj, delavnic in prikazov rezi ter sodelovanje na strokovnih dogodkih in posvetih,
- spremljanje zdravstvenega stanja oljk, pojava škodljivcev ter svetovanje glede prilagajanja na podnebne spremembe in ohranjanja rodovitnosti tal,
- sodelovanje z oljkarskimi društvi pri izvedbi dogodkov, degustacij, ocenjevanj olj in strokovnih ekskurzij,
- sodelovanje pri pripravi smernic, zakonodaje in razvojnih ukrepov ter povezovanje z javno službo v oljkarstvu in strokovnimi institucijami.

1. ADVISORY REGARDING THE TECHNOLOGICAL, ECONOMIC AND ENVIRONMENTAL FIELDS OF PERFORMING AGRICULTURAL ACTIVITIES

1.1 IMPLEMENTATION OF TECHNOLOGICAL ADVISORY FOR INCREASING THE COMPETITIVE ABILITY OF FARMS

1.1.1 FRUIT GROWING

In 2025, the advisory service in the field of fruit growing provided extensive professional support to producers, with an emphasis on adapting production to climate change and mitigating the consequences of frost, drought, floods, and other weather extremes.

Key activities carried out:

- implementation of individual field advisory for fruit growers, by telephone, email, and online tools in the fields of pruning, fertilisation, plant protection, soil preparation, and variety selection,
- organisation of workshops, professional meetings, pruning demonstrations, excursions, and participation in professional events and occasions,
- determining fruit ripeness and collecting apple and pear samples to determine harvest dates and the mineral composition of the fruit,
- participation in the preparation and assessment of legislation and resolving the issue of the shortage of plant protection products,
- involvement in the STRIP and KEKS knowledge consortia and strengthening cooperation between the advisory service, public services, and research institutions.

1.1.2 VITICULTURE AND WINEMAKING

In 2025, the advisory service in the field of viticulture and winemaking provided extensive professional support to winegrowers and winemakers, with an emphasis on adapting to climate change, improving production technology, and managing grapevine diseases.

Key activities carried out:

- implementation of individual advisory in the fields of pruning, green works, grapevine protection, fertilisation, variety selection, establishment of new vineyards, and restructuring procedures,
- organisation of professional lectures, tastings, workshops, tours of good practices, and participation in professional events and wine evaluations,
- advisory in the field of winemaking regarding harvest dates, wine stabilisation, fault elimination, wine labelling, and ageing technologies,

- implementation of activities to limit the spread of *Flavescence dorée* and the American grapevine leafhopper, and cooperation with the JSZVR in vineyard inspections,
- involvement in the STRIP and KEKS knowledge consortia and cooperation with research institutions, public services, and winegrowing associations.

1.1.3 OLIVE GROWING

In 2025, the advisory service in the field of olive growing provided professional support to olive growers with the aim of improving olive production, olive oil quality, and adapting to climate change.

Key activities carried out:

- implementation of individual field advisory, by telephone and email in the fields of pruning, fertilisation, variety selection, plant protection, and production technology,
- organisation of professional lectures, workshops, and pruning demonstrations, and participation in professional events and consultations,
- monitoring the health status of olives and the occurrence of pests, and advisory regarding adaptation to climate change and maintaining soil fertility,
- cooperation with olive growing associations in the implementation of events, tastings, oil evaluations, and professional excursions,
- participation in the preparation of guidelines, legislation, and development measures, and networking with the public service in olive growing and professional institutions.

1.1.4 HMELJARSTVO

V letu 2025 je Javna služba kmetijskega svetovanja na področju hmeljarstva izvajala obsežno specialistično podporo pridelovalcem na območjih pridelave hmelja s poudarkom na prilagajanju pridelave podnebnim spremembam, izboljšanju kakovosti pridelka, trajnostni rabi virov ter preprečevanju bolezni in drugih tveganj v pridelavi hmelja.

Izvedene ključne aktivnosti:

- izvajanje specialističnega svetovanja hmeljarjem na področju gnojenja, varstva rastlin, obnove nasadov, izbire sort ter uvajanja trajnostnih agrotehničnih ukrepov,
- svetovanje pri prilagajanju pridelave podnebnim spremembam, zlasti na področju namakanja, ohranjanja rodovitnosti tal, zmanjševanja emisij toplogrednih plinov ter zviševanja organskega ogljika v tleh,
- organizacija strokovnih delavnic, ogledov dobrih praks, tehnoloških sestankov ter priprava strokovnih člankov, tehničnih navodil in obvestil za hmeljarje,
- svetovanje na področju spravila, sušenja in skladiščenja hmelja ter izvajanje ukrepov za preprečevanje širjenja viroidov in verticilija v nasadih,
- sodelovanje pri pripravi strokovnih podlag in zakonodaje za področje hmeljarstva ter podpora povezovanju pridelovalcev in ohranjanju certifikata zaščitene geografske označbe Štajerski hmelj.

1.1.5 VRTNARSTVO (ZELENJADNICE, ZELIŠČA IN OKRASNE RASTLINE)

Svetovalno delo na področju vrtnarstva je bilo usmerjeno v tehnološki razvoj, trajnostno in konkurenčno pridelavo zelenjadnic, zelišč in okrasnih rastlin z namenom zagotavljanja varne, kakovostne hrane ter prilagajanja pridelave na podnebne in tržne razmere.

Izvedene ključne aktivnosti:

- strokovno svetovanje in usposabljanje pridelovalcev o tehnologijah pridelave zelenjadnic in zelišč, od priprave tal do spravila, dodelave in skladiščenja pridelka z vključevanjem novih tehnologij in digitalnih rešitev,
- uvajanje trajnostnih in okolju prijaznih praks, ekološke pridelave, ukrepov za izboljšanje rodovitnosti tal ter svetovanje s področja tehnoloških ukrepov za varovanje narave in okolja,
- svetovanje na področju varstva rastlin s poudarkom na integriranem in biotičnem varstvu, tehnoloških prilagoditvah ob pojavu bolezni, škodljivcev in plevelov ter iskanje rešitev ob omejeni razpoložljivosti registriranih FFS,
- strokovna podpora pridelovalcem pri obvladovanju

tveganj zaradi ekstremnih vremenskih razmer, vključno s prilagoditvijo tehnologij pridelave, senčenjem, hlajenjem rastlin ter optimizacijo namakanja,

- svetovanje glede trženja, kakovosti, dodajanja vrednosti proizvodom, vključevanja v sheme kakovosti in izvajanja intervencij Strateškega načrta SKP 2023–2027 na področju vrtnarstva.



1.1.6 SEMENARSTVO IN OHRANJANJE RASTLINSKIH GENSKIH VIROV

Delo na področju semenarstva in ohranjanja rastlinskih genskih virov je bilo usmerjeno v krepitev samooskrbe in prehranske neodvisnosti s prenosom znanja o pridelavi semena, spodbujanjem uporabe potrjenega semenskega materiala, spodbujanjem ohranjanja lokalnih sort kmetijskih rastlin ter osveščanjem o njihovem pomenu.

Izvedene ključne aktivnosti (5):

- prenos znanja o pridelavi semena poljščin in vrtnin na kmete prek usposabljanj, osebnega svetovanja in sodelovanja z raziskovalnimi institucijami ter javnimi službami na področju rastlinske pridelave,
- spodbujanje uporabe potrjenega (certificiranega) semenskega materiala,
- ozaveščanje in svetovanje o pomenu ohranjanja rastlinskih genskih virov z uporabo lokalnih sort kmetijskih rastlin ter izvajanje aktivnosti za registracijo nekaterih avtohtonih sort,
- evidentiranje rastlinskih genskih virov, osveščanje pridelovalcev o njihovem pomenu ter možnosti hranjenja v rastlinski genski banki,
- sodelovanje pri pripravi strokovnih stališč do zakonodaje s področja semenarstva ter informiranje kmetov o izvajanju operacije Lokalne sorte v okviru Strateškega načrta SKP 23–27.

1.1.4 HOP GROWING

In 2025, the Public Agricultural Advisory Service in the field of hop growing provided extensive specialist support to producers in hop-growing areas, with an emphasis on adapting production to climate change, improving crop quality, sustainable use of resources, and the prevention of diseases and other risks in hop production.

Key activities carried out:

- implementation of specialist advisory for hop growers in the fields of fertilisation, plant protection, restoration of plantations, variety selection, and the introduction of sustainable agrotechnical measures,
- advisory on adapting production to climate change, particularly in the fields of irrigation, maintaining soil fertility, reducing greenhouse gas emissions, and increasing soil organic carbon,
- organisation of professional workshops, tours of good practices, technological meetings, and the preparation of professional articles, technical instructions, and notices for hop growers,
- advisory in the field of harvesting, drying, and storage of hops, and the implementation of measures to prevent the spread of viroids and verticillium in plantations,
- participation in the preparation of professional bases and legislation for the field of hop growing, and support for the networking of producers and the maintenance of the certificate for the protected geographical indication Štajerski hmelj (Styrian Hops).

1.1.5 HORTICULTURE (VEGETABLES, HERBS AND ORNAMENTAL PLANTS)

Advisory work in the field of horticulture was focused on technological development, sustainable and competitive production of vegetables, herbs, and ornamental plants with the aim of ensuring safe, high-quality food and adapting production to climate and market conditions.

Key activities carried out:

- professional advisory and training for producers on vegetable and herb production technologies, from soil preparation to harvesting, processing, and storage of the crop, incorporating new technologies and digital solutions,
- introduction of sustainable and environmentally friendly practices, organic production, measures to improve soil fertility, and advisory on technological measures for the protection of nature and the environment,
- advisory in the field of plant protection with an emphasis on integrated and biotic protection, technological adaptations upon the occurrence of diseases, pests, and weeds, and finding solutions given the

limited availability of registered PPPs,

- professional support to producers in managing risks due to extreme weather conditions, including the adaptation of production technologies, shading, cooling of plants, and optimisation of irrigation,
- advisory regarding marketing, quality, adding value to products, inclusion in quality schemes, and the implementation of interventions of the Strategic Plan of the Common Agricultural Policy 2023–2027 in the field of horticulture.

1.1.6 SEED PRODUCTION AND CONSERVATION OF PLANT GENETIC RESOURCES

Work in the field of seed production and the conservation of plant genetic resources was focused on strengthening self-sufficiency and food independence through knowledge transfer on seed production, encouraging the use of certified seed material, promoting the conservation of local varieties of agricultural plants, and raising awareness of their importance.

Key activities carried out (5):

- knowledge transfer on the production of seeds for field crops and vegetables to farmers through training, personal advisory, and cooperation with research institutions and public services in the field of crop production,
- promoting the use of certified seed material,
- raising awareness and advisory on the importance of conserving plant genetic resources using local varieties of agricultural plants and implementing activities for the registration of certain indigenous varieties,
- recording plant genetic resources, raising awareness among producers about their importance and the possibilities of storage in the plant gene bank,
- participation in the preparation of professional positions on legislation in the field of seed production and informing farmers about the implementation of the Local Varieties operation within the Strategic Plan of the Common Agricultural Policy 2023–2027.

1.1.7 POLJEDELSTVO

Delo JSKS na področju poljedelstva v letu 2025 je bilo usmerjeno v podporo pridelovalcem za konkurenčno in trajnostno pridelavo poljščin z namenom zagotavljanja prehranske varnosti, ohranjanja naravnih virov ter prilagajanja kmetijske pridelave podnebnim in tržnim razmeram.

Izvedene ključne aktivnosti:

- strokovno svetovanje o kolobarju, izboru vrst in sort poljščin ter vključevanju metuljnic, dosevkov in manj razširjenih, tržno zanimivih poljščin za večjo odpornost in samooskrbo kmetij,
- prenos znanja o izboljševanju rodovitnosti tal, strokovno utemeljenem gnojenju, konzervirajoči obdelavi tal, namakanju ter prilagajanju pridelave sušnim razmeram,
- svetovanje in podpora pri integriranem varstvu rastlin, obvladovanju invazivnih vrst in ključnih boleznih ter škodljivcev poljščin ter iskanje rešitev zaradi pomanjkanja registriranih FFS,
- uvajanje sodobnih tehnologij in digitalnih rešitev v poljedelstvu ter sodelovanje pri sortnih in tehnoloških poskusih v sodelovanju z javnimi službami in raziskovalnimi institucijami,
- svetovanje pri tehnoloških rešitvah za izvedbo intervencij Strateškega načrta SKP 2023–2027 s področja poljedelstva, spodbujanje povezovanja pridelovalcev, vključevanja v sheme kakovosti ter aktivno sodelovanje pri oblikovanju zakonodajnih predlogov in reševanju aktualne problematike s področja poljedelstva.

1.1.8 PRIDELOVANJE KRME

V letu 2025 je bilo svetovalno delo na področju pridelovanja krme usmerjeno v strokovno podporo kmetom za pridelavo kakovostne krme na travinju in njivah z namenom povečanja konkurenčnosti kmetij, zmanjševanja okoljskih vplivov ter prilagajanja pridelave naravovarstvenim in vremenskim razmeram.

Izvedene ključne aktivnosti:

- strokovno svetovanje o agrotehničnih ukrepih in izboljševanju botanične sestave travne ruše z usklajeno rabo, gnojenjem, pravilno košnjo, preprečevanjem zapleveljenosti ter obnovo travne ruše degradiranih travnikov,
- prenos znanja o trajnostnih praksah pridelave krme, vključno z gnojenjem na podlagi analiz tal, gnojenjem z nizkimi izpusti, tehnikami za ohranjanje ogljika v tleh ter zmanjševanjem emisij toplogrednih plinov,
- svetovanje o optimalnih tehnologijah spravila in konzerviranja krme, uvajanju paše in ustreznem upravljanju pašnikov, varovanju živali ter ohranjanju planinske paše,

- strokovna podpora pri pridelavi krme na njivah z izborom primernih rastlinskih vrst in sort, vključevanjem travnih detelj, lucerne, trav, njihovih mešanic in dosevkov v kolobar ter svetovanje o setvi, oskrbi in spravilu ter skladiščenju,
- svetovanje in podpora pri vključevanju in izvajanju intervencij SN SKP 2023–2027 s področja travništva, upoštevanju naravovarstvenih zahtev, zakonodaje EU ter strokovno sodelovanje z javnimi službami, raziskovalnimi in državnimi institucijami.

1.1.9 ADAPTACIJA IN NOVOGRADNJA KMETIJSKIH OBJEKTOV

V letu 2025 je Javna kmetijsko svetovalna služba na področju adaptacije in novogradnje kmetijskih objektov nudila celovito strokovno podporo rejcem s poudarkom na uvajanju trajnostnih sistemov reje za višjo dobrobit živali, zmanjševanju emisij ter blaženju vročinskega stresa. Svetovalno delo je segalo od načrtovanja do umeščanja objektov v prostor. Potekalo je prek osebnih svetovanj, člankov in predavanj. Znotraj strokovne skupine smo spremljali in reševali aktualno problematiko, obravnavali zakonodajne določbe s področja gradenj in urejanja prostora ter nudili podporo pri izvajanju intervencij SKP 2023–2027.

Izvedene ključne aktivnosti:

- izvajanje tehnološkega načrtovanja in izdelava idejnih zasnov za novogradnje ter preurejanje hlevov s poudarkom na prehodu iz vezane v prosto rejo,
- načrtovanje zunanjih izpustov, obogatitev okolja v hlevih ter vgradnja sistemov za hlajenje za zagotavljanje ugodja živali in varnejšega delovnega okolja za rejce,
- izdelava individualnih preračunov skladiščnih kapacitet za gnojila ter preverjanje razmerij med številom živali in talnimi površinami glede na ekološke standarde,
- spodbujanje tehnologij za zmanjševanje emisij (ločeno odstranjevanje seča in blata, pokrite lagune) ter uvajanje robotizacije za molžo, krmljenje in čiščenje tal,
- pomoč pri pripravi dokumentacije za razpise (IRP02, IRP04, IRP29), pridobivanju soglasij na zaščitenih območjih ter svetovanje pri selitvi kmetij zaradi poplav.



1.1.7 ARABLE FARMING

The work of the PAAS in the field of arable farming in 2025 was focused on supporting producers for competitive and sustainable crop production with the aim of ensuring food security, conserving natural resources, and adapting agricultural production to climate and market conditions.

Key activities carried out:

- professional advisory on crop rotation, the selection of species and varieties of field crops, and the inclusion of legumes, catch crops, and less widespread, commercially interesting field crops for greater resilience and self-sufficiency of agricultural holdings,
- knowledge transfer on improving soil fertility, professionally based fertilisation, conservation tillage, irrigation, and adapting production to drought conditions,
- advisory and support in integrated plant protection, management of invasive species and key diseases and pests of field crops, and finding solutions due to the lack of registered PPPs,
- introducing modern technologies and digital solutions in arable farming and participating in variety and technological trials in cooperation with public services and research institutions,
- advisory on technological solutions for the implementation of interventions of the Strategic Plan of the Common Agricultural Policy 2023–2027 in the field of arable farming, promoting the integration of producers, inclusion in quality schemes, and active participation in the formulation of legislative proposals and solving current issues in the field of arable farming.

1.1.8 FORAGE PRODUCTION

In 2025, advisory work in the field of forage production was focused on professional support to farmers for the production of quality forage on grasslands and fields, with the aim of increasing the competitiveness of agricultural holdings, reducing environmental impacts, and adapting production to nature conservation and weather conditions.

Key activities carried out:

- professional advisory on agrotechnical measures and improving the botanical composition of the turf through coordinated use, fertilisation, correct mowing, weed prevention, and the restoration of the turf of degraded meadows,
- knowledge transfer on sustainable forage production practices, including fertilisation based on soil analyses, low-emission fertilisation, techniques for carbon sequestration in the soil, and the reduction of greenhouse gas emissions,
- advisory on optimal technologies for harvesting

and conserving forage, the introduction of grazing and appropriate pasture management, animal protection, and the preservation of mountain grazing,

- professional support in forage production on fields with the selection of suitable plant species and varieties, the inclusion of grass-clover mixtures, alfalfa, grasses, their mixtures, and catch crops in the crop rotation, and advisory on sowing, care, harvesting, and storage,
- advisory and support in the inclusion and implementation of Strategic Plan of the Common Agricultural Policy 2023–2027 interventions in the field of grassland management, compliance with nature conservation requirements, EU legislation, and professional cooperation with public services, research, and state institutions

1.1.9 ADAPTATION AND NEW CONSTRUCTION OF FARM BUILDINGS

In 2025, the Public Agricultural Advisory Service in the field of adaptation and new construction of farm buildings provided comprehensive professional support to breeders, with an emphasis on the introduction of sustainable breeding systems for higher animal welfare, emission reduction, and heat stress mitigation. Advisory work ranged from planning to the placement of buildings in the environment. It took place through personal advisory, articles, and lectures. Within the professional group, we monitored and resolved current issues, addressed legislative provisions in the field of construction and spatial planning, and provided support in the implementation of Strategic Plan of the Common Agricultural Policy 2023–2027 interventions.

Key activities carried out:

- implementation of technological planning and preparation of conceptual designs for new constructions and the renovation of barns with an emphasis on the transition from tied to loose housing,
- planning of outdoor runs, environmental enrichment in barns and the installation of cooling systems to ensure animal comfort and a safer working environment for breeders,
- preparation of individual calculations of storage capacities for fertilisers and checking the ratios between the number of animals and land areas according to organic standards,
- promoting technologies for reducing emissions (separate removal of urine and manure, covered lagoons) and introducing robotisation for milking, feeding and floor cleaning,
- assistance in the preparation of documentation for tenders (IRP02, IRP04, IRP29), obtaining consents in protected areas and advisory on the relocation of farms due to floods.

1.1.10 GOVEDOREJA

Svetovalne aktivnosti v govedoreji so se v letu 2025 osredotočale na izboljšanje ekonomske učinkovitosti rej, biovarnost, prilagajanje zahtevam kmetijske politike ter naslavljanje podnebne izzive. Poseben poudarek je bil namenjen optimizaciji krmnih obrokov, ekološki živinoreji ter intenzivnemu uvajanju digitalizacije in robotizacije, s čimer smo rejcem predstavili sodobna orodja za učinkovitejšo upravljanje čred. Te aktivnosti so se dopolnjevale z delom strokovne skupine na KGZS, v okviru katere smo spremljali in reševali aktualno problematiko, obravnavali zakonodajne določbe s področja govedoreje ter nudili podporo pri izvajanju intervencij SKP 2023–2027.

Izvedene ključne aktivnosti:

- optimizacija prehrane z izračuni krmnih obrokov na podlagi laboratorijskih analiz krme in rezultatov kontrole prireje,
- izvajanje povečanega obsega usposabljanj o biovarnosti in pomoč rejcem pri pripravi načrtov za zaščito črede pred nalezljivimi boleznimi (npr. BTV) ter antimikrobno rezistenco,
- prenašanje znanja o sodobnih digitalnih tehnologijah, vključno z robotsko molžo, avtomatiziranim krmnjenjem in pametnimi sistemi za spremljanje zdravja in aktivnosti živali,
- svetovanje pri uvajanju in vodenju paše, kar je vključevalo pripravo načrtov pašnikov, ureditev čredink, vključno z načrtovanjem dokrmeljevanja pašnih živali,
- podpora mladim kmetom pri strateških odločitvah o razvoju kmetij, preusmeritvah v ekološko rejo ali optimizaciji obstoječe tehnologije.

1.1.11 DROBNICA

V letu 2025 je bilo svetovalno delo na področju reje drobnice zaznamovano z izrednimi razmerami na terenu ter implementacijo nove zakonodaje. Celostni pristop javne službe kmetijskega svetovanja, ki je združeval preventivo, optimizacijo prehrane, posodabljanje tehnologije reje in zaščito pred zvermi, je ključno prispeval k stabilnosti kmetij, zmanjšanju ekonomskih izgub in dolgoročnemu razvoju sektorja. Znanje smo prenašali prek osebnih svetovanj, strokovnih prispevkov, tehnoloških listov, predavanj, delavnic, panožnih krožkov, ogledov dobrih praks in prikazov.

Izvedene ključne aktivnosti:

- nudenje strokovne podpore ob izbruhu bolezni BTV, vključno s svetovanjem glede uveljavljanja višje sile, krepitev odpornosti živali, priprave načrtov biovarnosti ter obvladovanjem presnovnih bolezni in zajedavcev,
- načrtovanje prehrane in izdelava krmnih obrokov

glede na proizvodno fazo živali ter svetovanje o kakovosti voluminozne krme in o pomenu izdelave koproloških analiz v okviru intervencije dobrobit živali,

- svetovanje o učinkoviti zaščiti čred pred napadi velikih zveri s postavitvijo varovalnih ograj, uporabo pastirskih psov ter preprečevanjem zaraščanja pašnih površin,
- administrativna podpora rejcem pri registraciji živali v skladu z novimi pravilniki ter usmerjanje pri odpravi nepravilnosti v registrih za uveljavljanje ukrepov kmetijske politike,
- promocija izdelkov in prenos znanja v sodelovanju z društvi in institucijami skozi predavanja o kakovosti mesa in mleka, ogleda dobrih praks ter svetovanje o uporabi volne za dvig konkurenčnosti kmetij.

1.1.12 PRAŠIČEREJA

V Sloveniji traja kriza prašičerejskega sektorja že dobro desetletje, dvakrat vmes je bila celo izplačana podpora sektorju v krizi. Slovenske prašičerejske kmetije so v evropskem rangu majhne, po večini z lastno pridelavo krme, izjema je nekaj delniških družb. Samooskrba s prašičjim mesom je zgolj 37-odstotna, v prehrani pa predstavlja visoko porabo, kar 36 kg na prebivalca letno. Zimsko obdobje tradicionalnih kolin na kmetijah je ena od vrhunskih gastronomskih posebnosti Slovenije.



Izvedene ključne aktivnosti:

- svetovanje o obveznosti glede biovarnosti, ustreznih objektov tudi za intervencijo dobrobit živali, preureditvi hlevov in pomožnih objektov, izbire pasme za komercialno paitanje tudi avtohtone pasme, izobraževanj o tehnologijah, ki omogočajo preventivno delovanje pred vnosom kužnih bolezni na kmetijska gospodarstva, s posebnim poudarkom na doslednem izvajanju biovarnostnih ukrepov,
- osveščanje glede novih pravil s področja zaščite živali, poizvedba o interesu za usposabljanje za kastracijo z uporabo anestezije v lastni čredi,

1.1.10 CATTLE FARMING

Advisory activities in cattle farming in 2025 focused on improving the economic efficiency of rearing, biosecurity, adaptation to the requirements of agricultural policy and addressing climate challenges. Special emphasis was placed on the optimisation of feed rations, organic livestock farming and the intensive introduction of digitalisation and robotisation, thereby presenting breeders with modern tools for more efficient herd management. These activities were complemented by the work of the professional group at the KGZS, within which we monitored and resolved current issues, addressed legislative provisions in the field of cattle farming and provided support in the implementation of CAP 2023–2027 interventions.

Key activities carried out:

- optimisation of nutrition with calculations of feed rations based on laboratory analyses of forage and the results of production control,
- implementation of an increased scope of training on biosecurity and assistance to breeders in the preparation of plans for protecting the herd against infectious diseases (e.g. BTV) and antimicrobial resistance,
- knowledge transfer on modern digital technologies, including robotic milking, automated feeding and smart systems for monitoring animal health and activity,
- advisory on the introduction and management of grazing, which included the preparation of pasture plans, the arrangement of paddocks including the planning of supplementary feeding of grazing animals,
- support for young farmers in strategic decisions on farm development, conversion to organic rearing or the optimisation of existing technology.

1.1.11 SMALL RUMINANTS

In 2025, advisory work in the field of small ruminant rearing was marked by extraordinary conditions in the field and the implementation of new legislation. The integrated approach of the Public Agricultural Advisory Service, which combined prevention, nutrition optimisation, modernisation of rearing technology and protection against large carnivores, contributed crucially to the stability of farms, the reduction of economic losses and the long-term development of the sector. Knowledge was transferred through personal advisory, professional articles, technological sheets, lectures, workshops, sector groups, tours of good practices and demonstrations.

Key activities carried out:

- provision of professional support during the BTV disease outbreak, including advisory on claiming force majeure, strengthening animal resilience, preparing

biosecurity plans and managing metabolic diseases and parasites,

- nutrition planning and preparation of feed rations according to the production phase of the animals and advisory on the quality of forage and on the importance of performing coprological analyses within the animal welfare intervention,
- advisory on effective protection of herds against attacks by large carnivores by installing protective fences, using livestock guarding dogs and preventing the overgrowth of grazing areas,
- administrative support to breeders in the registration of animals in accordance with new regulations and guidance in eliminating irregularities in registers for the implementation of agricultural policy measures.
- promotion of products and knowledge transfer in cooperation with associations and institutions through lectures on the quality of meat and milk, tours of good practices and advisory on the use of wool to increase the competitiveness of farms.

1.1.12 PIG FARMING

In Slovenia, the crisis in the pig farming sector has lasted for over a decade, with support for the sector in crisis even being paid out twice in between. Slovenian pig farms are small by European standards, mostly with their own forage production, with the exception of a few joint-stock companies. Self-sufficiency in pig meat is only 37%, while it represents high consumption in the diet, as much as 36 kg per inhabitant annually. The winter period of traditional pig-sticking feast on farms is one of the top gastronomic specialities of Slovenia.

Key activities carried out

- advisory on biosecurity obligations, appropriate facilities also for the animal welfare intervention, renovation of barns and auxiliary buildings, selection of breeds for commercial fattening including indigenous breeds, training on technologies that enable preventive action against the introduction of infectious diseases to agricultural holdings, with special emphasis on the consistent implementation of biosecurity measures
- raising awareness regarding new rules in the field of animal protection, conducting an inquiry into the interest in training for castration using anaesthesia in one's own herd, participating

sodelovanje in spopadanje z vsemi težavami, ki so se s postavljanjem novih zakonskih pravil pojavljale na terenu,

- priprava internih priporočil o biovarnosti za potrebe strokovnih služb pri delu na terenu, diseminacija dodatnih opozorilnih tabel za rejo, močna okrnitev obiskov kmetij in usposabljanja v živo zaradi nevarnosti APK in slinavke in parkljevke v l. 2025,
- v pogajanjih z odločevalci smo pripravili strokovna mnenje glede uhlevitvenih pogojev, kirurške kastracije (ustavna presoja), kako zaščititi rejo, če je nujen vstop vanjo ob nevarnosti APK in slinavke in parkljevke, s področja EU-zakonodaje in kastracije ter izvedbene podlage, problematike intervencije.

1.1.13 REJA OSTALIH ŽIVALI

(perutninarstvo, konjereja, kunčjereja itd.)

Perutninarstvo je v Sloveniji panoga, ki se je ohranila skozi desetletja v praktično 100-odstotni samooskrbi, zato smo v stanju, ko so rejci ostareli, hlevi pa so dotrajani, neizprosni globalni kapital pa ogroža tipično rejo na kmečkih dvoriščih. Agresivnost nevladnih organizacij je resno ogrozila rejca nesnic za konzumna jajca, zato je podpora njim ključnega pomena, ker je sektor perutninskega mesa in konzumnih jajc praktično samooskrben, prireja kuncev in konj pa nekoliko postranska dejavnost na družinskih kmetijah.

Izvedene ključne aktivnosti:

- svetovanje in obveščanje o ukrepih za preprečevanje aviarne influence, povzročiteljev bolezni pri reji perutnine, tehnoloških rešitvah za živalim prijazno rejo pitanja piščancev, pravilnem skladiščenju jajc, skladnem postopku registracije hleva za rejo kokoši nesnic, registru pakirnih centrov za razvrščanje jajc po kakovosti in masnih razredih, označevanju jajc, prednostih in slabostih proste reje kokoši nesnic, tehnologiji prodaje prepeličjih jajc in mesa prepelic, udeležili smo se tudi predstavitve najboljših praks s področja dobrobiti perutnine, ki izhajajo iz projekta Broiler.net, možnosti ekološke reje perutnine kot dodatnega tržnega potenciala majhnih kmetij, kako nadgraditi rejo z izpusti, vključitvijo v intervencijo DŽ ter se povezati za večjo konkurenčnost na trgu;
- intenzivno smo sodelovali z vsemi rejci nesnic v obogatenih kletkah, pripravili zbir vseh potreb za prestrukturiranje, težav s pridobitvijo gradbenih dovoljenj, problematiko birokratskih ovir (OPPN, izdaja gradbenih dovoljenj, neskladna predstavitev reje, da se ne prestavi celotno gospodarstvo, finančne in socialne posledice kratkega roka prehoda), pripravili vse strokovne podlage in zakonodajo za strokovno utemeljeno presojo;

- svetovali smo glede vodenja registra kopitarjev, tehnologije reje in ustrezne prehrane konj, strupenih rastlin v krmi in na pašniku, svetovali o obrokih za žrebeta, učinkoviti rabi kvalitetne voluminozne krme, kakšna je prednost reje avtohtonih pasem konj, odpornih in prilagojenih na pašo na suhih kraških pašnikih;

- majhnim rejcem kuncev smo svetovali glede učinkovitosti in ekonomičnosti doma pridelane voluminozne krme in korektnega režima krmljenja.

Izvedli smo usposabljanje o invazivnem azijskem sršenu za svetovalce in kmete, medresorsko reševali problematiko pojavnosti gnezd orientalskega sršena in pripravili strokovna navodila o obveščanju in preventivi za svetovalce ter za sadjarje.

1.1.14 RIBOGOJSTVO

Slovenija je najbolj vodnata država članica v Evropski uniji, zato si strokovna služba prizadeva odpraviti in rešiti birokratske ovire, zaradi katerih sta panoga in rejec v težavah, potreben pa je sistemski pristop.

Izvedene ključne aktivnosti:

- svetovanja, osredotočena na: pridobitve vodnih dovoljenj, ohranjanje kakovosti vode, gradnjo objektov za ribogojstvo, prehrano vodnih organizmov, zdravstveno varstvo rib, zaščito pred pticami, tehnologijo reje različnih ribjih vrst, možnosti za povračilo škode po poginu rib oziroma napadu vider in orad ter tudi glede možnosti predelave vodnih organizmov in o vzpostavitvi poslovanja ribogojnice, ocenjevanju izdelkov iz vodnih organizmov;
- promocija uporabe lokalnih ribjih organizmov v gostinstvu in turizmu;
- reševanje nepravilne zakonodaje, ki za plavajočo opremo akvakulture v morju zahteva gradbeno dovoljenje, ob tem, da rejec plača vodne pravice;
- za potrebe izvajanja spremljevalnih dejavnosti Šolske sheme smo pripravili seznam rejcev sladkovodne in morske akvakulture.



and transferring all the problems that arose in the field with the establishment of new legal rules.

- we prepared internal biosecurity recommendations for the needs of professional services during field work, disseminated additional warning signs for rearing, and significantly curtailed farm visits and in-person training due to the risk of ASF and foot-and-mouth disease in 2025.
- in negotiations with decision-makers, we prepared professional opinions regarding housing conditions, surgical castration (constitutional review), how to protect rearing if entry is necessary during the risk of ASF and foot-and-mouth disease, from the field of EU legislation and castration, as well as the implementation basis and the problems of the intervention.

1.1.13 BREEDING OF OTHER ANIMALS

(poultry farming, horse breeding, rabbit breeding, etc.)

Poultry farming in Slovenia is a sector that has maintained practically 100% self-sufficiency over the decades; therefore, we are in a state where breeders have aged and barns are dilapidated, while relentless global capital threatens typical rearing operations located in farmyards. The aggressiveness of non-governmental organisations has seriously endangered breeders of laying hens for table eggs, so support for them is of key importance. As the poultry meat and table egg sector is practically self-sufficient, the rearing of rabbits and horses is a somewhat secondary activity on family farms.

Key activities carried out:

- Advisory and information on measures to prevent avian influenza, pathogens in poultry rearing, technological solutions for animal-friendly broiler fattening, correct egg storage, compliant registration procedure for laying hen barns, register of packing centres for grading eggs by quality and weight classes, egg labelling, advantages and disadvantages of free-range laying hens, technology for selling quail eggs and quail meat, attending presentations of best practices in poultry welfare arising from the Broiler.net project, possibilities for organic poultry rearing as additional market potential for small farms, how to upgrade rearing with outdoor runs, inclusion in the AW intervention and connecting for greater market competitiveness;
- We cooperated intensively with all breeders of laying hens in enriched cages, prepared a summary of all needs for restructuring, problems with obtaining building permits, the issue of bureaucratic obstacles (OPPN, issuance of building permits, inconsistent relocation of rearing so that the entire agricultural holding is not moved, financial and social consequences of the short transition period), and prepared all professional bases and legislation for a professionally justified assessment.

- Advising on maintaining the register of hoofed animals, breeding technology and appropriate nutrition for horses, poisonous plants in forage and on pasture, advising on rations for foals, effective use of high-quality forage, and the advantages of breeding indigenous horse breeds that are resilient and adapted to grazing on dry Karst pastures.
- We advised small rabbit breeders on the efficiency and economy of home-produced forage and a correct feeding regime
- Carried out training on the invasive Asian hornet for advisors and farmers, inter-departmentally resolved the issue of the occurrence of Oriental hornet nests, and prepared professional instructions on reporting and prevention for both advisors and fruit growers.

1.1.14 FISH FARMING

Slovenia is the most water-rich member state in the European Union, so the professional service strives to eliminate and resolve bureaucratic obstacles that cause difficulties for the sector and breeders, but a systemic approach is required.

Key activities carried out:

- advisory focused on: obtaining water permits, maintaining water quality, construction of fish farming facilities, nutrition of aquatic organisms, fish health protection, protection against birds, breeding technologies for various fish species, possibilities for compensation for damage after fish kills or attacks by otters and gilthead seabream, as well as possibilities for processing aquatic organisms and establishing fish farm operations, and evaluating products from aquatic organisms;
- promotion of the use of local aquatic organisms in catering and tourism;
- resolving unfair legislation that requires a building permit for floating aquaculture equipment in the sea, while the breeder pays for water rights.
- for the purposes of implementing the accompanying activities of the School Scheme, we prepared a list of freshwater and marine aquaculture breeders.

1.1.15 VAROVANJE VODNIH VIROV

V letu 2025 je Javna služba kmetijskega svetovanja na področju varovanja vodnih virov izvajala obsežno strokovno podporo kmetijskim gospodarstvom pri uvajanju trajnostnih načinov kmetovanja, prilagajanju zahtevam vodovarstvenih režimov ter zmanjšanju obremenitev podzemnih in površinskih voda.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja kmetijam na vodovarstvenih območjih glede gnojenja, uporabe fitofarmaceutskih sredstev, obdelave tal ter prilagajanja tehnologij pridelave zahtevam vodovarstvenih režimov,
- spodbujanje trajnostnih praks, kot so stalna pokritost tal, ohranitvena obdelava, precizno gnojenje, izboljšanje kroženja hranil ter uvajanje integriranih in nekemičnih metod varstva rastlin,
- svetovanje živinorejskim kmetijam glede ravnanja z organskimi gnojili, urejanja gnojnih jam, trajne ozelenitve obvodnih pasov ter preprečevanja negativnih vplivov na vodne vire,
- strokovno sodelovanje pri pripravi zakonodaje in podajanje pripomb na uredbe s področja vodovarstvenih območij, vodnih povračil ter varstva voda pred onesnaževanjem iz kmetijskih virov,
- izvajanje izobraževanj, delavnic, strokovnih gradiv in osebnih svetovanj ter podpora kmetom pri pridobivanju nadomestil in prilagajanju zahtevam vodovarstvenih območij.

1.1.16 OHRANJANJE OKOLJA IN BIOTSKE PESTROSTI V KMETIJSKI KRAJINI

V letu 2025 je Javna služba kmetijskega svetovanja na področju varstva narave izvajala strokovno podporo kmetijskim gospodarstvom pri uvajanju praks, ki prispevajo k ohranjanju biotske raznovrstnosti, varstvu habitatov in trajnostnemu upravljanju kmetijske krajine, zlasti na območjih Natura 2000 in drugih varovanih območjih narave.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja, delavnic in informiranja kmetij glede vključevanja v intervencije KOPOP ter drugih ukrepov za ohranjanje habitatnih tipov in vrst,
- svetovanje pri izvajanju naravi prijaznih kmetijskih praks, kot so ohranjanje mejic, pridelava medovitih rastlin, ustrezno upravljanje travinja, organizacija paše ter odstranjevanje invazivnih tujerodnih vrst,
- priprava strokovnih gradiv, predavanj in predstavitev dobrih praks za krepitev ozaveščenosti o pomenu varstva narave v kmetijstvu,
- sodelovanje z institucijami s področja varstva narave

ter vključevanje v strokovne in medresorske skupine za izvajanje Programa upravljanja Natura 2000 in evropske Uredbe o obnovi narave,

- izvajanje dodatnih usposabljanj za svetovalce s področja varstva narave v kmetijski pridelavi ter prenos strokovnih znanj in rezultatov projektov v svetovalno prakso na terenu.

1.1.17 VARSTVO RASTLIN – SVETOVANJE

V letu 2025 je Javna služba kmetijskega svetovanja na področju varstva rastlin izvajala strokovno podporo kmetijskim gospodarstvom z namenom zmanjševanja tveganj za zdravje ljudi in okolje ter zagotavljanja učinkovite, varne in konkurenčne rastlinske pridelave.

Izvedene ključne aktivnosti:

- izvajanje prenosa smernic integriranega varstva rastlin v prakso ter svetovanje pri prilagajanju tehnologij pridelave in zmanjšanju uporabe fitofarmaceutskih sredstev,
- spodbujanje biotičnega varstva rastlin ter pravilne in varne uporabe fitofarmaceutskih sredstev, zlasti na vodovarstvenih območjih in v bližini vodotokov,
- svetovanje in izobraževanje o prepoznavanju ter obvladovanju invazivnih tujerodnih rastlin, karantenskih in nekarantenskih škodljivih organizmov (npr. zlata trsna rumenica, koruzni hrošč),
- organizacija izobraževanj, delavnic in strokovnih srečanj ter priprava strokovnih člankov, tehnoloških navodil in digitalnih vsebin za pridelovalce,
- sodelovanje pri pripravi zakonodaje in strokovnih podlag (usposabljanja iz FFS, uporaba FFS, NAP 2025–2035) ter reševanje problematike pomanjkanja fitofarmaceutskih sredstev v kmetijski pridelavi.

1.1.18 VARNOST IN ZDRAVJE PRI DELU

Na področju varnosti in zdravja pri delu na kmetijah se je v letu 2025 izvajalo preventivne aktivnosti, usmerjene v zmanjševanje nezdod in poklicnih bolezni ter krepitev varnostne kulture med kmetovalci s poudarkom na varni rabi mehanizacije, delu z živalmi in ravnanju z nevarnimi snovmi.



1.1.15 WATER RESOURCE PROTECTION

In 2025, the Public Agricultural Advisory Service in the field of water resource protection provided extensive professional support to agricultural holdings in introducing sustainable farming methods, adapting to the requirements of water protection regimes, and reducing the burden on groundwater and surface water.

Key activities carried out:

- implementation of individual advisory for farms in water protection areas regarding fertilisation, the use of plant protection products, soil tillage, and the adaptation of production technologies to the requirements of water protection regimes,
- promotion of sustainable practices, such as permanent soil cover, conservation tillage, precision fertilisation, improving nutrient cycling, and the introduction of integrated and non-chemical plant protection methods,
- advisory for livestock farms regarding the management of organic fertilisers, the arrangement of manure pits, permanent greening of riparian buffer zones, and the prevention of negative impacts on water resources,
- professional cooperation in the preparation of legislation and providing comments on regulations in the field of water protection areas, water reimbursements, and the protection of water against pollution from agricultural sources,
- implementation of training, workshops, professional materials, and personal advisory, as well as support for farmers in obtaining compensation and adapting to the requirements of water protection areas.

1.1.16 CONSERVATION OF THE ENVIRONMENT AND BIODIVERSITY IN THE AGRICULTURAL LANDSCAPE

In 2025, the Public Agricultural Advisory Service in the field of nature conservation provided professional support to agricultural holdings in introducing practices that contribute to the conservation of biodiversity, the protection of habitats, and the sustainable management of the agricultural landscape, especially in Natura 2000 areas and other protected nature areas.

Key activities carried out:

- implementation of individual advisory, workshops, and informing farms regarding inclusion in KOPOP interventions and other measures for the conservation of habitat types and species,
- advisory on the implementation of nature-friendly agricultural practices, such as the maintenance of hedgerows, the production of melliferous plants, appropriate grassland management, the organisation of grazing, and the removal of invasive alien species,
- preparation of professional materials, lectures, and

presentations of good practices to increase awareness of the importance of nature conservation in agriculture,

- cooperation with institutions in the field of nature conservation and inclusion in professional and inter-departmental groups for the implementation of the Natura 2000 Management Programme and the European Nature Restoration Regulation,
- implementation of additional training for advisors in the field of nature conservation in agricultural production and the transfer of professional knowledge and project results into advisory practice in the field.

1.1.17 PLANT PROTECTION – ADVISORY

In 2025, the Public Agricultural Advisory Service in the field of plant protection provided professional support to agricultural holdings with the aim of reducing risks to human health and the environment and ensuring efficient, safe, and competitive crop production.

Key activities carried out:

- implementation of the transfer of integrated plant protection guidelines into practice and advisory on the adaptation of production technologies and the reduction of the use of plant protection products,
- promotion of biotic plant protection and the correct and safe use of plant protection products, especially in water protection areas and near watercourses,
- advisory and training on the identification and management of invasive alien plants, quarantine and non-quarantine harmful organisms (e.g. *Flavescence dorée*, corn rootworm),
- organisation of training, workshops, and professional meetings, and the preparation of professional articles, technological instructions, and digital content for growers,
- participation in the preparation of legislation and professional bases (PPP training, use of PPPs, NAP 2025–2035) and resolving the issue of the shortage of plant protection products in agricultural production.

1.1.18 OCCUPATIONAL HEALTH AND SAFETY

In the field of occupational health and safety on farms, preventive activities were carried out in 2025, aimed at reducing accidents and occupational diseases and strengthening the safety culture among farmers, with an emphasis on the safe use of machinery, working with animals, and the handling of dangerous substances.

Izvedene ključne aktivnosti:

- izvajanje individualnega svetovanja kmetom (na terenu, v pisarni, po telefonu in spletu) o preventivnih ukrepih, zakonodaji, tehnični brezhibnosti strojev ter pripravi izjav o varnosti z oceno tveganja,
- organizacija in izvedba usposabljanj, predavanj ter praktičnih prikazov varnega dela, tudi na strokovnih dogodkih (npr. sejem AGRA),
- spodbujanje varne uporabe kmetijske mehanizacije, zlasti uporabe varnostnih pasov v traktorjih in prikazov s simulatorjem prevračanja,
- ozaveščanje o prepoznavanju tveganj v delovnih procesih, pravilni uporabi osebne varovalne opreme ter varnem skladiščenju nevarnih snovi,
- priprava strokovnih vsebin ter informiranje o pravilni prijavi nezgod pri delu in pomenu pravočasnega ukrepanja.

1.1.19 PODNEBNE SPREMEMBE

V letu 2025 je Javna služba kmetijskega svetovanja na področju podnebnih sprememb izvajala strokovno podporo kmetijskim gospodarstvom pri prilagajanju pridelave na vse pogostejše vremenske ekstreme ter uvajanju praks za zmanjševanje emisij toplogrednih plinov in krepitev odpornosti kmetijskih sistemov.

Izvedene ključne aktivnosti:

- svetovanje pri uvajanju podnebno odpornih tehnologij v rastlinski pridelavi, kot so natančno gnojenje, prilagajanje kolobarja, uporaba odpornejših sort ter izboljšanje rodovitnosti in zadrževalne sposobnosti tal,
- spodbujanje učinkovite rabe vode z uvajanjem sodobnih namakalnih sistemov in oroševalnih naprav za zaščito pred pozebo,
- svetovanje v živinoreji glede optimizacije krmljenja, izboljšanja tehnologij reje, zmanjševanja emisij ter ukrepov za preprečevanje vročinskega stresa pri živalih,
- podpora pri uvajanju zaščitne infrastrukture, kot so protitočne mreže, senčenje in zaščiteni prostori, ter povezovanje pridelovalcev v panožne krožke za izmenjavo dobrih praks,
- priprava strokovnih gradiv, tehnoloških navodil, delavnic in strokovnih podlag za oblikovanje politik ter usmerjanje kmetij v intervencije Strateškega načrta za podnebno odpornejše kmetovanje.

1.2 TEHNOLOŠKO SVETOVANJE ZA EKOLOŠKO KMETIJSTVO

V letu 2025 je tehnološko svetovanje na področju ekološkega kmetijstva pomembno prispevalo k razvoju trajnostnih načinov pridelave, izboljšanju

konkurenčnosti ekoloških kmetij ter podpori kmetijam pri prilagajanju na podnebne in tržne izzive. Aktivnosti so bile usmerjene v strokovno podporo pridelovalcem, prenos sodobnih znanj in spodbujanje razvoja ekološkega kmetijstva v Sloveniji.

Izvedene ključne aktivnosti:

- individualno svetovanje pri preusmeritvi v ekološko kmetovanje ter podpora ekološkim kmetijam,
- priprava preusmeritvenih, tehnoloških in gnojilnih načrtov ter strokovnih podlag za prilagoditve objektov,
- svetovanje na področju rastlinske pridelave, živinoreje in ekološkega čebelarstva,
- spodbujanje predelave, dopolnilnih dejavnosti, kratkih dobavnih verig in oskrbe javnih zavodov z ekološko hrano,
- organizacija predavanj, delavnic, ogledov dobrih praks ter promocija ekološkega kmetijstva v javnosti.

1.3 ZMANJŠEVANJE IZGUB HRANE IN ODPADNE HRANE

V letu 2025 smo izvajali svetovalne, izobraževalne in promocijske aktivnosti za zmanjševanje izgub hrane in odpadne hrane. Aktivnosti so bile namenjene pridelovalcem, predelovalcem, nosilcem dopolnilnih dejavnosti na kmetijah ter širši javnosti s poudarkom na odgovornem ravnanju s hrano in zmanjševanju izgub v prehranski verigi.

Izvedene ključne aktivnosti:

- svetovanja o zmanjševanju izgub hrane v pridelavi, predelavi in skladiščenju pridelkov,
- organizacija predavanj, delavnic in okroglih miz za različne ciljne skupine,
- izvajanje delavnic za učence ter promocija dni osveščanja o zavrženi hrani,
- spodbujanje inovativnih načinov predelave presežkov hrane in izboljšanja postopkov na kmetijah,
- priprava strokovnih člankov, priporočil in usposabljanj s področja zmanjševanja izgub hrane.

**Key activities carried out:**

- implementation of individual advisory for farmers (in the field, in the office, by telephone, and online) on preventive measures, legislation, the technical flawlessness of machinery, and the preparation of safety statements with risk assessments,
- organisation and implementation of training, lectures, and practical demonstrations of safe work, including at professional events (e.g. AGRA fair),
- promoting the safe use of agricultural machinery, especially the use of seat belts in tractors and demonstrations with a rollover simulator,
- raising awareness about identifying risks in work processes, the correct use of personal protective equipment, and the safe storage of dangerous substances,
- preparation of professional content and providing information on the correct reporting of accidents at work and the importance of timely action.

1.1.19 CLIMATE CHANGE

In 2025, the Public Agricultural Advisory Service in the field of climate change provided professional support to agricultural holdings in adapting production to increasingly frequent weather extremes and introducing practices to reduce greenhouse gas emissions and increase the resilience of agricultural systems.

Key activities carried out:

- advisory on the introduction of climate-resilient technologies in crop production, such as precision fertilisation, crop rotation adaptation, the use of more resilient varieties, and the improvement of soil fertility and water retention capacity,
- promoting efficient water use by introducing modern irrigation systems and misting devices for protection against frost,
- advisory in animal husbandry regarding the optimisation of feeding, improvement of rearing technologies, reduction of emissions, and measures to prevent heat stress in animals,
- support in the introduction of protective infrastructure, such as anti-hail nets, shading, and protected spaces, and connecting producers into sector groups for the exchange of good practices,
- preparation of professional materials, technological instructions, workshops, and professional bases for policy-making, and directing farms into interventions of the Strategic Plan for the Common Agricultural Policy for more climate-resilient farming.

1.2 TECHNOLOGICAL ADVISORY FOR ORGANIC AGRICULTURE

In 2025, technological advisory in the field of organic agriculture contributed significantly to the development of sustainable production methods, improving the competitiveness of organic farms, and supporting farms in adapting to climate and market challenges. Activities were focused on professional support to producers, the transfer of modern knowledge, and promoting the development of organic agriculture in Slovenia.

Key activities carried out:

- Individual advisory on the conversion to organic farming and support for organic farms.
- Preparation of conversion, technological, and fertilisation plans, as well as professional bases for the adaptation of facilities.
- Advisory in the field of crop production, animal husbandry, and organic beekeeping.
- Promoting processing, supplementary activities, short supply chains, and the supply of public institutes with organic food.
- Organisation of lectures, workshops, tours of good practices, and the promotion of organic agriculture in the public.

1.3 REDUCING FOOD LOSS AND FOOD WASTE

In 2025, we implemented advisory, educational, and promotional activities to reduce food loss and food waste. Activities were intended for producers, processors, holders of supplementary activities on farms, and the wider public, with an emphasis on responsible food handling and reducing losses in the food chain.

Key activities carried out:

- Advisory on reducing food losses in the production, processing, and storage of produce.
- Organisation of lectures, workshops, and round tables for various target groups.
- Implementation of workshops for pupils and promotion of awareness days on food waste.
- Promoting innovative ways of processing food surpluses and improving procedures on farms.
- Preparation of professional articles, recommendations, and training in the field of reducing food loss.

1.4 AKTIVNOSTI NA PODROČJU ZEMLJIŠKIH OPERACIJ IN VARSTVA KMETIJSKIH ZEMLJIŠČ

V letu 2025 je bilo delo na področju zemljiških operacij in varstva kmetijskih zemljišč usmerjeno predvsem v razvoj namakanja ter prilagajanje kmetijske pridelave podnebnim spremembam.

Izvedene ključne aktivnosti:

- izvajanje svetovanja pri načrtovanju, izgradnji in obnovi namakalnih sistemov ter pomoč pri pridobivanju dovoljenj, soglasij in sredstev iz SKP 2023–2027,
- organizacija srečanj, delavnic in predstavitev dobrih praks s področja sodobnih tehnik namakanja in digitalnega spremljanja vlažnosti tal,
- svetovanje pri agromelioracijah, urejanju trajnih nasadov, sanaciji degradiranih površin ter ukrepih za preprečevanje erozije in ohranjanje rodovitnosti tal,
- sodelovanje pri komasacijah, urejanju dostopov do zemljišč, odpravljanju zaraščanja ter postopkih spremembe bonitete in namembnosti zemljišč,
- sodelovanje z lokalnimi skupnostmi, strokovnimi odbori in evropskimi delovnimi skupinami na področju upravljanja kmetijskih zemljišč in odpornosti podeželja na izzive z vodo.



1.5 INTEGRIRANO VARSTVO RASTLIN

V letu 2025 je Javna služba kmetijskega svetovanja na področju integriranega varstva rastlin izvajala strokovno podporo pridelovalcem pri spremljanju bolezni, škodljivcev in plevelov ter uvajanju pravočasnih in trajnostnih ukrepov varstva rastlin v različnih kmetijskih panogah.

Izvedene ključne aktivnosti:

- spremljanje fenološkega razvoja kmetijskih rastlin ter

pojavnosti bolezni, škodljivcev in plevelov na terenu v sadjarstvu, vinogradništvu, poljedelstvu, vrtnarstvu in hmelnjarstvu,

- izvajanje opazovalno-napovedovalne dejavnosti z uporabo feromonskih vab, lepljivih plošč in vizualnih pregledov za pravočasno prepoznavanje tveganj v pridelavi,
- sodelovanje z Javno službo zdravstvenega varstva rastlin in Kmetijskim inštitutom Slovenije pri pripravi strokovnih priporočil ter sistemu napovedovanja bolezni in škodljivcev,
- izvajanje izobraževanj, delavnic in strokovnega svetovanja pridelovalcem o integriranem in ekološkem varstvu rastlin ter obvladovanju karantenskih in invazivnih škodljivih organizmov,
- sodelovanje pri poljskih poskusih in preverjanju učinkovitosti ukrepov za zatiranje bolezni, škodljivcev in plevelov ter prenos rezultatov raziskav v kmetijsko prakso.

1.6 PREPREČEVANJE IN OBVLADOVANJE TVEGANJ V POVEZAVI Z NARAVNIMI IN DRUGIMI NESREČAMI, BOLEZNIMI ŽIVALI IN ŠKODLJIVIMI ORGANIZMI NA RASTLINAH

V letu 2025 je Javna služba kmetijskega svetovanja na področju obvladovanja tveganj izvajala strokovno in operativno podporo kmetijskim gospodarstvom pri soočanju z naravnimi nesrečami, izbruhi bolezni živali ter pojavom škodljivih organizmov v rastlinski pridelavi.

Izvedene ključne aktivnosti:

- spremljanje stanja na terenu, priprava poročil o škodi po pozebi, suši, neurjih, toči in drugih ekstremnih vremenskih dogodkih ter sodelovanje pri uradnem ocenjevanju škode,
- izvajanje neposrednega svetovanja kmetom pri prijavi škode, uveljavljanju višje sile in pridobivanju državnih pomoči po naravnih nesrečah,
- svetovanje pri preventivnih in sanacijskih ukrepih v rastlinski pridelavi, vključno z zaščito pred pozebo, sušo, točo ter uvajanjem tehnoloških rešitev za zmanjševanje tveganj,
- izvajanje aktivnosti za preprečevanje širjenja bolezni živali ter krepitev biovarnosti na kmetijah ob pojavu bolezni, kot so ptičja gripa, afriška prašičja kuga, bolezen modrikastega jezika ter slinavka in parkljevka,
- organizacija izobraževanj, priprava strokovnih gradiv in sodelovanje pri oblikovanju zakonodajnih ter strokovnih podlag za učinkovitejše upravljanje tveganj v kmetijstvu.

1.4 ACTIVITIES IN THE FIELD OF LAND OPERATIONS AND PROTECTION OF AGRICULTURAL LAND

In 2025, work in the field of land operations and protection of agricultural land was focused primarily on the development of irrigation and the adaptation of agricultural production to climate change.

Key activities carried out:

- implementation of advisory in the planning, construction, and restoration of irrigation systems, and assistance in obtaining permits, consents, and funds from the CAP 2023–2027,
- organisation of meetings, workshops, and presentations of good practices in the field of modern irrigation techniques and digital monitoring of soil moisture,
- advisory on land improvement, management of permanent crops, rehabilitation of degraded areas, and measures for erosion prevention and preservation of soil fertility,
- participation in land consolidation, arranging access to land, eliminating overgrowth, and procedures for changing the land quality rating and land use,
- cooperation with local communities, professional committees, and European working groups in the field of agricultural land management and the resilience of rural areas to water challenges.

1.5 INTEGRATED PLANT PROTECTION

In 2025, the Public Agricultural Advisory Service in the field of integrated plant protection provided professional support to producers in monitoring diseases, pests, and weeds, and in introducing timely and sustainable plant protection measures in various agricultural sectors.

Key activities carried out:

- monitoring the phenological development of agricultural plants and the occurrence of diseases, pests, and weeds in the field in fruit growing, viticulture, arable farming, horticulture, and hop growing,
- implementation of observation and forecasting activities using pheromone traps, sticky plates, and visual inspections for the timely identification of risks in production,
- cooperation with the Public Plant Protection Service and the Agricultural Institute of Slovenia in the preparation of professional recommendations and the system for forecasting diseases and pests,
- implementation of training, workshops, and professional advisory to producers on integrated and organic plant protection and the management of

quarantine and invasive harmful organisms, – participation in field trials and verifying the effectiveness of measures for controlling diseases, pests, and weeds, and the transfer of research results into agricultural practice.

1.6 PREVENTION AND MANAGEMENT OF RISKS IN CONNECTION WITH NATURAL AND OTHER DISASTERS, ANIMAL DISEASES, AND HARMFUL ORGANISMS ON PLANTS

In 2025, the Public Agricultural Advisory Service in the field of risk management provided professional and operational support to agricultural holdings in dealing with natural disasters, animal disease outbreaks, and the occurrence of harmful organisms in crop production.

Key activities carried out:

- monitoring the situation in the field, preparing reports on damage after frost, drought, storms, hail, and other extreme weather events, and participating in the official assessment of damage,
- implementation of direct advisory to farmers in reporting damage, claiming force majeure, and obtaining state aid after natural disasters,
- advisory on preventive and remedial measures in crop production, including protection against frost, drought, and hail, and the introduction of technological solutions for risk reduction,
- implementation of activities to prevent the spread of animal diseases and strengthening biosecurity on farms upon the occurrence of diseases such as avian influenza, African swine fever, bluetongue disease, and foot-and-mouth disease,
- organisation of training, preparation of professional materials, and participation in the formulation of legislative and professional bases for more effective risk management in agriculture.

1.7 IZVAJANJE AKTIVNOSTI AKCIJSKEGA NAČRTA ZA DELO Z MLADIMI KMETI 2024–2030

V okviru 2. Akcijskega načrta za delo z mladimi kmeti 2023–2030 smo nadaljevali aktivnosti za krepitev podpore mladim prevzemnikom kmetij. Poseben poudarek smo namenili prilagojenemu svetovanju, digitalnim oblikam podpore ter spodbujanju dolgoročnega razvoja mladih kmetij.

Izvedene ključne aktivnosti:

- izvajanje aktivnosti 2. Akcijskega načrta za mlade kmete 2023–2030,
- prilagojeno svetovanje in razvoj digitalnih oblik podpore mladim,
- organizacija srečanja mladih kmetov ter zbiranje njihovih pobud in potreb,
- predstavitve ukrepov za mlade kmete, medgeneracijski prenos znanja in strokovne ekskurzije,
- svetovanje o finančnih podporah ter pomoč pri psihosocialnih stiskah mladih kmetov.



1.8 SODELOVANJE V INTEGRIRANEM PROJEKTU ZA OKREPLJENO UPRAVLJANJE NATURE 2000 LIFE V SLOVENIJI

Na področju projekta LIFE IP NATURA.SI smo v letu 2025 aktivno razvijali program Farm Manager, izvajali panožne krožke na Kmetijsko gozdarskih zavodih ter preučevali sodelovanje med varstvom narave in kmetijstvom v drugih državah.

Izvedene ključne aktivnosti:

- nadgradnja sistema Farm Manager in razvoj novih

okoljevarstvenih in živinorejskih kalkulacij,

- organizacija panožnih krožkov na temo varstva okolja,
- izvedba študijskih obiskov v Avstriji in Franciji,
- redna udeležba na partnerskih sestankih ter priprava vsebinskih in finančnih poročil,
- redne objave v glasilu Zelena dežela za obveščanje javnosti o projektnih aktivnostih.



1.7 IMPLEMENTATION OF THE ACTIVITIES OF THE ACTION PLAN FOR WORK WITH YOUNG FARMERS 2024–2030

Within the framework of the 2nd Action Plan for Work with Young Farmers 2023–2030, we continued activities to strengthen support for young farm successors. Special emphasis was placed on tailored advisory, digital forms of support, and encouraging the long-term development of young farms.

Key activities carried out:

- implementation of activities of the 2nd Action Plan for Young Farmers 2023–2030,
- tailored advisory and development of digital forms of support for young people,
- organisation of a meeting of young farmers and the collection of their initiatives and needs,
- presentations of measures for young farmers, intergenerational knowledge transfer, and professional excursions,
- advisory on financial support and assistance with psychosocial distress of young farmers.

1.8 PARTICIPATION IN THE LIFE INTEGRATED PROJECT FOR ENHANCED MANAGEMENT OF NATURA 2000 IN SLOVENIA

In the field of the LIFE IP NATURA.SI project, in 2025 we actively developed the Farm Manager programme, implemented sector-specific circles at the Agriculture and Forestry Institutes, and studied the cooperation between nature conservation and agriculture in other countries.

Key activities carried out:

- Upgrade of the Farm Manager system and development of new environmental and livestock calculations,
- Organisation of sector-specific circles on the topic of environmental protection,
- Implementation of study visits to Austria and France,
- regular participation in partner meetings and preparation of substantive and financial reports,
- Regular publications in the newsletter Zelena dežela to inform the public about project activities.



2. SVETOVANJE IN POMOČ PRI IZDELAVI RAZVOJNIH NAČRTOV ZA KMETIJSKA GOSPODARSTVA

2.1 SVETOVANJE IN POMOČ PRI PRIPRAVI RAZVOJNIH NAČRTOV KMETIJ, POSODABLJANJA, PREUSMERITVE, SANACIJE

Področje strateškega usmerjanja in razvoja kmetij obsega celovito strokovno podporo za dvig konkurenčnosti in ekonomske učinkovitosti kmetijskih gospodarstev, kar smo v letu 2025 uresničevali sistematično na KGZS in vseh zavodih KGZS.

Izvedene ključne aktivnosti:

- Strateško in investicijsko usmerjanje: podpora kmetijam pri pripravi razvojnih načrtov, investicijskih odločitvah ter posodabljanju in preusmeritvah dejavnosti.
- Izvajanje delavnic ISM+: uporaba digitalnega orodja SMT za pomoč kmetom pri razvoju lastnih strateških načrtov.
- Opolnomočenje mladih prevzemnikov: posebna pozornost mladim kmetom ter aktivna krepitev podjetniške miselnosti in tržne usmerjenosti kmetij.
- Pomoč v kriznih situacijah: osebno svetovanje in pomoč pri pripravi vlog za finančno pomoč kmetijam, ki so jih prizadele naravne nesreče ali finančne težave.
- Sistemska koordinacija: zagotavljanje enotnega metodološkega pristopa na vseh zavodih, strokovna koordinacija in nadgradnja orodja SMT.



2.2 DIVERZIFIKACIJA GOSPODARSKIH DEJAVNOSTI KMETIJSKIH GOSPODARSTEV TER UVAJANJE,

RAZVOJ IN IZVAJANJE DOPOLNILNIH DEJAVNOSTI NA KMETIJAH

V letu 2025 smo si poleg temeljnega dela svetovanja za naše uporabnike prizadevali za poenostavitev zakonodajnih postopkov, pridobitev močnejše in ciljno usmerjene podpore ter krepitev znanja za svetovanja, povezovanja in sodelovanja. Kot že vrsto let je bil velik trud vložen tudi v družbeno priznanje in vidnost koristi dopolnilnih dejavnosti na kmetiji.

Izvedene ključne aktivnosti:

- posvet o dopolnilnih dejavnostih na kmetijah s prikazi primerov dobrih praks,
- strokovno svetovanje kmetijam na področju razvoja dopolnilnih dejavnosti in družbenih storitev na podeželju ter celostna podpora pri ureditvi novih dopolnilnih dejavnosti na kmetijah,
- sodelovanje pri pripravi poslovnih idej, razvojnih zasnov, ureditvi prostorov, vlogah za razpise, izvajanju higienskih zahtev, označevanju izdelkov, vodenju administrativnih zahtev, poročanju ...
- organizirali in izvedli smo usposabljanja ter delavnice za prenos znanja in krepitev kompetenc nosilcev in izvajalcev dopolnilnih dejavnosti na kmetiji ter dali veliko predlogov za izboljšanje zakonodajnih določb,
- spodbujali in krepili smo povezovanje kmetij z lokalnimi skupnostmi, institucijami in drugimi deležniki in izvedli strokovnopromocijske prireditve.



2. ADVISORY AND ASSISTANCE IN THE PREPARATION OF DEVELOPMENT PLANS FOR AGRICULTURAL HOLDINGS

2.1 ADVISORY AND ASSISTANCE IN THE PREPARATION OF FARM DEVELOPMENT PLANS, MODERNISATION, REORIENTATION, AND RESTORATION

The field of strategic orientation and farm development comprises comprehensive professional support for increasing the competitiveness and economic efficiency of agricultural holdings, which we implemented systematically in 2025 at the KGZS and all KGZS institutes.

Key activities carried out:

- Strategic and investment orientation: Support to farms in the preparation of development plans, investment decisions, and the modernisation and reorientation of activities.
- Implementation of ISM+ workshops: Use of the SMT digital tool to assist farmers in developing their own strategic plans.
- Empowerment of young successors: Special attention to young farmers and active strengthening of the entrepreneurial mindset and market orientation of farms.
- Assistance in crisis situations: Personal advisory and assistance in the preparation of applications for financial aid to farms affected by natural disasters or financial difficulties.
- Systemic coordination: Ensuring a uniform methodological approach at all institutes, professional coordination and upgrading of the SMT tool.

2.2 DIVERSIFICATION OF ECONOMIC ACTIVITIES OF AGRICULTURAL HOLDINGS AND THE INTRODUCTION, DEVELOPMENT AND IMPLEMENTATION OF SUPPLEMENTARY ACTIVITIES ON FARMS

In 2025, in addition to the core advisory work for our users, we strove for the simplification of legislative procedures, obtaining stronger and targeted support, and strengthening knowledge for advisory, networking and cooperation. As has been the case for many years, great effort was also invested in the social recognition and visibility of the benefits of supplementary activities on the farm.

Key activities carried out:

- Consultation on supplementary activities on farms with demonstrations of examples of good practices
- professional advisory to farms in the field of development of supplementary activities and social services in rural areas and comprehensive support in the arrangement of new supplementary activities on farms
- participated in the preparation of business ideas, development concepts, arrangement of premises, applications for tenders, implementation of hygiene requirements, product labelling, management of administrative requirements, reporting...
- organised and implemented training and workshops for knowledge transfer and strengthening the competences of holders and performers of supplementary activities on the farm and provided many proposals for improving legislative provisions,
- encouraged and strengthened the networking of farms with local communities, institutions and other stakeholders and carried out professional promotional events.



2.3 SVETOVANJE ZA RAZVOJNE NAČRTE (VKLJUČNO S PREUSMERITVIJO V EKOLOŠKO KMETIJSTVO) TER DIVERZIFIKACIJO GOSPODARSKIH DEJAVNOSTI ZA EKOLOŠKE KMETIJE

V letu 2025 je bilo svetovanje na področju razvojnih načrtov, preusmeritev v ekološko kmetijstvo in diverzifikacije dejavnosti ključni vzvod za krepitev trajnostnega razvoja slovenskih kmetij. S sistematičnim in usklajenim pristopom smo kmetijam omogočali celovito podporo pri prehodu v ekološko pridelavo, razvoju novih dejavnosti ter krepitvi njihove konkurenčnosti na trgu.

Izvedene ključne aktivnosti (5):

- priprava preusmeritvenih in razvojnih načrtov ekoloških kmetij na podlagi analize stanja in ekonomike,
- svetovanje in podpora pri investicijskih in razvojnih

razpisih ter izvedbi naložb,

- spodbujanje diverzifikacije dejavnosti (predelava, turizem, učne kmetije, lokalni izdelki),
- podpora pri trženju, povezovanju kmetov in vključevanju v kratke dobavne verige ter javna naročila,
- pomoč pri administrativnih zahtevah (dokumentacija, označevanje, higienski standardi, e-računi).



2.4 EKONOMSKO, DAVČNO SVETOVANJE, FADN/FSDN

Področje ekonomike, davkov in spremljanja poslovanja (FADN/FSDN) kmetijam zagotavlja nujna strokovna znanja za finančno načrtovanje, zakonsko skladnost in varen dolgoročni razvoj, kar smo v letu 2025 uresničevali skozi spodaj navedene ključne aktivnosti.

Izvedene ključne aktivnosti:

- Zbiranje podatkov in prehod na FSDN: podpora kmetijam pri vodenju podatkov o poslovanju, pripravi popisnih listov in pravočasnem poročanju ter izvajanje usposabljanj za razumevanje novih (trajnostnih) kazalnikov ob prehodu v sistem FSDN.
- Analiza podatkov za poslovne odločitve: uporaba in razlaga rezultatov FADN/FSDN za podporo pri strateškem odločanju na kmetijah, vključno z odpravljanjem napak, izboljšanjem kakovosti podatkov ter njihovo praktično aplikacijo v panožnih krožkih.
- Davčna optimizacija in zakonodaja: svetovanje pri izbiri najugodnejšega načina obdavčitve, uveljavljanju olajšav, sistemu DDV ter reševanju aktualnih dilem (npr. prodaja prek prodajnih avtomatov).
- Poslovno načrtovanje: izdelava novih tehnoloških kalkulacij v orodju Farm Manager, izdelava ekonomskih izračunov za investiranje na kmetijah, pomoč pri statusnih spremembah in prenosih kmetij ter pojasnjevanje finančnih in socialnih posledic različnih odločitev.
- Prenos znanja in sistemsko povezovanje: izvajanje

2.3 ADVISORY FOR DEVELOPMENT PLANS (INCLUDING REORIENTATION TO ORGANIC AGRICULTURE) AND DIVERSIFICATION OF ECONOMIC ACTIVITIES FOR ORGANIC FARMS

In 2025, advisory in the field of development plans, reorientation to organic agriculture and diversification of activities was a key lever for strengthening the sustainable development of Slovenian farms. With a systematic and coordinated approach, we enabled farms to receive comprehensive support in the transition to organic production, the development of new activities and the strengthening of their competitiveness on the market.

Key activities carried out (5):

- Preparation of reorientation and development plans for organic farms based on the analysis of the situation and economics.
- Advisory and support in investment and development tenders and the implementation of investments.
- Encouraging the diversification of activities (processing, tourism, educational farms, local products).
- Support in marketing, networking of farmers and inclusion in short supply chains and public procurement.
- Assistance with administrative requirements (documentation, labelling, hygiene standards, e-invoices).

2.4 ECONOMIC, TAX ADVISORY, FADN/FSDN

The field of economics, taxes and business monitoring (FADN/FSDN) provides farms with the necessary professional knowledge for financial planning, legal compliance and secure long-term development, which we implemented in 2025 through the key activities listed below.

Key activities carried out:

- Data collection and transition to FSDN: Support to farms in managing business data, preparing inventory sheets and timely reporting, and implementing training for understanding new (sustainability) indicators during the transition to the FSDN system.
- Data analysis for business decisions: Use and interpretation of FADN/FSDN results to support strategic decision-making on farms, including error correction, improving data quality and their practical application in sectoral circles.
- Tax optimisation and legislation: Advisory on choosing

the most favourable method of taxation, claiming tax reliefs, the VAT system and resolving current dilemmas (e.g. sales via vending machines).

- Business planning: preparation of new technological calculations in the Farm Manager tool, preparation of economic calculations for investing on farms, assistance with status changes and farm transfers, and explaining the financial and social consequences of various decisions.
- Knowledge transfer and systemic networking: Implementation



individualnega in terenskega svetovanja, organizacija delavnic, objava vsebin na platformi E naSVET ter aktivno sodelovanje z MKGP in KIS za enotno in kakovostno izvajanje ukrepov.

2.5 KRATKE VERIGE, SCHEME KAKOVOSTI IN PROMOCIJA

Sistem kratkih verig krepi lokalno ekonomijo in dolgoročno ustvarja javno zdravje, zato bi moral biti večni cilj okrepiti usklajeno in ciljno promocijo lokalnih proizvodov, ki poudarja izvor, kakovost in dodano vrednost kratkih verig – s slovensko zastavico okrepiti ciljno in stalno promocijo lokalne hrane in proizvodov.

Izvedene ključne aktivnosti:

- Šolske sheme: šolam smo pomagali pri vzpostavitvi in negi sadnih vrtov in sajenju ter vzgoji sadnih dreves, kar jim omogoča pridelavo lastne varne hrane za otroke, obenem pa jih uči ceniti lokalno pridelano hrano. Učencem smo predstavili proces pridelave in predelave različnih živil, kot so sadje, zelenjava, mleko, med in bučno ter oljčno olje, ključne sheme kakovosti in razlike med njimi: ekološka pridelava, integrirana pridelava, izbrana kakovost.
- Ob Tednu slovenske hrane, na dan »tradicionalnega slovenskega zajtrka«, smo še posebej izvedli ozaveščanje o lokalni hrani po železniških vpadnicah z vseh koncev Slovenije proti Ljubljani pod sloganom: »Kaj pa ti ješ«, kjer se za QR-kodo skriva vse o pomenu lokalne hrane in kmetijstva. Na vlakih smo razdeljevali slovenska jabolka potnikom ter jih v mimobežeči sliki in besedi povezali s slovenskim podeželjem.
- Pomoč kmetom pri pripravi dokumentacije za prijave na javne razpise za nabavo hrane v javnih zavodih. Organizirali smo srečanja organizatorjev prehrane v javnih zavodih s kmeti, pripravili nasvete za pogoje prodaje jagodičja, sadja, zelenjave in drugih živil javnim zavodom in drugim porabnikom živil.
- Pomoč pri preusmeritvah v ekološko kmetovanje, promocija nove sheme kakovosti »Izbrana kakovost – žita«, dolgoletno svetovanje glede certificiranja in izvedbe notranje kontrole za zgornjesavinjski želodec, izvedba ocenjevanja za celotno Zgornjesavinjsko dolino, na svetovnem pokalu v smučarskih skokih na Ljubnem promocijska predstavitev strokovnega mnenja glede rabe izraza tünka, sprememba imena specifikacije »zasavska jetrnica«, pobuda za spremembo Pravilnika o označbi geografskega porekla Kraški brinjevec.
- Izvedba razstavno-promocijske prireditve Dobrote slovenskih kmetij, ki temelji na strokovnih ocenah vseh izdelkov v profesionalnih panelih za kmečke izdelke

ob vzporednem posvetu na temo združevanja in povezovanja za boljše trženje.

- Regijska promocija skozi posvet o oskrbi s hrano iz lokalnega okolja v okviru kmetijstva Mestne občine Ptuj, povezali smo lokalne kmetije z javnimi zavodi prek novoustanovljene Pomurske ekološke zadruge, organizirali 6. borzo lokalnih živil v Laškem, lokalno ocenjevanje vin, žganj, likerjev, sirov in sokov Primorske; z aktivnim prispevkom na MOS Celje: Kaj bomo jedli jutri? smo spodbudili širšo javnost k zavedanju, da le lokalni pridelki in izdelki dolgoročno zagotavljajo prehransko suverenost države in ustvarjajo javno zdravje, zaključna prireditve na državnem nivoju.
- V letu 2025 smo izvedli že 30. akcijo »S kmetije za Vas«, ki je strokovno pospeševalna prireditve za promocijo primerov dobrih praks pri trženju in promoviranju izdelkov in storitev slovenskih kmetij.



individual field advisory, organisation of workshops, publication of content on the E naSVET platform and active cooperation with MKGP and KIS for the uniform and high-quality implementation of measures.

2.5 SHORT CHAINS, QUALITY SCHEMES AND PROMOTION

The short chain system strengthens the local economy and creates public health in the long term, therefore the eternal goal should be to strengthen the coordinated and targeted promotion of local products, which emphasises the origin, quality and added value of short chains – to strengthen the targeted and continuous promotion of local food and products with the Slovenian flag.

Key activities carried out:

- School schemes: we helped schools in the establishment and care of fruit gardens and the planting and cultivation of fruit trees, which enables them to produce their own safe food for children, while at the same time teaching them to appreciate locally produced food. We presented the process of production and processing of various foods to pupils, such as fruit, vegetables, milk, honey and pumpkin and olive oil, key quality schemes and the differences between them: organic production, integrated production, selected quality;
- on Slovenian Food Week, on the day of the "traditional Slovenian breakfast", we specifically carried out awareness-raising about local food along the railway arteries from all parts of Slovenia towards Ljubljana under the slogan: "Kaj pa ti ješ", where a QR code hides everything about the importance of local food and agriculture. On trains, we distributed Slovenian apples to passengers and connected them with the Slovenian rural area through passing images and words.
- assistance to farmers in the preparation of documentation for applications for public tenders for the procurement of food in public institutes. We organised meetings between nutrition organisers in public institutes and farmers, prepared advice on the conditions for the sale of berries, fruit, vegetables and other foods to public institutes and other food consumers.
- Assistance with conversions to organic farming, promotion of the new quality scheme "izbrana kakovost – žita", long-term advisory regarding certification and the implementation of internal control for the Upper Savinja stomach (zgornjesavinjski želodec), implementation of assessment for the entire Upper Savinja Valley, promotional presentation at the Ski Jumping World Cup in Ljubno, professional opinion regarding the use of the term "tünka", change of the name of the specification "zasavska

jetrnica", and submitted an initiative for the amendment of the Rules on the designation of geographical origin for Karst Juniper Brandy (Kraški brinjevec).

- implementation of the exhibition and promotional event Dobrote slovenskih kmetij (Delicacies of Slovenian Farms), which is based on professional assessments of all products in professional panels for farm products, with a parallel consultation on the topic of pooling and networking for better marketing.
- regional promotion through the Consultation on food supply from the local environment within the framework of the agriculture of the City Municipality of Ptuj, connecting local farms with public institutes via the newly established Pomurje Organic Cooperative, organising the 6th local food exchange in Laško, local assessment of wines, spirits, liqueurs, cheeses and juices of the Primorska region; with an active contribution at MOS Celje: With "Kaj bomo jedli jutri?", we encouraged the wider public to realise that only local produce and products ensure the food sovereignty of the country in the long term and create public health, concluding with an event at the national level;
- in 2025, we carried out the 30th S kmetije za Vas (From the Farm to You) campaign, which is a professional promotional event for the promotion of examples of good practices in the marketing and promotion of products and services of Slovenian farms.

2.6 INFORMIRANJE IN SVETOVANJE VLAGATELJEM PRI IZVAJANJU UKREPOV KMETIJSKE POLITIKE PROGRAMA RAZVOJA PODEŽELJA 2014–2020 IN STRATEŠKEGA NAČRTA 2023–2027 (UKREPI, KI NE SPADAJO POD IAKS)

PRP 2014–2020, SN 2023–2027, izvajanje nalog inovacijskega posredništva

V okviru izvajanja Strateškega načrta skupne kmetijske politike 2023–2027 je Javna služba kmetijskega svetovanja izvajala sistematične aktivnosti informiranja, svetovanja in strokovne podpore, namenjene učinkovitemu uveljavljanju ukrepov kmetijske politike ter kreptivi razvoja, konkurenčnosti in trajnosti kmetijskih gospodarstev.

Ključne aktivnosti:

- Izvajanje celovitega informiranja in strokovnega svetovanja potencialnim vlagateljem in upravičencem glede intervencij, razpisnih pogojev, meril, upravičenih naložb ter priprave vlog in poslovnih načrtov.
- Organizacija in izvedba predstavitev javnih razpisov, strokovnih delavnic ter spletnih seminarjev, vključno z aktivnostmi v okviru sistema infotočk KGZS na ravni celotne Slovenije.
- Nudnje strokovne podpore upravičencem pri izvajanju odobrenih projektov, spremljanju realizacije ter pripravi zahtevkov in poročil za izplačilo sredstev.
- Sodelovanje z resornim ministrstvom in pristojnimi institucijami pri razjasnjevanju razpisnih pogojev ter obravnavi strokovnih vprašanj s terena.
- Spodbujanje inovacij, prenosa znanja in sodelovanja med deležniki kmetijskega sektorja v okviru sistema AKIS ter podpora pri oblikovanju in izvajanju projektov sodelovanja (EIP in drugi projekti).



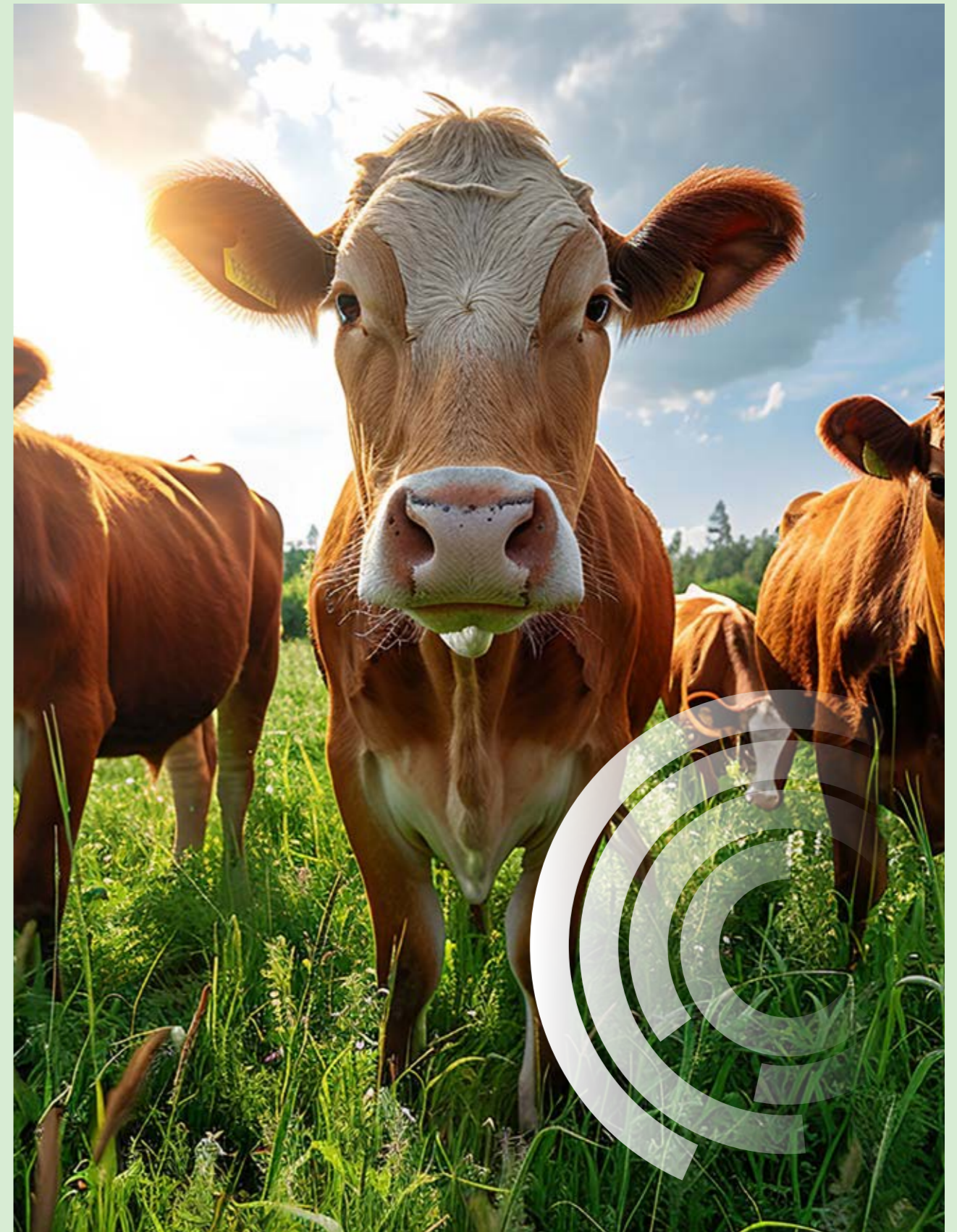
2.6 INFORMING AND ADVISORY FOR APPLICANTS IN THE IMPLEMENTATION OF AGRICULTURAL POLICY MEASURES OF THE RURAL DEVELOPMENT PROGRAMME 2014–2020 AND THE STRATEGIC PLAN 2023–2027 (NON-IAKS MEASURES)

RDP 2014–2020, SN 2023–2027, Implementation of innovation brokerage tasks

Within the framework of the implementation of the Strategic Plan of the Common Agricultural Policy 2023–2027, the Public Agricultural Advisory Service carried out systematic activities of informing, advisory and professional support, aimed at the effective enforcement of agricultural policy measures and the strengthening of the development, competitiveness and sustainability of agricultural holdings.

Key activities:

- Implementation of comprehensive informing and professional advisory to potential applicants and beneficiaries regarding interventions, tender conditions, criteria, eligible investments and the preparation of applications and business plans.
- Organisation and implementation of presentations of public tenders, professional workshops and webinars, including activities within the framework of the KGZS info point system at the level of the whole of Slovenia.
- Providing professional support to beneficiaries in the implementation of approved projects, monitoring of realisation and the preparation of claims and reports for the payment of funds.
- Cooperation with the line ministry and competent institutions in clarifying tender conditions and addressing professional issues from the field.
- Promoting innovation, knowledge transfer and cooperation between stakeholders in the agricultural sector within the AKIS system and support in the design and implementation of cooperation projects (EIP and other projects).



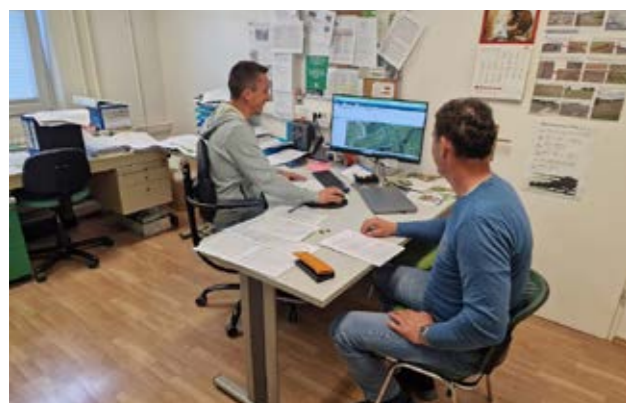
3. SVETOVANJE IN POMOČ PRI UVELJAVLJANJU UKREPOV KMETIJSKE POLITIKE

3.1 INFORMIRANJE IN SVETOVANJE VLAGATELJEM PRI IZVAJANJU UKREPOV KMETIJSKE POLITIKE IZ STRATEŠKEGA NAČRTA 2023–2027 (UKREPI IAKS)

Javna služba kmetijskega svetovanja je na področju izvajanja intervencij IAKS zagotavljala celovito podporo kmetom s poudarkom na informiranju, usposabljanju ter individualnem svetovanju pri oddaji zahtevkov na površino in za živali (subvencije) in izvajanju zahtev novega programskega obdobja.

Ključne aktivnosti:

- obsežno informiranje upravičencev prek strokovnih člankov, spletnih strani, javnih medijev ter izvedba 117 usposabljanj po Sloveniji (v živo in na spletu),
- krepitev strokovne usposobljenosti svetovalcev z usposabljanji o zakonodaji in uporabi aplikacije za elektronsko izpolnjevanje zbirnih vlog,
- izvajanje individualnega svetovanja kmetom pri izbiri intervencij, urejanju GERK-ov in podatkov v registrih ter pri pripravi, dopolnjevanju in razumevanju zbirnih vlog in odločb,
- podpora uporabi digitalnih orodij SOPOTNIK in FOTOSOPOTNIK z delavnicami, praktičnim svetovanjem ter pomočjo pri komunikaciji z ARSKTRP,
- stalno svetovanje in spodbujanje vključevanja kmetov v okoljske, podnebne in druge intervencije ter preventivno svetovanje za zmanjševanje napak in tveganj pri kontrolah.



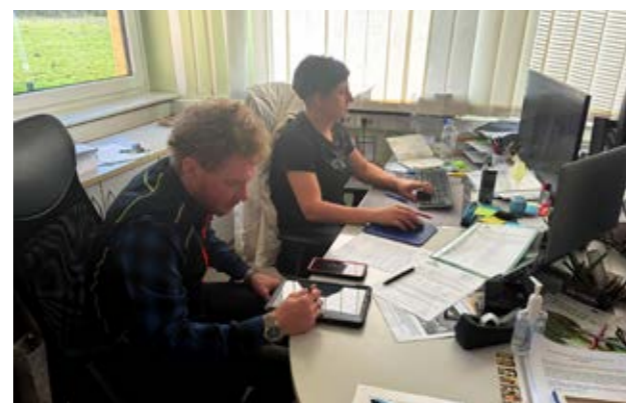
Pomoč Javne službe kmetijskega svetovanja pri vnosu in oddaji vloge za subvencijo.

3.2 POGOJENOST

V letu 2025 smo izvajali številna svetovanja, preglede in usposabljanja s področja pogojenosti v okviru izvajanja ukrepov kmetijske politike. Aktivnosti so bile usmerjene predvsem v pomoč kmetijam pri izpolnjevanju zahtev za varovanje tal, voda, biotske raznovrstnosti in krajine ter pri prilagajanju novim pravilom in omejitvam na varovanih območjih. Intenzivno je bilo tudi sodelovanje z MKGP in ARSKTRP pri pripravah na usposabljanje kmetijskih svetovalcev ter dajanju predlogov in pripomb na uredbo o pravilih pogojenosti.

Ključne aktivnosti:

- Izvajanje individualnih svetovanj in pregledov na kmetijah glede pravilnega izvajanja zahtev pogojenosti.
- Organizacija usposabljanj o novostih na področju varovanja tal, kolobarjenja, ohranjanja krajinskih značilnosti in varovalnih pasov ob vodotokih.
- Dodatna svetovanja za kmetije na območjih Natura 2000 glede prilagoditve pridelave in možnosti vključevanja v okoljske ukrepe.
- Sodelovanje pri pripravi sprememb zakonodaje ter strokovnih podlag za varovanje mokrišč, šotišč in ohranjanje biotske raznovrstnosti ter drugo.
- Izobraževanje kmetij o uporabi pregledovalnikov kmetijskih slojev ter o pomenu odstranjevanja invazivnih tujerodnih rastlin.



3. ADVISORY AND ASSISTANCE IN THE ENFORCEMENT OF AGRICULTURAL POLICY MEASURES

3.1 INFORMING AND ADVISORY FOR APPLICANTS IN THE IMPLEMENTATION OF AGRICULTURAL POLICY MEASURES FROM THE STRATEGIC PLAN 2023–2027 (IAKS MEASURES)

In the field of implementation of IAKS interventions, the Public Agricultural Advisory Service provided comprehensive support to farmers, with an emphasis on informing, training and individual advisory in the submission of area and animal claims (subsidies) and the implementation of the requirements of the new programming period.

Key activities:

- extensive informing of beneficiaries through professional articles, websites, public media and the implementation of 117 training sessions across Slovenia (live and online),
- strengthening the professional competence of advisors through training on legislation and the use of the application for the electronic completion of single applications,
- implementation of individual advisory for farmers in the selection of interventions, management of GERKs and data in registers, and in the preparation, supplementation and understanding of single applications and decisions,
- support for the use of digital tools SOPOTNIK and FOTOSOPOTNIK with workshops, practical advisory and assistance in communication with ARSKTRP,
- continuous advisory and encouraging the inclusion of farmers in environmental, climate and other interventions, as well as preventive advisory to reduce errors and risks during controls.

Assistance of the Public Agricultural Advisory Service in the entry and submission of subsidy applications.

3.2 CONDITIONALITY

In 2025, we carried out numerous advisory sessions, inspections and training in the field of conditionality within the framework of the implementation of agricultural policy measures. Activities were primarily focused on assisting farms in meeting requirements for the protection of soil, water, biodiversity and landscape, and in

adapting to new rules and restrictions in protected areas. There was also intensive cooperation with MKGP and ARSKTRP in preparations for the training of agricultural advisors and providing proposals and comments on the regulation on conditionality rules.

Key activities:

- Implementation of individual advisory and inspections on farms regarding the correct implementation of conditionality requirements.
- Organisation of training on innovations in the field of soil protection, crop rotation, preservation of landscape features and buffer strips along watercourses.
- Additional advisory for farms in Natura 2000 areas regarding the adaptation of production and possibilities for inclusion in environmental measures.
- Cooperation in the preparation of legislative changes and professional bases for the protection of wetlands, peatlands and the preservation of biodiversity and other.
- Education of farms on the use of agricultural layer viewers and on the importance of removing invasive alien plants.

4. SVETOVANJE IN POMOČ PRI ORGANIZACIJI IN DELOVANJU REJSKIH ORGANIZACIJ, ORGANIZACIJ PROIZVAJALCEV IN DRUGIH OBLIK PROIZVODNEGA ZDRUŽEVANJA KMETIJSKIH PRIDELOVALCEV

4.1 ORGANIZACIJE IN SKUPINE PROIZVAJALCEV (V NADALJEVANJU OP-JI IN SP-JI) TER DRUGE OBLIKE POVEZOVANJA

4.1.1 VZPOSTAVLJANJE RAZLIČNIH OBLIK ZDRUŽEVANJA KMETIJSKIH PRIDELOVALCEV
Pridelovalce smo spodbujali k večjemu povezovanju, organizirani pridelavi in skupnemu trženju v okviru različnih združenj, verig in strokovnih teles. Poseben poudarek smo namenili informiranju in strokovni podpori pri vzpostavljanju skupin ter organizacij pridelovalcev.

Izvedene ključne aktivnosti:

- spodbujanje povezovanja pridelovalcev za skupno pridelavo in trženje,
- informiranje o možnostih vključevanja v skupine in organizacije pridelovalcev,
- sodelovanje v strokovnih odborih in rejskih organizacijah,
- strokovna podpora pri pripravi tehnologij pridelave in tržnih pristopov,
- sodelovanje pri obravnavi aktualne zakonodaje s področja povezovanja in trženja.

4.1.2 VARNA HRANA

Ob globalnih vrenjih sta lokalna pridelava in prodaja varnost za slovenskega potrošnika, zlasti ob dejstvu, da kratke verige predstavljajo najmanj tvegana živila. Delo je potekalo po načelu reševanja »lokalnih vsebin« in sistemskih pristopov reševanja, katerega rešitve se prenesejo na teren.

Izvedene ključne aktivnosti (5):

- seminar v orodju Zoom s področja varne hrane, ki so ga izvedli predstavniki Inšpektorata RS za kmetijstvo, gozdarstvo, lovstvo in ribištvo, tržnega inšpektorata in KGZS, nepravilnosti, ki jih inšpektorji zaznajo na terenu na kmetijah z dopolnilno dejavnostjo, izvedli smo predavanji na temo pravilnega označevanja živil ter o onesnaževalih v živilih;
- svetovanje na področju varne hrane je izrazilo individualno: dopolnitve dokumentacije v zvezi z dobro

higiensko prakso in glede pravilnega vodenja evidenc glede lastnih in kupljenih surovin, kupljene embalaže, priprave izdelkov, ureditve prostorov za zagotavljanje ponudbe varne, vpisa v register živilskih obratov, pregleda vode na kmetijah, kjer niso priključeni na javni vir pitne vode, odvzema brisov v obratih za predelavo in zakol prašičev, zatiranja glodavcev v objektu za predelavo in skladiščenje, zunanjega nadzora pri zagotavljanju varnosti živil, pogojev za prodajo jajc v javne zavode, pravilnega izračuna skupnih sladkorjev v marmeladi. Svetovali smo tudi glede proizvodnje žganja in oddaje oz. ponovne uporabe brozge, ki ostane po žganjekuhi, pripravili usposabljanje za nosilce dopolnilnih dejavnosti na temo zagotavljanja dobre higienske prakse v predelovalnih prostorih, z informacijami o pravilnem skladiščenju, pripravi in pogrevanju hrane pa smo prispevali k zmanjšanemu tveganju zastrupitev s hrano.



4.2 DRUŠTVA, NEVLADNE ORGANIZACIJE IN SOCIALNA EKONOMIJA

4.2.1 DELOVANJE DRUŠTEV, KI DELUJEJO NA PODROČJU KMETIJSTVA, TER SODELOVANJE Z NEVLADNIMI ORGANIZACIJAMI IN AGRARNIMI SKUPNOSTMI TER IZVEDBA DRŽAVNIH TEKMOVANJ
Področje delovanja društev, združenj, nevladnih organizacij in agrarnih skupnosti na področju kmetijstva predstavlja pomemben del razvoja

4. ADVISORY AND ASSISTANCE IN THE ORGANISATION AND OPERATION OF BREEDING ORGANISATIONS, PRODUCER ORGANISATIONS AND OTHER FORMS OF PRODUCTION ASSOCIATION OF AGRICULTURAL PRODUCERS

4.1. PRODUCER ORGANISATIONS AND GROUPS (HEREINAFTER POS AND PGS) AND OTHER FORMS OF NETWORKING

4.1.1 ESTABLISHING VARIOUS FORMS OF ASSOCIATION OF AGRICULTURAL PRODUCERS

Producers were encouraged towards greater networking, organised production and joint marketing within various associations, chains and professional bodies. Special emphasis was placed on informing and professional support in establishing producer groups and organisations.

Key activities carried out:

- encouraging the networking of producers for joint production and marketing,
- informing about the possibilities of inclusion in producer groups and organisations,
- participation in professional committees and breeding organisations,
- professional support in the preparation of production technologies and marketing approaches,
- participation in the consideration of current legislation in the field of networking and marketing.

4.1.2 SAFE FOOD

Amidst global turmoil, local production and sales represent the security of the Slovenian consumer, especially given the fact that short chains represent the least risky foods. Work was carried out according to the principle of solving "local content" and systemic solution approaches, the solutions of which are transferred to the field.

Key activities carried out (5):

- Zoom seminar in the field of safe food, carried out by representatives of the Inspectorate of the RS for Agriculture, Forestry, Hunting and Fisheries, the Market Inspectorate and the KGZS, on irregularities detected by inspectors in the field on a farm with a supplementary activity; we carried out lectures on the topic of correct labelling of foods and on contaminants in foods;
- advisory in the field of safe food is distinctly individual: updates to documentation regarding good hygienic

practice and regarding the correct keeping of records on own and purchased raw materials, purchased packaging, preparation of products, arrangement of premises to ensure the supply of safe food, entry in the register of food establishments, water testing on farms not connected to a public source of drinking water, taking swabs in establishments for processing and slaughter of pigs, pest control in processing and storage facilities, external control in ensuring food safety, conditions for the sale of eggs to public institutes, correct calculation of total sugars in jam. We also provided advisory regarding the production of spirits and the disposal or reuse of the mash remaining after spirit distillation, prepared training for holders of supplementary activities on the topic of ensuring good hygienic practice in processing premises, and contributed to a reduced risk of food poisoning through advice on the correct storage, preparation and reheating of food.

4.2 ASSOCIATIONS, NON-GOVERNMENTAL ORGANISATIONS AND SOCIAL ECONOMY

4.2.1 OPERATION OF ASSOCIATIONS ACTIVE IN THE FIELD OF AGRICULTURE, COOPERATION WITH NON-GOVERNMENTAL ORGANISATIONS AND AGRARIAN COMMUNITIES, AND THE IMPLEMENTATION OF NATIONAL COMPETITIONS

The field of activity of societies, associations, non-governmental organisations and agrarian communities in the field of agriculture represents an important part of the development of the Slovenian rural area, the preservation of professional knowledge,

slovenskega podeželja, ohranjanja strokovnega znanja, povezovanja prebivalcev ter prenosa dobrih praks med kmetijskimi gospodarstvi. Društva s svojo raznoliko dejavnostjo povezujejo pridelovalce, rejce, podeželske žene, mladino in druge deležnike ter pomembno prispevajo k strokovnemu izobraževanju, ohranjanju tradicije, uvajanju novosti in spodbujanju sodelovanja v lokalnem okolju. V okviru zavodov KGZS deluje skupaj 361 društev in združenj, v katera je vključenih približno 29.000 članov, pri njihovem delu pa sodeluje 155 svetovalcev. Društva pokrivajo številna področja kmetijstva, od vinogradništva, živinoreje, sadjarstva, obdelave tal in ekološkega kmetovanja do dopolnilnih dejavnosti, podeželske mladine, kmetijske mehanizacije in razvoja podeželja. V letošnjem letu je bilo izvedenih približno 1760 različnih srečanj, strokovnih dogodkov, delavnic, ogledov dobrih praks, tekmovanj, ocenjevanj ter kulturnih in družabnih prireditev. Pomemben del aktivnosti predstavlja tudi sodelovanje z nevladnimi organizacijami in agrarnimi skupnostmi, kjer se krepijo povezovanje, izmenjava znanja ter skupno izvajanje razvojnih in promocijskih aktivnosti na podeželju. Posebno mesto imajo tudi državna tekmovanja in strokovna ocenjevanja, ki prispevajo k promociji kakovostnih kmetijskih pridelkov, dvigu strokovnosti ter večji prepoznavnosti slovenskega kmetijstva. Na področju dela z društvi kmečkih in podeželskih žensk smo si prizadevali okrepiti prepoznavnost in javno vrednotenje dela kmetic v kmetijstvu, prehranski verigi in družbi. Oblikovali ali sodelovali smo v aktivni promociji dela kmetic skozi prireditve, javne predstavitve in kandidature za priznanja, saj s tem krepimo ugled kmetijstva, vidnost podeželja in vlogo žensk. Za njihovo delovanje v okviru društev redno zagotavljamo strokovno, povezovalno in administrativno podporo, pomoč pri pripravi in izvedbi projektov, skupno promocijo in nastope na trgu. Kviz Mladi in kmetijstvo 2025 je potekal z namenom spodbujanja zanimanja mladih za kmetijstvo ter nadgrajevanja njihovega znanja o sodobnih izzivih v pridelavi hrane in razvoju podeželja. V okviru kviza so bile obravnavane teme Predelava sadja, Manj izgub hrane in odpadne hrane, Senena prireja ter Podeželska gre v svet, ki so mladim približale pomen trajnostnega kmetijstva in inovativnih pristopov v panogi.

Izvedene ključne aktivnosti (5):

(na kratko v alinejah):

- strokovno izobraževanje in usposabljanje članov,
- praktični prikazi, demonstracije in ogledi dobrih praks,
- organizacija ocenjevanj, tekmovanj in promocijskih dogodkov,
- povezovanje članov in krepitev sodelovanja na

podeželju,

- strokovna in organizacijska podpora delovanju društev,
- strokovna pomoč pretežno s področja izvajanja dopolnilnih dejavnosti na kmetiji ter socialne varnosti,
- nagovorili in spodbudili smo kmečke in podeželske ženske na njihovih praznovanjih z namenom krepitev prepoznavnosti in družbenega vrednotenja dela kmetic,
- izvedli smo nominacijo in omogočili udeležbo slovenskih kmetic na izboru inovativne kmetice EU v Bruslju z namenom sistematične promocije prispevka kmetic k prehranski varnosti, lokalni oskrbi in ohranjanju podeželja.



networking of residents and the transfer of good practices between agricultural holdings. Through their diverse activities, associations connect producers, breeders, rural women, youth and other stakeholders, and contribute significantly to professional education, the preservation of tradition, the introduction of innovations and the promotion of cooperation in the local environment. A total of 361 associations and societies operate within the KGZS Institutes, involving approximately 29,000 members, with 155 advisors participating in their work. Associations cover numerous fields of agriculture, from viticulture, livestock farming, fruit growing, soil tillage and organic farming to supplementary activities, rural youth, agricultural machinery and rural development. In the current year, approximately 1,760 different meetings, professional events, workshops, viewings of good practices, competitions, assessments, and cultural and social events were carried out. An important part of the activities is also cooperation with non-governmental organisations and agrarian communities, where networking, knowledge exchange and the joint implementation of development and promotional activities in the rural area are strengthened. A special place is also held by national competitions and professional assessments, which contribute to the promotion of quality agricultural products, the increase of professionalism and the greater visibility of Slovenian agriculture. In the field of work with associations of farm and rural women, we strove to increase the visibility and public valuation of the work of female farmers in agriculture, the food chain and society. We designed or participated in the active promotion of the work of female farmers through events, public presentations and nominations for awards, as this strengthens the reputation of agriculture, the visibility of the rural area and the role of women. For their operation within the associations, we regularly provide professional, networking and administrative support, assistance in the preparation and implementation of projects, and joint promotion and market appearances. The Youth and Agriculture 2025 quiz was held with the aim of encouraging the interest of young people in agriculture and upgrading their knowledge of modern challenges in food production and rural area development. Within the framework of the quiz, the topics of fruit processing, less food loss and food waste, hay production, and Rural Goes to the World were addressed, which brought the importance of sustainable agriculture and innovative approaches in the industry closer to young people.

Key activities carried out (5):

(briefly in bullet points):

- Professional education and training of members
- Practical demonstrations, demonstrations and viewings

of good practices

- Organisation of assessments, competitions and promotional events
- Networking of members and strengthening of cooperation in the rural area
- Professional and organisational support for the operation of associations
- provided professional assistance predominantly in the field of implementing supplementary activities on the farm and social security
- addressed and encouraged farm and rural women at their celebrations with the aim of increasing the visibility and social valuation of the work of female farmers
- Carried out the nomination and enabled the participation of Slovenian female farmers in the selection of the EU innovative female farmer in Brussels with the aim of systematically promoting the contribution of female farmers to food security, local supply and the preservation of the rural area.



4.2.2 SOCIALNO PODJETNIŠTVO IN SOCIALNA EKONOMIJA

Na področju socialne ekonomije smo v letu 2025 krepili razvoj socialnega podjetništva na kmetijah in podeželju z usmerjenim svetovanjem, povezovanjem deležnikov ter spodbujanjem socialne vključenosti in novih delovnih mest.

Izvedene ključne aktivnosti:

- individualno svetovanje pri ustanavljanju, registraciji in delovanju socialnih podjetij,
- podpora pri razvoju poslovnih modelov in pripravi prijav na razpise,
- spodbujanje vključevanja ranljivih skupin v dejavnosti na kmetijah,
- povezovanje kmetij z lokalnimi institucijami in razvoj socialno usmerjenih dejavnosti,
- sodelovanje pri oblikovanju politik, promociji, mreženju in spremljanju možnosti financiranja.



4.2.2 SOCIAL ENTREPRENEURSHIP AND SOCIAL ECONOMY

In the field of social economy, in 2025 we strengthened the development of social entrepreneurship on farms and in the rural area through targeted advisory, networking of stakeholders and the promotion of social inclusion and new jobs.

Key activities carried out:

- *individual advisory in the establishment, registration and operation of social enterprises,*
- *support in the development of business models and the preparation of applications for tenders,*
- *encouraging the inclusion of vulnerable groups in activities on farms,*
- *networking of farms with local institutions and the development of socially oriented activities,*
- *participation in policy-making, promotion, networking and monitoring of funding opportunities*



5. SVETOVANJE NA PODROČJU KMETIJSKIH IN S KMETIJSTVOM POVEZANIH PREDPISOV

Na področju zakonodaje v kmetijstvu so bile aktivnosti usmerjene v sodelovanje pri pripravi predpisov ter zastopanje interesov kmetov ob hkratni podpori pri razumevanju in izvajanju številnih sprememb zakonodaje na nacionalni in evropski ravni.

Ključne aktivnosti:

- sodelovanje pri pripravi in obravnavi zakonodaje ter dajanje strokovnih pripomb na številne zakone, uredbe in pravilnike s področja kmetijstva, živilstva, okolja in razvoja podeželja,
- vključevanje v strokovne skupine, odbore in delovne skupine ter aktivno sodelovanje v javnih razpravah na nacionalni in EU-ravni,
- priprava strokovnih mnenj, analiz, pobud in podatkov za pristojna ministrstva, agencije in druge institucije,
- informiranje kmetov o zakonodajnih novostih ter svetovanje pri njihovem razumevanju in izvajanju v praksi, tudi na področju dopolnilnih dejavnosti,
- sodelovanje na strokovnih dogodkih ter priprava prispevkov za medije in strokovno javnost z namenom širšega osveščanja o spremembah in njihovem vplivu na kmetijstvo,
- ocenjevanje posledic naravnih nesreč.

Na področju osveščanja javnosti je bil poudarek na krepitvi razumevanja pomena kmetijstva in podeželja, njegove večnamenske vloge ter prispevka k varovanju okolja, trajnostni rabi naravnih virov in prilagajanju podnebnim spremembam.

Ključne aktivnosti:

- izvajanje informativnih in promocijskih aktivnosti za širšo javnost o pomenu kmetijstva za samooskrbo, prehransko varnost, poseljenost podeželja in ohranjanje krajine,
- organizacija in sodelovanje na strokovnih, izobraževalnih in promocijskih dogodkih ter predstavitev vloge trajnostnega kmetovanja in lokalne pridelave,
- sodelovanje z lokalnimi skupnostmi in drugimi deležniki pri pripravi strokovnih podlag in prenosu znanja na področju razvoja podeželja in varovanja okolja,
- aktivno sodelovanje z mediji ter priprava strokovnih prispevkov, izjav in vsebin za različne komunikacijske kanale,
- izvajanje predavanj, delavnic in drugih oblik

izobraževanja za različne ciljne skupine z namenom krepitve razumevanja pomena kmetijstva v družbi,

- izdelava prvih ocen škod po naravnih nesrečah in priprava poročil o škodi ter sodelovanje pri ocenjevanju posledic naravnih nesreč.



5. ADVISORY IN THE FIELD OF AGRICULTURAL AND AGRICULTURE-RELATED REGULATIONS

In the field of legislation in agriculture, activities were focused on participation in the preparation of regulations and representing the interests of farmers, while simultaneously providing support in understanding and implementing numerous changes to legislation at national and European levels.

Key activities:

- participation in the preparation and consideration of legislation and providing professional comments on numerous laws, decrees and rules in the fields of agriculture, food, environment and rural area development,
- inclusion in professional groups, committees and working groups and active participation in public discussions at national and EU levels,
- preparation of expert opinions, analyses, initiatives and data for competent ministries, agencies and other institutions,
- informing farmers about legislative novelties and advisory in their understanding and implementation in practice, also in the field of supplementary activities,
- participation in professional events and the preparation of contributions for the media and the professional public with the aim of broader awareness-raising about changes and their impact on agriculture.
- assessment of the consequences of natural disasters

In the field of public awareness-raising, the emphasis was on strengthening the understanding of the importance of agriculture and the rural area, its multi-purpose role and its contribution to environmental protection, the sustainable use of natural resources and adaptation to climate change.

Key activities:

- implementation of informative and promotional activities for the general public on the importance of agriculture for self-sufficiency, food security, rural population and landscape preservation,
- organisation of and participation in professional, educational and promotional events, and presentation of the role of sustainable farming and local production,
- cooperation with local communities and other stakeholders in the preparation of professional bases and knowledge transfer in the field of rural development and environmental protection,
- active cooperation with the media and the preparation of professional articles, statements and content for various

communication channels,

- conducting lectures, workshops and other forms of education for various target groups with the aim of increasing the understanding of the importance of agriculture in society.
- preparation of initial damage assessments after natural disasters and preparation of damage reports, as well as participation in the assessment of the consequences of natural disasters



6. VODENJE IN KOORDINACIJA DELA JSKS, VKLJUČNO Z USPOSABLJANJEM SVETOVALCEV

6.1 VODENJE, USMERJANJE DELA IN KOORDINACIJA

Vodenje, koordinacija in usmerjanje dela so osnovna naloga Sektorja za kmetijsko svetovanje in vodij oddelkov za kmetijsko svetovanje. Potekala je dnevno prek vseh e-kanalov ter informiranja svetovalcev z objavami na intranetni strani, internetni strani KGZS ter prek platforme E naSVET KGZS, platforme za prenos strokovnega znanja v kmetijstvu in gozdarstvu ter v živo prek rednih mesečnih/tedenskih kolegijev z vodji oddelkov za kmetijsko svetovanje, ki usmerjajo in koordinirajo delo navzdol do kmetijskih svetovalcev. Poglavitna naloga sta priprava programa dela in spremljanje realizacije po vseh nalogah in kazalnikih. Pripravljali smo podatke, navodila, obrazce, protokole, obvestila, gradiva, vključno z razvojem orodij in uvajanjem novih metod dela za svetovanje, kar je vključevalo tudi postopno uvajanje digitalizacije v proces svetovanja. Prav tako smo skrbeli za redno mesečno poročanje o delu JSKS ter pripravo polletnega in letnega poročila o delu JSKS ter pripravo publikacije o delu JSKS za leto 2024. Pomemben del je tudi strokovna koordinacija dela, ki poteka prek strokovnih skupin za posamezna področja dela.

Izvedene ključne aktivnosti:

- priprava podatkov, navodil, obrazcev, protokolov, obvestil, gradiv,
- razvoj orodij in uvajanje novih metod dela za svetovanje,
- uvajanje digitalizacije v proces svetovanja,
- spremljanje in kontrola izvajanja nalog prek mesečnega poročanja po sistemu Benakta,
- organizacija strokovno pospeševalnih prireditev (posvet JSKS, sejmi, razstave),
- sodelovanje z javnimi službami strokovnih nalog v proizvodnji kmetijskih rastlin na področju poljedelstva, sadjarstva, vinogradništva, vrtnarstva ter strokovnimi raziskovalnimi izobraževalnimi in znanstvenimi inštitucijami doma in v tujini,
- mednarodno sodelovanje.

6.2 USPOSABLJANJE SVETOVALCEV

Z usmerjenimi strokovnimi in tehnološkimi usposabljanji ter usposabljanji CECRA smo v letu 2025

krepili kompetence svetovalcev ter zvišali učinkovitost in kakovost prenosa znanja do kmetov. Izvedli smo več kot 50 različnih usposabljanj.

Izvedene ključne aktivnosti:

- izvajanje usposabljanj skladno s prioritarnimi nalogami in potrebami kmetov, vključno z ogledi dobrih praks,
- razvoj in uvajanje orodij za e-svetovanje in e-izobraževanje,
- usposabljanje svetovalcev za uporabo digitalnih orodij E naSVET, Farm Manager, ISM Tool in platforme JSKS,
- krepitev komunikacijskih in svetovalnih kompetenc svetovalcev v okviru usposabljanj CECRA in usposabljanj inovacijskih posrednikov,
- aktivno sodelovanje trenerjev CECRA KGZS, SKS pri izvedbi usposabljanj in v mreži CECRA EUFRAS.



6. MANAGEMENT AND COORDINATION OF THE WORK OF THE PAAS, INCLUDING THE TRAINING OF ADVISORS

6.1 MANAGEMENT, WORK DIRECTION AND COORDINATION

Management, coordination and direction of work is the basic task of the Agricultural Advisory Sector and the heads of the agricultural advisory departments. This took place daily via all e-channels and by informing advisors through posts on the intranet site, the KGZS website and via the E naSVET KGZS platform, a platform for knowledge transfer in agriculture and forestry, as well as in person through regular monthly/weekly meetings with the heads of agricultural advisory departments, who direct and coordinate the work down to the agricultural advisors. The main task is the preparation of the work programme and monitoring the implementation of all tasks and indicators. We prepared data, instructions, forms, protocols, notices and materials, including the development of tools and the introduction of new work methods for advisory services, including the gradual introduction of digitalisation into the advisory process. We also ensured regular monthly reporting on the work of the PAAS and the preparation of the semi-annual and annual reports on the work of the PAAS and the preparation of a publication on the work of the PAAS for 2024. An important part is also the professional coordination of work, which takes place through professional groups for individual areas of work.

Key activities carried out:

- preparation of data, instructions, forms, protocols, notices and materials
- development of tools and introduction of new work methods for advisory,
- introduction of digitalisation into the advisory process
- monitoring and control of task implementation through monthly reporting via the Benakte system
- organisation of professional promotion events (PAAS consultation, fairs, exhibitions),
- cooperation with public services for professional tasks in crop production in the fields of arable farming, fruit growing, viticulture and horticulture, as well as professional research, educational and scientific institutions at home and abroad.
- international cooperation

6.2 TRAINING OF ADVISORS

With targeted professional, technological and CECRA training, we strengthened the competences of advisors in 2025 and increased the efficiency and quality of knowledge transfer to farmers. We conducted over 50 different trainings.

Key activities carried out:

- implementation of training in accordance with priority tasks and the needs of farmers, including tours of good practices
- development and introduction of tools for e-advisory and e-learning,
- training of advisors for the use of digital tools E naSVET, Farm Manager, ISM Tool and the PAAS platform
- strengthening the communication and advisory competences of advisors within the framework of CECRA training and training for innovation brokers,
- active cooperation of CECRA trainers from KGZS and SKS in the implementation of training and in the CECRA EUFRAS network



DOGODKI



EVENTS



SREČANJE ČLANIC DRUŠTEV KMETIC SAVINJSKE IN KOROŠKE REGIJE

Dvajsetega junija 2025 je v Mislinji potekalo srečanje članic društev kmetic savinjske in koroške regije. Čez 400 udeleženk se je najprej udeležilo sv. maše in nato druženja pod šotorom na šolskem igrišču. Srečanje je bilo namenjeno spoznavanju, izmenjavi izkušenj, razvedrilu in tudi sproščnemu klepetu. Kot zelo dobre organizatorice so se tokrat ob podpori občine Mislinja in MO Slovenj Gradec izkazale članice Društva kmetic Mislinjska dolina skupaj s sodelavci JSKS v Slovenj Gradcu. Poleg kmetic od Sotle do avstrijske meje so se srečanja udeležile tudi direktorica KGZS – zavoda CE, Irena Friškovec, in svetovalke za kmečko družino in dopolnilne dejavnosti, ki z društvi kmetic vseskozi dobro sodelujejo.



EKO PRAZNIK NA GORENJSKEM

Na osrednjem dogodku so predstavljali svojo ponudbo ekološki kmetje iz vse Slovenije in z Avstrijske Koroške. Na Eko prazniku so sodelovale tudi članice kmečkih žena Kranj s kuhinjo na prostem, izvajali sta se tudi delavnici za otroke, prizorišče je bil obarvano tudi z razstavo likovnih del otrok iz kranjskega vrtca na temo ekološkega kmetovanja.



PRENOS ZNANJA NA MLAJŠE GENERACIJE

Poseben poudarek prenosa znanja in osveščanja o pomenu lokalno pridelane kakovostne hrane dajemo mlajšim generacijam. Zato smo v sodelovanju z osnovnimi šolami z našega območja izvedli več kot 10 prikazov rezi različnih sadnih vrst.



STROKOVNI POSVETI – LOMBERGARJEVI DNEVI

Lombergarjevi dnevi, ki so v letu 2025 potekali med 2. in 4. decembrom, so eden osrednjih dogodkov Kmetijsko gozdarskega zavoda Maribor, ki v treh dneh združi strokovnjake, strokovne delavce in kmetovalce iz poljedelske, zelenjadarske, vinogradniške in sadjarske pridelave ter proizvodnje. Na teh strokovnih posvetih skupaj s tujimi in domačimi strokovnjaki predstavimo aktualne izzive, njihove rešitve in nekatere tehnološke novosti. Tako je bila rdeča nit posvetov v letu 2025 »Izzivi prilagajanja na podnebne spremembe«.

MEETING OF MEMBERS OF THE FARM WOMEN'S ASSOCIATIONS OF THE SAVINJA AND CARINTHIA REGIONS

On 20 June 2025, a meeting of members of the farm women's associations of the Savinja and Carinthia regions took place in Mislinja. Over 400 participants first attended Holy Mass and then a social gathering under a tent on the school playground. The meeting was intended for networking, exchange of experiences, entertainment, and relaxed conversation. The members of the Women Farmers Association of the Mislinja Valley, together with PAAS colleagues in Slovenj Gradec, proved to be very good organisers, with the support of the Municipality of Mislinja and the City Municipality of Slovenj Gradec. In addition to farm women from Sotla to the Austrian border, the meeting was also attended by the director of KGZS – Agriculture and Forestry Institute Celje, Irena Friškovec, and advisors for farm households and supplementary activities, who maintain good cooperation with the farm women's associations.

EKO HOLIDAY IN GORENJSKA

At the central event, organic farmers from all over Slovenia and Austrian Carinthia presented their offerings. Members of the Women Farmers Association of Kranj also participated in the Eko Holiday with an outdoor kitchen; workshops for children were also held, and the venue was decorated with an exhibition of artworks by children from a Kranj kindergarten on the theme of organic farming.

KNOWLEDGE TRANSFER TO YOUNGER GENERATIONS

We place special emphasis on knowledge transfer and raising awareness about the importance of locally produced quality food among younger generations. Therefore, in cooperation with primary schools in our area, we carried out more than 10 demonstrations of pruning various fruit species.

PROFESSIONAL CONSULTATIONS – LOMBERGAR DAYS

Lombergar Days, which took place in 2025 between 2 and 4 December, are one of the central events of the Agriculture and Forestry Institute Maribor, which over three days brings together experts, professional workers, and farmers from arable, vegetable, viticulture, and fruit production. At these professional consultations, together with foreign and domestic experts, we present current challenges, their solutions, and certain

technological innovations. Thus, the common thread of the consultations in 2025 was "Challenges of adapting to climate change".





DAN KMETIJE PRIHODNOSTI

Dogodek Dan kmetije prihodnosti, ki je 17. aprila 2025 potekal na kmetiji Cigüt v Noršincih, je v ospredje postavil razmislek o sodobnem kmetijstvu kot prepletu znanja, tehnologije in trajnostnih pristopov. V organizaciji ITC DIH Agrifood in KGZS – Murska Sobota je dogodek poudaril predvsem pomen prehoda iz tradicionalnih načinov pridelave v podatkovno podprto, precizno kmetovanje. Rdeča nit srečanja je bila, kako z uporabo digitalnih orodij, avtomatizacije in napredne mehanizacije doseči večjo učinkovitost pridelave ob hkratnem zmanjšanju vplivov na okolje. Predavanja in razprave so osvetlili ključne trende, kot je uporaba senzorike, umetne inteligence ter analitike podatkov, pri čemer je bila posebej izpostavljena vloga kmeta kot upravljavca podatkov in sprejemalca informiranih odločitev.

Pomemben del dogodka so predstavljale praktične demonstracije na terenu, kjer so udeleženci lahko neposredno spoznali delovanje tehnologij preciznega kmetijstva. Prikazani so bili rešitve za variabilno gnojenje in škropljenje, navigacijski sistemi za natančno vodenje mehanizacije, pa tudi uporaba dronov in senzorjev za spremljanje stanja posevkov ter tal. Posebno pozornost so pritegnile tudi inovacije na področju robotike, kot so sistemi za mehansko zatiranje plevla in avtonomni pršilniki. Celoten nabor predstavljenih rešitev je nazorno pokazal, da kmetija prihodnosti ne temelji na posamezni tehnologiji, temveč na celostni integraciji podatkov, digitalnih orodij in trajnostnih praks, ki skupaj omogočajo bolj premišljeno, učinkovito in okoljsko odgovorno pridelavo hrane.



POSVET O MEDITERANSKIH KULTURAH

Posvet o mediteranskih kulturah: to je tradicionalni posvet, ki ga zavod organizira v dvorani v Marezigah, kjer obravnavajo tehnologijo pridelave mediteranskih kultur, vključno z oljko, ter aktualne vsebine s področja varstva rastlin.



FUTURE FARM DAY

The Future Farm Day event, which took place on 17 April 2025 at the Cigüt farm in Noršinci, focused on modern agriculture as a blend of knowledge, technology, and sustainable approaches. Organised by ITC DIH Agrifood and KGZS – Murska Sobota, the event primarily highlighted the importance of the transition from traditional production methods to data-driven, precision farming. The common thread of the meeting was how to achieve greater production efficiency while reducing environmental impacts through the use of digital tools, automation, and advanced mechanisation. Lectures and discussions shed light on key trends such as the use of sensor technology, artificial intelligence, and data analytics, with a special emphasis on the role of the farmer as a data manager and informed decision-maker. An important part of the event consisted of practical field demonstrations, where participants could directly experience the operation of precision agriculture technologies. Solutions for variable rate fertilisation and spraying, navigation systems for precise mechanisation guidance, as well as the use of drones and sensors for monitoring crop and soil conditions, were demonstrated. Innovations in the field of robotics, such as systems for mechanical weed control and autonomous sprayers, also attracted special attention. The entire range of presented solutions clearly demonstrated that the farm of the future is not based on a single technology, but on the holistic integration of data, digital tools, and sustainable practices, which together enable more thoughtful, efficient, and environmentally responsible food production.

CONSULTATION ON MEDITERRANEAN CROPS

Consultation on Mediterranean crops: this is a traditional consultation organised by the institute in the hall in Marezige, where the production technology of Mediterranean crops, including olives, and current topics in the field of plant protection are discussed.



PROBLEMATIKA BOLEZNI MODRIKASTEGA JEZIKA

Svetovanje kmetijam pri preprečevanju in obvladovanju bolezni modrikastega jezika, ki je v drugi polovici leta 2025 prizadela tudi rejce na območju KGZS – zavoda NM, je obsegalo zbiranje podatkov o stanju na terenu, pripravo strokovnih priporočil ter podporo rejcem pri izvajanju biovarnostnih ukrepov za zmanjšanje tveganja vnosa bolezni. Za rejce smo organizirali izobraževanja in individualna svetovanja, kjer so rejci spoznali ključne poti prenosa bolezni ter učinkovite ukrepe za zaščito živali. Poseben poudarek je bil namenjen prepoznavanju kritičnih točk na kmetiji ter prilagoditvi reje in ravnanja z živalmi v skladu s priporočili stroke. S tem so kmetije izboljšale pripravljenost na pojav bolezni ter okrepile splošno biovarnost v živinorejski praksi.



FESTIVAL DOBROTE SLOVENSКИH KMETIJ

Že 36 let organiziramo vsakoletni osrednji dogodek slovenskega podeželja, festival Dobrote slovenskih kmetij, na katerem sodeluje preko 500 kmetij iz Slovenije in zamejstva. Osnova je senzorično ocenjevanje izdelkov iz 17 skupin, kjer podelimo bronasta, srebrna in zlata priznanja. Do leta 2026 smo podelili že 25.233 priznanj, od tega 11.115 zlatih, 7969 srebrnih in 6149 bronastih. Gre za projekt, ki podpira razvoj dodatnih dejavnosti na kmetijah v predelavi živil rastlinskega in živalskega izvora, dvig senzorične kakovosti izdelkov, promocijsko podporo kmetijam pri trženju izdelkov, promocijo slovenskega podeželja in ohranjanje kulturne tradicije kulinarčne ponudbe slovenskega podeželja. Tridnevni festival je obogaten z razstavo izdelkov, strokovnimi posveti, predstavitvami kmetij s ponudbo na stojnicah, kulinarčnim razvajanjem s kulturnim programom in nastopi

glasbenih skupin ter likovnimi deli najmlajših iz vrtcev in osnovnih šol.



AKCIJA S KMETIJE ZA VAS

KGZS v sodelovanju s ČZD Kmečki glas in Časnikom Finance s portalom Agrobiznis za celostni pristop kmetij na trg podeljujemo Zlato sončnico. V letu 2025, ko smo obeležili že 30. izbor kmetij, ki stopajo do potrošnika s kakovostnimi izdelki ali storitvami na dovršen in izviren način, je Zlato sončnico prejela kmetija Bračko iz Spodnje Hlapje, Jakobski dol. Ob tej priložnosti je KGZS izdala tudi publikacijo S kmetije za Vas – 30 let.



IZBOR KMETICA LETA

Svetovani dan kmetice vsako leto prinese tudi naziv kmetice leta. Leta 2025 je ta častni naziv prejela Matejka Sečnik z Butajnov nad Horjulom. Čestitkam in pozdravom smo se pridružili tudi v JSKS KGZS.

IZBOR INOVATIVNI MLADI KMET 2025

Naziv Inovativni mladi kmet 2025 je prejel Aleš Čadež iz Delnic v Poljanski dolini. Na 4,4 hektarja površin prideluje raznoliko zelenjavo, jagodičevje in sadje, ki jih

ISSUES REGARDING BLUETONGUE DISEASE

Advisory for farms in the prevention and management of bluetongue disease, which affected breeders in the area of KGZS – Agriculture and Forestry Institute Novo mesto in the second half of 2025, included collecting data on the situation in the field, preparing professional recommendations, and supporting breeders in implementing biosecurity measures to reduce the risk of disease introduction. We organised training and individual advisory for breeders, where they learned about key disease transmission routes and effective measures for animal protection. Special emphasis was placed on identifying critical points on the farm and adapting breeding and animal handling in accordance with professional recommendations. Through this, farms improved their preparedness for disease outbreaks and strengthened general biosecurity in livestock farming practice.

DOBROTE SLOVENSКИH KMETIJ (DELICACIES OF SLOVENIAN FARMS) FESTIVAL

For 36 years, we have been organising the annual central event of the Slovenian rural area, the Dobrote slovenskih kmetij (Delicacies of Slovenian Farms) Festival, in which over 500 farms from Slovenia and abroad participate. The basis is the sensory evaluation of products from 17 groups, where bronze, silver, and gold awards are presented. By 2026, we have presented 25,233 awards, of which 11,115 were gold, 7,969 silver, and 6,149 bronze awards. It is a project that supports the development of supplementary activities on farms in the processing of food of plant and animal origin, the increase of sensory quality of products, promotional support to farms in marketing products, the promotion of the Slovenian rural area, and the preservation of the cultural tradition of the culinary offer of the Slovenian rural area. The three-day festival is enriched with an exhibition of products, professional consultations, presentations of farms with offerings at stalls, culinary indulgence with a cultural programme, performances by musical groups, and artworks by the youngest from kindergartens and primary schools.

S KMETIJE ZA VAS (FROM THE FARM TO YOU) CAMPAIGN

KGZS, in cooperation with ČZD Kmečki glas and Časnik Finance with the Agrobiznis portal, awards the Zlata sončnica (Golden Sunflower) for the integrated approach of farms to the market. In 2025, when we marked the 30th

selection of farms that reach out to the consumer with quality products or services in a sophisticated and original way, the Zlata sončnica (Golden Sunflower) was awarded to the Bračko farm from Spodnje Hlapje, Jakobski dol. On this occasion, KGZS also published the publication S kmetije za Vas – 30 let (From the Farm to You – 30 Years).

FEMALE FARMER OF THE YEAR SELECTION

World Female Farmers' Day also brings the title of Female Farmer of the Year every year. In 2025, this honorary title was awarded to Matejka Sečnik from Butajnova nad Horjulom. We at PAAS KGZS also joined in the congratulations and greetings.

INNOVATIVE YOUNG FARMER 2025 SELECTION

The title of Innovative Young Farmer 2025 was awarded to Aleš Čadež from Delnice in the Poljanska Sora Valley. On 4.4 hectares of land, he grows a variety of vegetables, berries, and fruit, which he



trži lokalno. Kmetija je letos pridobila ekološki certifikat, del zemljišč pa je še v preusmeritvi.

Njegova inovacija temelji na japonski paperpot tehnologiji za sajenje sadik v papirnate lončke, ki se razgradijo v tleh. V sodelovanju s podjetjem Lavrih d.o.o. je razvil sadilni stroj Lavrih Field Planter, ki omogoča hitrejšo, učinkovitejšo in okolju prijaznejšo sajenje. Sistem zmanjšuje porabo plastike, vode in elektrike ter izboljšuje delovne razmere na kmetiji. Dogodek je bil pospremljen z okroglo mizo na temo prepleta kmetijstva, podjetništva in inovacij ter pogostitvijo in druženjem. Podelitev je znova potrdila pomembnost inovativnosti in trajnostnega razvoja na slovenskem podeželju.



KVIZ MLADI IN KMETIJSTVO 2025

Kviz Mladi in kmetijstvo 2025 je potekal z namenom spodbujanja zanimanja mladih za kmetijstvo ter nadgrajevanja njihovega znanja o sodobnih izzivih v pridelavi hrane in razvoju podeželja. V okviru kviza so bile obravnavane teme Predelava sadja, Manj izgub hrane in odpadne hrane, Senena prireja ter Podeželska gre v svet, ki so mladim približale pomen trajnostnega kmetijstva in inovativnih pristopov v panogi.



9. SREČANJE MLADIH PREVZEMNIKOV

9. srečanje mladih prevzemnikov, ki ga organiziramo KGZS, ZSPM in MKGP, je bilo namenjeno povezovanju, izmenjavi izkušenj in krepitvi znanja mladih, ki prevzemajo kmetije ter soustvarjajo prihodnost slovenskega podeželja. Udeleženci so skozi predavanja, razprave in primere dobrih praks spoznali aktualne izzive in priložnosti v kmetijstvu, poudarek pa je bil tudi na inovacijah, trajnostnem razvoju in pomenu sodelovanja med mladimi kmeti. Srečanje je ponudilo prostor za mreženje, nove ideje ter spodbudo za nadaljnji razvoj sodobnega in konkurenčnega kmetijstva.



POSVET JAVNE SLUŽBE KMETIJSKEGA SVETOVANJA

Posvet Javne službe kmetijskega svetovanja (JSKS) predstavlja osrednji letni strokovni dogodek v Sloveniji, ki na enem mestu združuje ključne deležnike s področja kmetijstva in razvoja podeželja. Dogodek, ki ga tradicionalno organizira Kmetijsko gozdarska zbornica Slovenije (KGZS), povezuje kmetijske svetovalce ter ključne deležnike v sektorju kmetijstva. Primarni cilj posveta je strukturirana izmenjava strokovnega znanja, strateških informacij in primerov dobrih praks. Dogodek deluje kot platforma za kontinuirano usposabljanje kmetijskih svetovalcev, kar neposredno prispeva k optimizaciji njihovega delovanja na terenu ter dvigu prepoznavnosti in učinkovitosti svetovalnih storitev za slovenska kmetijska gospodarstva. Kmetijski svetovalci opravljajo vlogo ključnega veznega člena med znanstveno-raziskovalno sfero, kmetijsko politiko in neposredno prakso. Posvet zagotavlja njihovo visoko informiranost, kompetentnost in pripravljenost na prihodnje tržne ter okoljske izzive, s čimer dolgoročno podpira krepitev konkurenčnosti, odpornosti in trajnostnega razvoja celotnega slovenskega kmetijstva ter podeželskega prostora.

markets locally. The farm obtained an organic certificate this year, while part of the land is still in conversion. His innovation is based on Japanese paperpot technology for planting seedlings in paper pots that decompose in the soil. In cooperation with the company Lavrih d.o.o., he developed the Lavrih Field Planter planting machine, which enables faster, more efficient, and more environmentally friendly planting. The system reduces the consumption of plastic, water, and electricity, and improves working conditions on the farm. The event was accompanied by a round table on the theme of the intersection of agriculture, entrepreneurship, and innovation, as well as catering and socialising. The award ceremony once again confirmed the importance of innovation and sustainable development in the Slovenian rural area.

MLADI IN KMETIJSTVO (YOUTH AND AGRICULTURE) 2025 QUIZ

The Youth and Agriculture 2025 quiz was held with the aim of encouraging the interest of young people in agriculture and upgrading their knowledge of modern challenges in food production and rural area development. Within the framework of the quiz, the topics of fruit processing, less food loss and food waste, hay production, and Rural Goes to the World were addressed, which brought the importance of sustainable agriculture and innovative approaches in the industry closer to young people.

9TH MEETING OF YOUNG SUCCESSORS

The 9th meeting of young successors, organised by KGZS, ZSPM, and MKGP, was intended for networking, exchanging experiences, and strengthening the knowledge of young people who are taking over farms and co-creating the future of the Slovenian rural area. Through lectures, discussions, and examples of good practices, participants learned about current challenges and opportunities in agriculture, with an emphasis also on innovation, sustainable development, and the importance of cooperation between young farmers. The meeting offered space for networking, new ideas, and encouragement for the further development of modern and competitive agriculture.

PUBLIC AGRICULTURAL ADVISORY SERVICE CONSULTATION

The Public Agricultural Advisory Service (PAAS) consultation represents the central annual professional event in Slovenia, which brings together key stakeholders from the field of the agriculture sector and rural development in one place. The event, traditionally

organised by the Chamber of Agriculture and Forestry of Slovenia (KGZS), connects agricultural advisors and key stakeholders in the agriculture sector. The primary goal of the consultation is a structured exchange of professional knowledge, strategic information, and examples of good practice. The event acts as a platform for the continuous training of agricultural advisors, which directly contributes to the optimisation of their field operations and increases the visibility and effectiveness of advisory services for Slovenian agricultural holdings. Agricultural advisors play the role of a key link between the scientific-research sphere, agricultural policy, and direct practice. The consultation ensures they are highly informed, competent, and prepared for future market and environmental challenges, thereby supporting the long-term strengthening of competitiveness, resilience, and sustainable development of the entire Slovenian agriculture and rural area.



KLJUČNE AKTIVNOSTI JAVNE SLUŽBE KMETIJSKEGA SVETOVANJA

• SVETOVANJE KMETIJSKIM GOSPODARSTVOM

Javna služba kmetijskega svetovanja nudi strokovno pomoč kmetom pri rastlinski in živinorejski pridelavi, ekonomiki poslovanja ter organizaciji dela na kmetiji. Svetovalci pomagajo pri reševanju vsakodnevnih izzivov in iskanju ustreznih tehnoloških rešitev.

• POMOČ PRI IZVAJANJU UKREPOV KMETIJSKE POLITIKE

Svetovalci kmetom pomagajo pri razumevanju in izpolnjevanju zahtev skupne kmetijske politike ter nacionalnih ukrepov. Nudijo podporo pri pripravi vlog za subvencije, neposredna plačila, investicijske razpise in druge oblike finančne podpore.

• PRENOS ZNANJA, INOVACIJ IN NOVIH TEHNOLOGIJ V PRAKSO

Ena ključnih nalog službe je prenos najnovejših znanstvenih spoznanj in tehnoloških rešitev na kmetijska gospodarstva. S tem spodbuja uvajanje inovacij, večjo produktivnost ter prilagajanje kmetij sodobnim razmeram in tržnim zahtevam.

• IZOBRAŽEVANJE IN USPOSABLJANJE KMETOV

Javna služba organizira številna predavanja, delavnice, tečaje in demonstracijske prikaze. Namen teh aktivnosti sta izboljšanje strokovnega znanja kmetov ter krepitev njihovih kompetenc za uspešno in trajnostno gospodarjenje. V letu 2025 se je znotraj JSKS vzpostavila tudi platforma E naSVET, ki omogoča usposabljanje kmetov na daljavo, kar je velik korak naprej.

• PODPORA MLADIM PREVZEMNIKOM IN RAZVOJU KMETIJ

Posebna pozornost je namenjena mladim prevzemnikom kmetij, ki potrebujejo strokovno pomoč pri načrtovanju razvoja in modernizaciji gospodarstev. Svetovalci sodelujejo pri pripravi poslovnih in razvojnih načrtov ter pomagajo pri koriščenju razpoložljivih podpor.

• SPODBUJANJE TRAJNOSTNEGA GOSPODARJENJA IN VARSTVA OKOLJA

Svetovalna služba usmerja kmete k okolju prijaznim načinom pridelave, učinkoviti rabi naravnih virov in prilagajanju podnebnim spremembam. Pri tem spodbuja ukrepe za varovanje tal, voda, biotske raznovrstnosti in zmanjševanje vplivov kmetijstva na okolje.

• SODELOVANJE PRI RAZVOJU PODEŽELJA IN POVEZOVANJE DELEŽNIKOV

Javna služba aktivno sodeluje pri pripravi in izvajanju razvojnih projektov na podeželju. Povezuje kmete, raziskovalne ustanove, lokalne skupnosti in druge organizacije ter s tem prispeva k celostnemu razvoju podeželskega prostora in izboljšanju kakovosti življenja na podeželju.

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KEY ACTIVITIES OF THE PUBLIC AGRICULTURAL ADVISORY SERVICE

• ADVISORY FOR AGRICULTURAL HOLDINGS

The Public Agricultural Advisory Service offers professional assistance to farmers in crop and livestock production, business economics, and the organisation of work on the farm. Advisors help in solving daily challenges and finding appropriate technological solutions.

• ASSISTANCE IN THE IMPLEMENTATION OF AGRICULTURAL POLICY MEASURES

Advisors help farmers in understanding and fulfilling the requirements of the Common Agricultural Policy and national measures. They provide support in the preparation of applications for subsidies, direct payments, investment tenders, and other forms of financial support.

• KNOWLEDGE TRANSFER, INNOVATION, AND NEW TECHNOLOGIES INTO PRACTICE

One of the key tasks of the service is the transfer of the latest scientific findings and technological solutions to agricultural holdings. This promotes the introduction of innovation, greater productivity, and the adaptation of farms to modern conditions and market requirements.

• EDUCATION AND FARMER TRAINING

The Public Agricultural Advisory Service organises numerous lectures, workshops, courses, and demonstration displays. The purpose of these activities is to improve the professional knowledge of farmers and strengthen their competences for successful and sustainable management. In 2025, the E-naSVET platform was also established within the PAAS, enabling remote farmer training, which is a major step forward.

• SUPPORT FOR YOUNG TRANSFEREES AND FARM DEVELOPMENT

Special attention is paid to young farm transferees who need professional assistance in development planning and the modernisation of holdings. Advisors participate in the preparation of business and development plans and assist in the utilisation of available support.

• PROMOTION OF SUSTAINABLE MANAGEMENT AND ENVIRONMENTAL PROTECTION

The advisory service directs farmers towards environmentally friendly production methods, efficient use of natural resources, and adaptation to climate change. In doing so, it promotes measures for the protection of soil,

water, biodiversity, and the reduction of the impacts of agriculture on the environment.

• PARTICIPATION IN RURAL DEVELOPMENT AND CONNECTING STAKEHOLDERS

The Public Agricultural Advisory Service actively participates in the preparation and implementation of development projects in the rural area. It connects farmers, research institutions, local communities, and other organisations, thereby contributing to the integrated development of the rural area and improving the quality of life in the rural area.

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The Public Agricultural Advisory Service organises numerous lectures, workshops, courses, and demonstration displays. The purpose of these activities is to improve the professional knowledge of farmers and strengthen their competences for successful and sustainable management.



KMETIJSKO GOZDARSKA ZBORNICA SLOVENIJE – SEKTOR ZA KMETIJSKO SVETOVANJE

Sektor za kmetijsko svetovanje pri Kmetijsko gozdarski zbornici Slovenije načrtuje, usklajuje in razvija dejavnosti Javne službe kmetijskega svetovanja v Sloveniji. Njegova naloga je priprava strokovnih usmeritev, metod dela ter zagotavljanje enotnega in kakovostnega svetovalnega dela na vseh območjih države. Sektor koordinira delo kmetijskih svetovalcev, spremlja izvajanje programov ter skrbi za njihov strokovni razvoj in usposabljanje. Pomemben del njegovega dela je tudi sodelovanje pri pripravi razvojnih projektov, strokovnih podlag in ukrepov kmetijske politike. S svojim delovanjem povezuje stroko, raziskovalne ustanove in kmetijska gospodarstva ter prispeva k prenosu znanja v prakso.

- **Predsednik: dr. Jože Podgoršek**
- **Direktor: Martin Mavsar**
- **Vodja Sektorja za kmetijsko svetovanje: Alberta Zorko**
- **Namestnica vodje sektorja: mag. Olga Oblak**
- **Vodja oddelka: dr. Jernej Demšar**
- **Vodje službe: 13**
- **Strokovna sodelavca: 2**



CHAMBER OF AGRICULTURE AND FORESTRY OF SLOVENIA – AGRICULTURAL ADVISORY SECTOR

The Agricultural Advisory Sector at the Chamber of Agriculture and Forestry of Slovenia plans, coordinates, and develops the activities of the Public Agricultural Advisory Service in Slovenia. Its task is the preparation of professional guidelines, work methods, and ensuring uniform and high-quality advisory work in all areas of the country. The sector coordinates the work of agricultural advisors, monitors the implementation of programmes, and takes care of their professional development and training. An important part of its work is also participation in the preparation of development projects, professional bases, and agricultural policy measures. Through its activities, it connects the profession, research institutions, and agricultural holdings, and contributes to knowledge transfer into practice.

- **President: Dr Jože Podgoršek**
- **Director: Martin Mavsar**
- **Head of the Agricultural Advisory Sector: Alberta Zorko**
- **Deputy Head of Sector: MSc Olga Oblak**
- **Head of Department: Dr Jernej Demšar**
- **Heads of Service: 13**
- **Professional associates: 2**



dr. Jože Podgoršek
predsednik



Martin Mavsar
direktor



Alberta Zorko
vodja JSKS



mag. Olga Oblak
namestnica vodje
sektorja



dr. Jernej Demšar
vodja oddelka



KMETIJSKO GOZDARSKI ZAVOD CELJE – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju celjskega zavoda zagotavlja strokovno podporo razvoju sodobnega in konkurenčnega kmetijstva. Svetovalci pomagajo pri tehnološkem razvoju kmetijske pridelave, pripravi vlog za subvencije, uvajanju dopolnilnih dejavnosti ter prenosu strokovnega znanja v prakso.

- Število kmetij: 15.178
- Kmetijska zemljišča v uporabi: 79.274 ha
- Direktorica: Irena Friškovec
- Vodja oddelka: Vesna Čuček
- Terenski kmetijski svetovalci: 35 + 6 pripravnikov
- Svetovalci specialisti: 14
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 6

Izpostave

Celje, Laško, Šentjur, Šmarje pri Jelšah, Žalec, Mozirje, Slovenske Konjice, Velenje, Dravograd, Slovenj Gradec in Ravne na Koroškem.



Irena Friškovec
direktorica



Vesna Čuček
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Celje

AGRICULTURE AND FORESTRY INSTITUTE CELJE – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the area of the Celje Institute provides professional support for the development of modern and competitive agriculture. Advisors assist with the technological development of agricultural production, the preparation of subsidy applications, the introduction of supplementary activities, and the transfer of professional knowledge into practice.

- Number of farms: 15,178
- Agricultural land in use: 79,274 ha
- Director: Irena Friškovec
- Head of Department: Vesna Čuček
- Field agricultural advisors: 35 + 6 trainees
- Specialist advisors: 14
- Advisors for farm households and supplementary activities: 6

Branches

Celje, Laško, Šentjur, Šmarje pri Jelšah, Žalec, Mozirje, Slovenske Konjice, Velenje, Dravograd, Slovenj Gradec and Ravne na Koroškem.

AGRICULTURE AND FORESTRY INSTITUTE KRANJ – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the Gorenjska area provides professional support for the development of agriculture, rural areas and supplementary activities on farms. Advisors provide assistance with the technological development of farms, the preparation of projects, farming economics and the introduction of sustainable and nature conservation practices.

- Number of farms: 4,141 (SURS, 2020)
 - Agricultural land in use: 30,898 ha (SURS, 2020)
 - Director: Mitja Kadoič
 - Head of Department: Robert Golc
 - Field agricultural advisors: 13 + 2 trainees
 - Advisors for farm households and supplementary activities: 2
 - Specialist agricultural advisors: 6
- Areas of specialist advisory**
Livestock farming, crop production, agricultural economics, rural development, fish farming, marketing and nature conservation.

Branches

Radovljica, Kranj and Škofja Loka.

More information

- Advisor contacts: PAAS contacts
- Projects and development programmes: List of RDP projects

KMETIJSKO GOZDARSKI ZAVOD KRANJ – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju Gorenjske zagotavlja strokovno podporo razvoju kmetijstva, podeželja in dopolnilnih dejavnosti na kmetijah. Svetovalci nudijo pomoč pri tehnološkem razvoju kmetij, pripravi projektov, ekonomiki kmetovanja ter uvajanju trajnostnih in naravovarstvenih praks.

- Število kmetij: 4141 (SURS, 2020)
- Kmetijska zemljišča v uporabi: 30.898 ha (SURS, 2020)
- Direktor: Mitja Kadoič
- Vodja oddelka: Robert Golc
- Terenski kmetijski svetovalci: 13 + 2 pripravnika
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 2
- Kmetijski svetovalci specialisti: 6

Področja specialističnega svetovanja

Živinoreja, rastlinska pridelava, agrarna ekonomika, razvoj podeželja, ribogojstvo, trženje in varstvo narave.

Izpostave

Radovljica, Kranj in Škofja Loka.

Več informacij

- Kontakti svetovalcev: Kontakti JSKS
- Projekti in razvojni programi: Seznam projektov PRP



Mitja Kadoič
direktor



Robert Golc
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Kranj

KMETIJSKO GOZDARSKI ZAVOD LJUBLJANA – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju osrednje Slovenije nudi strokovno podporo kmetijam pri razvoju kmetijske dejavnosti, prilagajanju tržnim razmeram ter izvajanju ukrepov razvoja podeželja. Svetovalci pomagajo pri tehnološkem razvoju kmetij, ekonomiki poslovanja, dopolnilnih dejavnostih in pripravi razvojnih projektov.

- Število kmetij: 9258
- Kmetijska zemljišča v uporabi: 83.111 ha
- Vodja oddelka: Tomaž Močnik
- Terenski kmetijski svetovalci: 26 + 2 pripravnika
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 6
- Kmetijski svetovalci specialisti: 10 + 1 skupni specialist

Izpostave

Cerknica, Domžale, Grosuplje, Kamnik, Kočevje, Litija, Logatec, Medvode, Ribnica, Zagorje ob Savi, Vrhnika in Ljubljana.

Več informacij

- Kontakti svetovalcev: KGZS Ljubljana – Svetovanje
- Projekti in javna naročila: Aktualni projekti KGZS Ljubljana



Matija Rigler
direktor



Tomaž Močnik
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Ljubljana

AGRICULTURE AND FORESTRY INSTITUTE LJUBLJANA – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the central Slovenia area provides professional support to farms in the development of agricultural activities, adaptation to market conditions and the implementation of rural development measures. Advisors assist with the technological development of farms, business economics, supplementary activities and the preparation of development projects.

- Number of farms: 9,258
- Agricultural land in use: 83,111 ha
- Head of Department: Tomaž Močnik
- Field agricultural advisors: 26 + 2 trainees
- Advisors for farm households and supplementary activities: 6
- Specialist agricultural advisors: 10 + 1 joint specialist

Branches

Cerknica, Domžale, Grosuplje, Kamnik, Kočevje, Litija, Logatec, Medvode, Ribnica, Zagorje ob Savi, Vrhnika and Ljubljana.

More information

- Advisor contacts: KGZS Ljubljana – Advisory
- Projects and public procurement: Current KGZS Ljubljana projects

AGRICULTURE AND FORESTRY INSTITUTE MARIBOR – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the Maribor area provides professional support to farms in the development of modern, sustainable and competitive agriculture. Advisors assist with the technological development of farms, the introduction of supplementary activities, the preparation of development projects and the transfer of professional knowledge into practice.

- Number of farms: 2,168
- Agricultural land in use: 18,900 ha
- Director: Irena Leonida Kropf
- Head of Department: Simona Hauptman
- Field agricultural advisors: 8 + 2 trainees
- Specialist advisors: 11
- Advisors for farm households and supplementary activities: 2

Branches

Maribor and Jakobski Dol.

KMETIJSKO GOZDARSKI ZAVOD MARIBOR – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju Maribora zagotavlja strokovno podporo kmetijam pri razvoju sodobnega, trajnostnega in konkurenčnega kmetijstva. Svetovalci pomagajo pri tehnološkem razvoju kmetij, uvajanju dopolnilnih dejavnosti, pripravi razvojnih projektov ter prenosu strokovnega znanja v prakso.

- Število kmetij: 2168
- Kmetijska zemljišča v uporabi: 18.900 ha
- Direktorica: Irena Leonida Kropf
- Vodja oddelka: Simona Hauptman
- Terenski kmetijski svetovalci: 8 + 2 pripravnika
- Svetovalci specialisti: 11
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 2

Izpostavi

Maribor in Jakobski Dol.



Irena Leonida Kropf
direktorica



Simona Hauptman
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Maribor

KMETIJSKO GOZDARSKI ZAVOD MURSKA SOBOTA – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju Pomurja nudi strokovno podporo razvoju konkurenčnega in trajnostnega kmetijstva ter podeželja. Svetovalci pomagajo pri tehnološkem razvoju kmetij, uvajanju inovacij, dopolnilnih dejavnosti ter pripravi razvojnih projektov in ukrepov skupne kmetijske politike.

- Število kmetij: 5278
- Kmetijska zemljišča v uporabi: 63.508 ha
- Vodja oddelka: mag. Boštjan Ferenčak
- Direktor: Damjan Jerič
- Terenski kmetijski svetovalci: 22
- Svetovalci specialisti: 11
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 3
- Skupna specialistka za pridelovanje zelišč: 1

Izpostave

Murska Sobota, Ljutomer, Gornja Radgona in Lendava.



Damjan Jerič
direktor



mag. Boštjan Ferenčak Kmetijski svetovalci KGZS Zavoda Murska Sobota
vodja oddelka



AGRICULTURE AND FORESTRY INSTITUTE MURSKA SOBOTA – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the Pomurje area provides professional support for the development of competitive and sustainable agriculture and rural areas. Advisors assist with the technological development of farms, the introduction of innovations, supplementary activities, and the preparation of development projects and Common Agricultural Policy measures.

- Number of farms: 5,278
- Agricultural land in use: 63,508 ha
- Head of Department: Boštjan Ferenčak, MSc
- Director: Damjan Jerič
- Field agricultural advisors: 22
- Specialist advisors: 11
- Advisors for farm households and supplementary activities: 3
- Joint specialist for herb production: 1

Branches

Murska Sobota, Ljutomer, Gornja Radgona and Lendava.

KMETIJSKO GOZDARSKI ZAVOD NOVA GORICA – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja zagotavlja strokovno podporo razvoju kmetijstva, podeželja in dopolnilnih dejavnosti na kmetijah. Svetovalci pomagajo pri tehnološkem razvoju kmetijske pridelave, ekonomiki poslovanja, pripravi razvojnih projektov ter prenosu strokovnega znanja v prakso.

- Število kmetij: 16.435
- Kmetijska zemljišča v uporabi: približno 60.000 ha
- Direktorica: mag. Jana Čuk
- Vodja oddelka: Vasja Juretič, univ. dipl. inž. agronomije
- Terenski kmetijski svetovalci: 24 + 2 pripravnika
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 4
- Kmetijski svetovalci specialisti: 12

AGRICULTURE AND FORESTRY INSTITUTE NOVA GORICA – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service provides professional support for the development of agriculture, rural areas and supplementary activities on farms. Advisors assist with the technological development of agricultural production, business economics, the preparation of development projects and the transfer of professional knowledge into practice.

- Number of farms: 16,435
- Utilised agricultural area: approximately 60,000 ha
- Director: Jana Čuk, MSc
- Head of Department: Vasja Juretič, BSc Agr.
- Field agricultural advisors: 24 + 2 trainees
- Advisors for farm households and supplementary activities: 4
- Specialist agricultural advisors: 12



mag. Jana Čuk
direktorica



Vasja Juretič
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Nova Gorica

KMETIJSKO GOZDARSKI ZAVOD NOVO MESTO – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju jugovzhodne Slovenije zagotavlja strokovno podporo razvoju sodobnega, konkurenčnega in trajnostnega kmetijstva. Svetovalci pomagajo pri tehnološkem razvoju kmetijske pridelave, pripravi zbirnih vlog, razvoju dopolnilnih dejavnosti ter izvajanju ukrepov razvoja podeželja.

- Število kmetij: 11.091 (vir: SURS, 2020)
- Število kmetij z oddano zbirno vlogo: 8203 (vir: ARSKTRP, zbirne vloge 2025)
- Kmetijska zemljišča v uporabi: 81.881 ha (vir: Register kmetijskih gospodarstev, 2025)
- Direktor: Damijan Vrtin
- Vodja oddelka: Mateja Zajc
- Terenski kmetijski svetovalci: 25 + 6 pripravnikov
- Svetovalci specialisti: 12
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 3

Izpostave

Brežice, Črnomelj-Metlika, Krško, Novo mesto, Sevnica in Trebnje.



Damijan Vrtin
direktor



Mateja Zajc
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Nova mesto

AGRICULTURE AND FORESTRY INSTITUTE NOVO MESTO – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the area of south-eastern Slovenia provides professional support for the development of modern, competitive and sustainable agriculture. Advisors assist with the technological development of agricultural production, the preparation of single applications, the development of supplementary activities and the implementation of rural development measures.

- Number of farms: 11,091 (source: SURS, 2020)
- Number of farms with a submitted single application: 8,203 (source: ARSKTRP, single applications 2025)
- Agricultural land in use: 81,881 ha (source: Register of Agricultural Holdings, 2025)
- Director: Damijan Vrtin
- Head of Department: Mateja Zajc
- Field agricultural advisors: 25 + 6 trainees
- Specialist advisors: 12
- Advisors for farm households and supplementary activities: 3

Branches

Brežice, Črnomelj-Metlika, Krško, Novo mesto, Sevnica and Trebnje.

AGRICULTURE AND FORESTRY INSTITUTE PTUJ – PUBLIC AGRICULTURAL ADVISORY SERVICE

The Public Agricultural Advisory Service in the area of north-eastern Slovenia provides professional support for the development of modern and competitive agriculture. Advisors assist with the technological development of agricultural production, the preparation of subsidy applications, the introduction of supplementary activities, and the transfer of professional knowledge into practice.

- Number of farms: 8,626
- Number of farms in subsidies: 6,825
- Agricultural land in use: 65,610 ha
 - of which 33,626 ha of arable land
 - 22,303 ha of permanent grassland
 - the remainder represents other uses
- Director: Andrej Rebernišek
- Head of Department: Peter Pribožič
- Field agricultural advisors: 29
- Specialist advisors: 12
- Advisors for farm households and supplementary activities: 5
- Trainee: 1

Branches

Ptuj, Lenart, Radlje ob Dravi, Ormož and Slovenska Bistrica.

KMETIJSKO GOZDARSKI ZAVOD PTUJ – JAVNA SLUŽBA KMETIJSKEGA SVETOVANJA

Javna služba kmetijskega svetovanja na območju severovzhodne Slovenije zagotavlja strokovno podporo razvoju sodobnega in konkurenčnega kmetijstva. Svetovalci pomagajo pri tehnološkem razvoju kmetijske pridelave, pripravi vlog za subvencije, uvajanju dopolnilnih dejavnosti ter prenosu strokovnega znanja v prakso.

- Število kmetij: 8626
- Število kmetij v subvencijah: 6825
- Kmetijska zemljišča v uporabi: 65.610 ha
 - od tega 33.626 ha njiv
 - 22.303 ha trajnih travnikov
 - preostanek predstavljajo druge rabe
- Direktor: Andrej Rebernišek
- Vodja oddelka: Peter Pribožič
- Terenski kmetijski svetovalci: 29
- Svetovalci specialisti: 12
- Svetovalci za kmečko družino in dopolnilne dejavnosti: 5
- Pripravnik: 1

Izpostave

Ptuj, Lenart, Radlje ob Dravi, Ormož in Slovenska Bistrica.



Andrej Rebernišek
direktor



Peter Pribožič
vodja oddelka



Kmetijski svetovalci KGZS Zavoda Ptuj

KOLOFON

Delo Javne službe kmetijskega svetovanja v letu 2025

Izdajatelj: Kmetijsko gozdarska zbornica Slovenije

Leto izdaje: 2026

Delo Javne službe kmetijskega svetovanja v letu 2025 so izdelali:

Urednik: Jože Očko, mag. Olga Oblak

Avtorji: mag. Olga Oblak, Jože Očko, Igor Hrovatič, Tončka Jesenko, Darja Pipan, Marinka Korošec, dr. Anka Čebulj, Alberta Zorko, Gabrijela Salobir, Klavdija Strmšek, dr. Jernej Demšar, Jana Žiberna, Mateja Gorše Janežič, Andrejka Krt, Barbara Trunkelj, Mojca Bozovičar, Anja Mežan, Maja Pevnik, Vesna Čuček, Robert Golc, Tomaž Močnik, Simona Hauptman, mag. Boštjan Ferenčak, Vasja Juretič, Mateja Zajc, Peter Pribožič
Spremna beseda: dr. Jože Podgoršek, Alberta Zorko
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KOLOFON

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